VOGUE

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JAN.

ashion
preview

the new prettiness...
how to wear your next great looks

beauty to start
the year
the Garbo haircut
and a new tilt of hat...
the fuller mouth...
half-moon nails

legs are back!
paler stockings...the prettiest shoes
great new exercise for knees

what's coming—
new clothes from Paris and Italy

the Chinese diet:
eat...enjoy...and lose weight

Arthur Miller writes on
God and Man, Good and Evil

backaches:
what to do about them...
causes...cures...prevention

nifty sun
clothes
Hawaii-bound



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JANUARY, 1973 (INCORPORATING VANITY FAIR)

VOGUE

PERRY L. RUSTON, Chairman ALEXANDER LIBERMAN, Editorial Director

Beginning this year Vogue will be published on a monthly basis—coming out the first of every month—instead of twenty times a year as in previous years.



AVEDON

COVER: New Year, new prettiness—Lauren Hutton in a red-and-white dotted shirtdress that shows legs. By David Crystal, of soft, silky Dacron twill (Klopman Mills). About $40. Altman's; Garfinckel's; Montaldo's; Jordan Marsh, Florida.; Kaufmann's; Hudson's; Chas. A. Stevens; Dayton's; Harzfeld's; Battelstein's; Liberty House, California. . . . More new prettiness: soft Silver Smoke eye shadow, mouth vibrant with Resort To Red lipstick. Both, Dina Merrill. Cartier jewels. Accessories, next to last page. Suga coif.

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(Advertisement)

Medical Journal Article Debunks The Myth About Facial Hair Regrowth

Now no woman need hesitate to remove unsightly facial hair

If you're faced with a hairy problem, you've probably considered enlisting the aid of a good depilatory. Its advantages make it the most convenient, effective, safe way to get rid of unwanted facial hair. None of the painful, possibly scarring, expensive semi-surgical procedure of electrolysis. Or the unfeminine stigma, nicking, and telltale stubble of odious shaving. Or the half-hearted attempts of a bleach that merely tries to cover up the hair you know is still really there.

What then has stopped you from enjoying the liberating benefits of a depilatory? Has it been the widely-shared fear that, once your hair is removed, it may grow back hairier than ever? Forget it—that's all hokum, heresay, and just plain not true! Another old wives' tale that shouldn't deter you any longer from regaining a clear, smooth upper lip. Debunked once and for all by the consensus of modern scientific opinion expressed in a leading medical journal.*

It was on the basis of these findings—which too long have gone undisclosed to the very women who could most profit from them—that Andrea decided to develop a new kind of beauty cream especially for the upper lip, and other delicate areas of a woman's face that may require tender care for unwanted hair. The result is *Visage Clair* cream hair remover for the face—scientifically formulated to melt away excess facial hair smoothly and surely, without stimulating heavy regrowth. Backed by the reassuring guarantee that your hair won't come back either faster, coarser, thicker or darker—or your money back from the Andrea cosmetics people.

Visage Clair is gentle and fragrant as a beauty cream should be—without any offensive medicinal odor—yet so effective in removing hair below the skin surface, there's never a sign of stubble. Regrowth is actually softer, growing-in time longer. And *Visage Clair* does more than just take it off—it provides a total facial treatment for unsightly hair. With every purchase, you get an accessory tube of *Skin-Soothing Conditioner*—to help protect against irritation, as it moisturizes your skin to a more clearly beautiful face. Small wonder that 48 out of 50 women preferred *Visage Clair* when tested against two other leading brands.*

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'Ultima' II—Charles Revson

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Drawing by Sandra Leichman

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OPEN LETTER TO THE READERS OF VOGUE

Magazines are uniquely designed to provide the American people with information essential to living today. Their pages reflect the cultural and technological advances occurring in our society. Out of the articles that appear, readers can sift ideas that make them better educated, healthier, more productive, more secure. And what is more important, because of their deliberate selectivity, magazines are able to perform at an optimum service level whether their readers' focus of interest is fashion or the home, religion or the arts, the life-styles of the young or the problems of the aged.

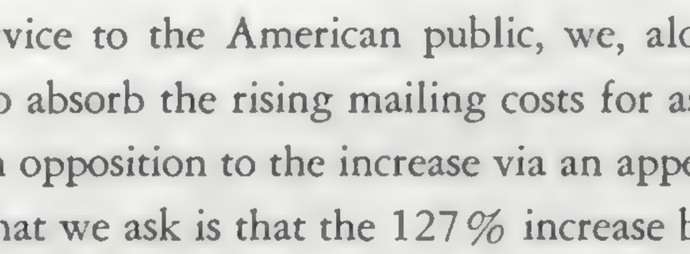
In light of this, it is regrettable that many publications in this country are being placed in jeopardy by the action of the recently reorganized U. S. Postal Service. During a period when the President has instituted a freeze on prices in an effort to slow the inflationary spiral, the U. S. Postal Service has announced an increase in the cost of delivering magazines and newspapers amounting to 127% over the next 5 years. It is especially ironic that this action being taken by a quasi-public corporation is being directed against an industry dedicated to the widest possible dissemination of information and ideas to the public.

When the new Postal Act was passed in 1970, it was with the hope that the restructuring of the Postal Service would make it more efficient and bring into better balance its expenditures and income. Publishers expected magazine mailing costs to increase. What they were not prepared for was an increase that could prove ruinous to many of the finest and most respected magazines in this country. Furthermore, to contend that what the Postal Service is doing is wiping out massive hidden subsidies is to infer that publications are being given illicit privileges that should be done away with.

In point of fact, when two centuries ago Congress set up special second-class rates, it was with the intent that these be considered a public subsidy to extend the areas of education and cultural development throughout the country. In the years that have passed, the need to perform these services has not diminished. Rather, it has increased constantly as our society has grown ever more complex and demanded more responsible guidance and clarification.

To maintain the flow of magazine service to the American public, we, along with other publishers in this country, have little alternative except to absorb the rising mailing costs for as long as is economically possible. However, we will continue to mount an opposition to the increase via an appeal to Congress for a review of the Postal Reorganization Act of 1970. What we ask is that the 127% increase be replaced by a more realistic and reasonable schedule of second-class rate increases until the Postal Service solves its reorganization problems and is able to advance toward its promised level of operating efficiency. A bill to this effect was introduced by Congressman Morris K. Udall in the House of Representatives and by Senator Edward M. Kennedy in the Senate in the last session of Congress and is scheduled to be re-introduced early in 1973.

Since ultimately this increase in cost is directed against you, the reader, won't you join us in urging Congress to review the Postal Act of 1970. For without this review, many of the magazines you, your family and your friends value may have to reduce the scope of their services. Some may not survive at all. A note to your Representative and Senators stating your opinion, your support of this bill, or an endorsement on this very page, would be of immeasurable assistance.



Perry L. Ruston, Chairman

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Ready VOGUE BEAUTY

So much for eyes

More and more women's eyes are opening to a great truth —that a really pretty eye makeup can do more for your looks than anything short of a new love affair. . . . Results: the eye-makeup people are now offering more delicious colors, shadows, highlighters to play around with than you can shake an eyebrow pencil at. Often, three or four colors—or tonalities of the same color—are boxed, handily, together. . . . Dior's new Ombre Dior Eye Shadow Palette tucks four of their best-selling colors into one mirrored compact. Three are blues—Midnight, Lavender, Light Blue Green; the fourth, a subtle Taupe for shading, softening. . . . Twelve appetizing colors—ranging from Lemon Twist to Very Violet—are what Andrea's new "Shadow 'n Liner" comes in. As the name implies, each little pot of creamy color can be used—with a brush—as an eye liner; or—via fingertip—as a shadow or highlighter. . . . Jeepers Peepers sounds like a song cue, but is actually Mary Quant's name for her disarmingly pretty eye-color groups. Six groups in all, three coordinated colors in each—"Sugared Almonds," for example, has Mauve, Silver Blue, Pink; "Peanuts" has Green/Bronze, Yellow, Mid Brown—and so on. Colors can be used wet or dry (they're remarkably long-lasting either way), and come with a double-ended applicator to make matters easier. . . . Maybelline gets it all together with Blooming Colors, four to a box; two for eyelids, one darker shade for contouring, and one highlighter, all coordinated—plus an applicator. The "Plum Lilac" set, for example, has Blue Lilac and Icy Pink for eye lids; Plum for contouring; and Icy Lilac highlighter. The Blooming Colors Traveler goes even further—each little plastic box contains three coordinated eye-shadow colors, plus eye liner, mascara, an applicator, and a tiny mirror.

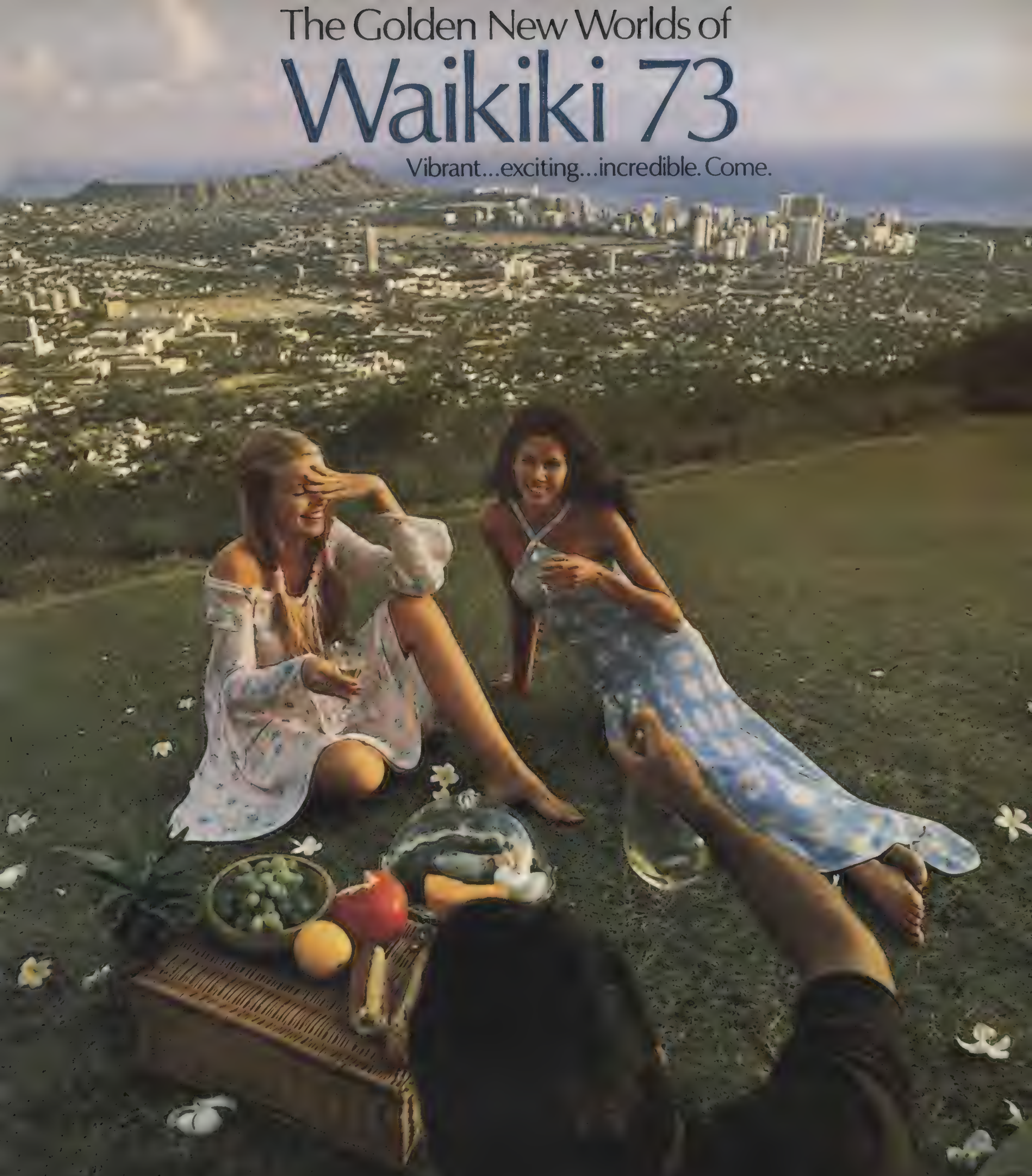
A new Givenchy . . . for him

Twelve years after launching the clean, bracing Monsieur de Givenchy, *le grand* Hubert decided that, when it comes to fragrance, the American man is a different breed of cat. He likes a cologne that's more powerful and assured than the one his European counterpart prefers. . . . The result: a brand new scent, Givenchy Gentleman, a deft blend of spices and citrus with an underlay of sandalwood. Packaging is pure Givenchy—quiet drama and purity of line: white G's on black boxes, broad, flattened crystal flasks banded with silver Mylar. In addition to Eau de Toilette and After Shave, Givenchy Gentleman includes seven products to take care of a man, from a conditioning shampoo to a super-rich Moisturizing After Shave Cream.

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The Golden New Worlds of Waikiki 73

**Waikiki's world at night —
a two-mile sweep of swinging excitement.**

The dazzle begins at dusk as lights flash on and instruments warm up. Rhythms range from plaintive ukulele to the pulsating beats of hard rock. Here in the magnificent Monarch Room of the Royal Hawaiian Hotel, the hottest talents in Hawaii and the world turn audiences on at every show. Outside . . . the romance of a catamaran dinner cruise or rollicking entertainment at a luau by the sea. All around, ti leaf skirts and sequin gowns blend in a blur of good times. Waikiki swings after dark.

Cara Kirby for Junior Accent

stages dapper show-stoppers for the John Rowles Show in the Monarch Room. Pleated palazzo pants, *left*, set off a creamy rosebud embroidered bodice with matching jacket, about $140. The turtleneck dress bares the shoulders in a rosebud embroidered bodice with matching jacket, about $160. Both of 60% Acrilan® acrylic, 30% rayon, 10% polyester, sizes 6-16. The Elura® wig of modacrylic fiber by Monsanto.

Wear-Dated®
covers a lot of
living



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ar-Dated® clothes ... replacement when returned with tag and sales slip to Monsanto

The Golden New Worlds of Waikiki 73

Beyond the Waikiki scene . . . serenity on a secluded span of dawn-kissed beach.

The sun comes softly to Oahu — shimmering through silken gauze-like clouds on the horizon. You and the shy, tiny sand crabs are the only ones up. Strolling. Absorbing. Enjoying the solitude. Cool, wet sand clings to your toes. The senses awake . . . to clean, pure air scented only by flowers. To the beauty of shells and rumplety driftwood. To the cooing of doves and the chatter of clowning mynahs. Beyond each curve of beach, more beach . . . all around the island. All yours.

Kay Unger for Richard D

beaches bold stripes in this body-revealing gown of 100% Acrilan® acrylic singleknit jersey. In white with squash and hunter green stripes, sizes 4-14, about $75. Wear-Dated® covers a lot of living.



Ray-Ban® Sun Glasses by Bausch & Lomb

for the best of two worlds. Cool looks. And cool protection from the sun's harsh glare. They're beautifully made. Impact-resistant, of course. From $10.

Fun comes in all flavors at Waikiki's International Market Place.

Right in the heart of Waikiki . . . an open-air bazaar that encompasses the world with its wares. A cluster of shops, restaurants, night clubs and craft stalls snuggled under acres of lush jungle growth. Aromas waft and mingle — fresh, buttered popcorn and pungent teriyaki, homemade fudge and sweet syrups for shave ice. Come with an appetite for good food and adventure . . . and savor every experience.

John Mullen for Dalan

tours the world in Waikiki's International Market Place in a chic navy dress with yellow polka dot bodice, bow and cuffs . . . under a blazing yellow jacket. In 80% Acrilan® acrylic and 20% polyester doubleknit for carefree comfort, sizes 4-16, about $76.

Great looks. Great optical quality.—
RAY-BAN® SUN GLASSES BY BAUSCH & LOMB.

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The Golden New Worlds of

Waikiki 73

Kahala Sportswear

takes the plunge at a tropical waterfall with palazzo pants that rest on the hip and a smashing dolman sleeve top, *left*, in brightest white, about $40. Or slip into a stripling white bikini that makes the most of a marvelous tan, about $20. Both of 100% easy-care Acrilan® acrylic, sizes 8-18. Wear-Dated® covers a lot of living. To let you face the sun serenely, RAY-BAN® SUN GLASSES BY BAUSCH & LOMB.

Away from Waikiki, a world untouched . . . as fresh as if nature just made it.

Stop to drink in the view of the stream across the valley, before following the path that leads to its plunge — past the lava rock boulders slickered in moss, past the forest of bamboo stalks side-by-side like an army of sentinels in a wash of green light, past the maile and jasmine, the plumeria and ginger, muted in the mists they perfume. Below the cascade, a transparent pool filled with tadpole-sized fish that nibble at toes. Surely if there is an Eden on earth . . . it's here.


Eleanor Brenner
for Brenner Couture
takes stock in this eye-catching shirtdress with small window-pane plaid . . . blue bodice and red skirt belted, collared and cuffed in white. (Cool choice for a chat with your broker in front of the Financial Plaza) . . . in 100% Acrilan® acrylic singleknit, sizes 4-16, about $75. Fashion with a serious purpose — RAY-BAN® SUN GLASSES BY BAUSCH & LOMB.
In downtown Honolulu . . . the aggressive bustle of a booming city.
Once a brawling seaport, catering to the needs of whalers and traders, Honolulu has become the nerve center of commerce in the Pacific. Its Market Street . . . a Wall Street west. The air is electric — charged with the energy that keeps big business booming. At the crossroads of trade between East and West, Honolulu provides a vital lifeline for communication and understanding — itself as much oriental as occidental. Honolulu is the heartbeat of Hawaii . . . and the entire Pacific Basin.
Wear-Dated® covers a lot of living
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All Wear-Dated® clothes are guaranteed for one full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Waikiki 73



FLY TO THE GOLDEN NEW WORLDS ON UNITED'S FRIEND SHIP AND LET SHERATON HAWAII PUT YOU RIGHT ON THE SANDS OF WAIKIKI BEACH.

You've just had a glimpse of the **new** Waikiki — the most exciting vacation paradise in the Pacific. Now three of the nation's leading travel masters — United Air Lines, Sheraton Hotels and Avis Rent A Car — make it easy for you to experience it first hand, through fabulous Waikiki '73 vacations. Choose the one that fits your life style.

You'll be flown to Honolulu in a sparkling Polynesian atmosphere, aboard United's Friend Ship featuring superb cuisine by Trader Vic. After you arrive, you'll go straight to Waikiki Beach . . . Sheraton's beach. Of the five hotels right **on** Waikiki Beach, four belong to Sheraton — the Moana, Surfrider, Royal Hawaiian and Sheraton-Waikiki. Plus the Princess Kaiulani just across the street from the beach. Then spend a day or more exploring the worlds beyond Waikiki in a new car from Avis. Be as active . . . or as lazy as you like. That's what Waikiki '73 vacations are all about. We provide the basics. You provide the plans.

BARGAIN HUNTER from $59* **(Economy-priced Vacations)**

Enjoy 7 days-6 nights in a comfortable room at your choice of the Moana Hotel, right on the sands of Waikiki Beach or the Princess Kaiulani Hotel, just across the street from the beach. And be Sheraton's guest for an exciting Monarch Room show and cocktail at the famed Royal Hawaiian Hotel.

GO-GETTER from $105* **(Medium-priced Vacations)**

Live it up for 7 days-6 nights in a superior-view room at the Princess Kaiulani, Sheraton-Waikiki, Royal Hawaiian or Surfrider Hotel. You'll receive a flower lei greeting and a comfortable ride to your hotel, where you'll find a juicy, ripe pineapple waiting for you. Go native at a beachside luau and sightsee for one day in a new Duster from Avis . . . a great way to take in Hawaii's exciting marine experience, Sea Life Park, just a 25-minute scenic drive from Waikiki.

V.I.P. PACE-SETTER from $144* **(Deluxe Vacations)**

Enjoy the good life for 7 days-6 nights in a lavish, ocean-view room or suite at the Sheraton-Waikiki, Surfrider, Princess Kaiulani or Royal Hawaiian Hotel. You'll receive a warm flower lei greeting and a comfortable ride to your hotel, where you'll find a fresh, golden pineapple in your room. Be Sheraton's guest at a magnificent dinner and show in the Monarch Room at the famed Royal Hawaiian Hotel and spend a day sightseeing in a new Plymouth from Avis.

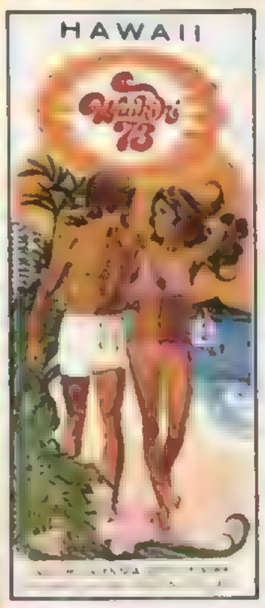
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Waikiki '73 vacations let you go any day of the week and stay as long as you like (extra days are available on any vacation you select). Your travel agent will be happy to help you plan your Waikiki '73 vacation. Or call United Air Lines Reservations and ask for "Waikiki '73."

*Plus tax per person sharing a double room. Air fare is not included in the prices.

SHERATON'S WAIKIKI HOTELS: SHERATON-WAIKIKI, ROYAL HAWAIIAN, SURFRIDER, MOANA, PRINCESS KAIULANI.



V-1

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Waikiki '73 sounds great! Send me your free, full-color, 40-page brochure with the full story on all Waikiki '73 vacations.

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Featured styles available at the following fine stores.

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Rich's–Atlanta
Lazarus–Columbus
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Hecht Co.–Washington
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Jordan Marsh–Boston
Burdines–Miami
Ivey's–Charlotte & Greenville
Joseph Horne–Pittsburgh
Meier & Frank–Portland
Brandeis–Omaha
Joske's–Houston
Jacobson's–Jackson, Mich.
G. Fox–Hartford, Conn.
Stewart Dry Goods–Louisville
Mabley & Carew–Cincinnati
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John Mullen for Dalani
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Meier & Frank–Portland
Hecht Co.–Washington
Ivey's–Charlotte & Greenville
G. Fox–Hartford
Goldwater's–Phoenix
Stewart Dry Goods–Louisville
Sibley's–Rochester
M. O'Neil–Akron
Jacobson's–Jackson, Mich.

Ready VOGUE BEAUTY

Resolved: to give skin the care it needs

Whether you do or don't make an actual list of resolutions, now is the time to re-think beauty routines, set up a pattern of good habits for the year ahead. And your skin is the perfect place to start . . . . A new formula for cleansing comes from Doak, whose Formula 405 Moisturizer is the number behind some very soft, smooth skins—of all ages. Their Formula 405 Facial Cleanse Pac is a neat little kit with Deep-Action Cleansing Lotion and two special sponge mitts: a small one for your face, a large one for the rest of you. The idea: to get skin not only clean, but glowing—by gently sloughing off the top layer of dead, dry cells. Also in the 405 family: a new hypoallergenic soap, a hand-and-body lotion that doubles as a moisturizer under makeup. . . . Young skins need love, too—and Love's new Fresh Lemon Skin Care group by Menley & James provides it, in two easy-to-follow programs: one geared to oily skin, the other for normal-to-dry. Oily skins call for Fresh Lemon Cleanser, Astringent, and Fluffy Moisturizer; normal-to-dry skins should thrive on Fresh Lemon Cleansing Lotion, Skin Freshener, and the same Fluffy Moisturizer . . . . New source of protein: Germaine Monteil's Supplegen Facial Treatment—a fragrant cream that's loaded with soluble collagen, the protein believed to be responsible for skin's natural elasticity and suppleness. While you sleep is when it works, helping to smooth out lines, wrinkles, restore freshness and bloom. . . . Help for every body in the toning-and-firming department is what Help Line offers. There's Help Line Body Oil; Body Firmer, for toning, tightening; and creamy Body Lotion. Made in Italy, they're by Joele Almagia, who takes a special interest in skin that's under stress—she also designs clothes for mothers-to-be. The Help Line helpers are great, too, for women who tend to gain and lose weight suddenly, making skin stretch, then contract. All are at Saks Fifth Avenue. . . . Scent that really lingers on skin: the powerful, concentrated perfume oils at Kiehl's, the famously Dickensian, 120-year-old pharmacy at 109 Third Avenue, New York. The newest ravishment is Kiehl's Absolute Jasmine I—the pure, undiluted essence of Moroccan jasmine, made from the first pressing of the fatty substance that absorbs the scent from fresh-picked jasmine flowers. A real blockbuster . . . . Prices start at $17.50 for 1/16 oz. Bergdorf Goodman, Bloomingdale's, Neiman-Marcus, and I. Magnin also have the Kiehl essences.

NATURAL BIRTH CONTROL?

Yes. A more natural form of birth control *is* possible with Delfen* Contraceptive Foam.

Doesn't affect your hormones. Delfen is a vaginal foam made to approximate the natural condition of a normal healthy vagina. Works without affecting your hormones.

No interruptions. Delfen may be applied up to one hour before intercourse to avoid interruption, and the temptation to "skip it this time."

Nothing to interfere with sensation. Delfen is used all by itself. Without mechanical barriers to interfere or inhibit. This delicately scented, snow white aerosol foam is virtually undetectable in use. It doesn't leak or run.

Proven effectiveness. Delfen Foam contains one of the most effective sperm killing ingredients in use today—Nonoxynol 9. And while no method of contraception can guarantee 100% effectiveness for all women, tests on thousands of women plus the experience of hundreds of thousands of users prove Delfen to be highly effective when used as directed.

Delfen Foam forms a protective shield and kills sperm on contact.

Available without a prescription.



Delfen. A natural approach to birth control.

Ortho
The world's largest laboratories devoted to family planning research.

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Life has been good but is it starting to show?

Remember the glow on your face the day you were married?

Remember the shine on your face the day your first child was born?

These were the happy moments. But since then, time has been working on your face 24 hours a day.

To gain back some of what time has taken away, we've developed the Moisan® Facial Care Trio. Just three minutes a day with the Moisan Trio will cleanse and moisturize your face.

Remember the way it used to feel?

You can't buy the Moisan Trio in any store. Because we won't sell it without first having one of our trained cosmetic consultants show you how to use it.

She'll come to your house and give you a personalized beauty care lesson that'll help you make a friend of time.

Call toll free for a Viviane Woodard cosmetic consultant 800-243-6000. (In Connecticut call 1-800-882-6500.)

Can you afford the time not to?

Viviane Woodard®
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Flora and fauna — captured in dramatic black and white by Gene Berk for Paganne.

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Sardoettes. The body tenderizer for shower takers.

You know a tender body is a nicer body.

So do we.

So Sardo put their precious bath oil into little individually wrapped towelettes. Now shower takers can get just as soft and tender as Sardo bath takers. Sardoettes. After every shower, just smooth one all over your body—while your skin is still wet. And like that! —you'll be as tender as can be.



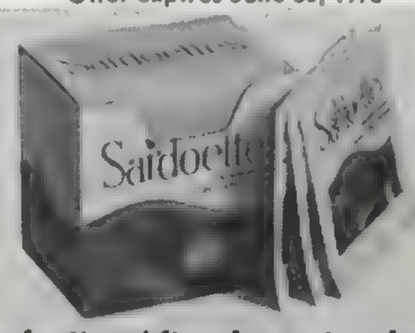
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Sardoettes. After-shower towelettes rich in Sardo Bath Oil.

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VOGUE BEAUTY Checkout

The end of solid-color hair— even for non-blondes

The prettiest hair now is not solid color. When some hair is lighter, some brighter, some darker, the total tumble of hair-color has younger and livelier highlights. Even if nature didn't do it (she isn't always right, you know) it's a more natural look, and hair-colorists have been working on blended hair-colors for a long time. Streakings and frostings have come about, been improved, now have reached some ingenious new plateaus of success—not only for blondes but also for women who want to keep their hair brown or brunette, still would like the subtle change of new glint, glimmer, glamour. . . . At Charles of the Ritz Salon, there's a process called "meshing"—like streaking but in much finer strands—done like embroidery with a long needle. These strands can be lightened a little or a lot, depending on the color of "background" hair. Christine is the supercolorist there—trim, attractive, and one of the quickest, deftest ones around. She colors eyebrows too, if necessary—feels that for naturalness's sake, there should be no great contrast between brow-color and hair-color. . . . The Pierre-Michel Salon, 6 West 57th Street, N.Y.C., gets natural effects in natural ways: brightens the hair with pomerin—a plant root from Asia, powdered in France, then mixed, by Pierre, with various liquids. Perhaps strong coffee for mahogany effects, weaker coffee for auburn, tea for amber highlights. Before this is applied, the hair could be bleached a little in fine strands, to increase the variations of hair-color. According to a recently pomerined young beauty who had brown hair, still has brown hair but with red-gold glints—"The whole effect is an easy blending and brightening of color that's wearing well, suits my skin. It also increased body in my fine, thinnish hair." . . . The Glemby Salons (spotted around the country) have another way toward un-solid hair-color that's especially good for anyone wary of drastic change—like a good-looking brunette we know who wanted her dark hair to stay dark but gain new lights and interest. Now her friends ask, "What have you done? You look great, but what is it that's different?" What's different is the Glemby process of Naturalizing that separates the hair into delicate layers, gives each series of layers a different strength of brightening, leaving some layers as is. Close to the face, or near a part in the hair, they leave the hair untouched so there's no trace of giveaway roots as hair grows out. Our test-case adds, "Even other hairdressers think the sun did it—when I told them, they called other operators to see. It doesn't seem that much of a change to me, but everyone notices, admires." . . .

Passport for hair— a select system for special care

Traveling hair can have its problems. Far from its regular hairdresser, trying to find a good replacement in a strange place could be vexing without the advantage of expert, forethought-ful help which exists, luckily, in the form of Intercoiffure—a network of hairdressing salons spotted around the world, covering cities big and small in fifty-two countries. Each salon can refer to any other—there are about thirty-two hundred in all—and does this by issuing you a hair-passport that works like a personal introduction to your salon-away-from-home. In it, your hairdresser writes the names and addresses of salons in as many cities as you'll need, and how best to handle your hair. Each Intercoiffure salon must meet certain standards of excellence and is admitted to the group by invitation only. Headquarters for Intercoiffure are in Paris; find your nearest member by checking your telephone book or by looking for the Intercoiffure logo (a star over a world)—probably to be found at the best hair salon in your city.

(More Beauty Checkout, page 38)



Let there be woman

COLE
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Trevira® polyester, wool
and rabbit hair.

VOGUE BEAUTY Checkout

Beauty by the book

To tide you over the long, cold nights coming up this month, we've come up with a five-inch shelf of books that make for interesting reading, and should also make you a prettier, shapelier reader by the first of February. . . .

Kenneth's Complete Book on Hair. (Doubleday & Co.) The Master's Voice, and handiwork, in 227 pages of text, photos, and drawings. The book is a delight because of Kenneth's calm, commonsense approach to every facet of growing, washing, cutting, shaping, coloring, and caring for hair. He deals with such diverse topics as hairstyles for girls who wear glasses ("If you look pretty in a hairstyle without them, you'll look pretty with them. If you don't, then your glasses are wrong") to tipping at the hairdresser's ("Frankly, I hate the whole system . . . but if you tip . . . base it on the service given, not just an automatic 15% . . . if you are [displeased] the tip should reflect it"). . . . Along the way, he explodes some ancient hairdressing myths—the correct hairdo for the round, oval, or square face, for instance: Kenneth says he has almost never seen a woman with a truly geometrical face. Most faces are composites, and all faces are individual, so the old rules just don't work. . . . **A More Beautiful You in 21 Days.** By Eileen Ford. (Simon & Schuster, Inc.) Is dedicated to women "at their wits' end trying to cope with approaching, or already arrived, middle age." Mrs. Ford knows quite a lot about what can be done to get into shape at any age. . . . As co-founder and head of New York's largest model agency, she has guided many a very pretty girl through the perfecting techniques that produce a stellar model (Lauren Hutton and Naomi Sims are two current Ford stars and Jean Shrimpton, Ali MacGraw, and Candice Bergen have all been Ford models). . . . In a chatty, *entre-nous* style, Mrs. Ford blocks out day-by-day programs of exercise, diet (with intriguing recipes), makeup, hair and nail care; tips, too, on voice improvement, electrolysis, and cosmetic surgery. . . . **The Beautiful Machine.** By Maggie Lettvin. (Alfred A. Knopf) Mrs. Lettvin is the limber and amusing forty-five-year-old grandmother whose television exercise series, *Maggie and the Beautiful Machine,* has become a great hit. Like Julia Child and Thalassa Crusoe, she has found a way of transferring the television lessons into book form for those of us with little memory and less shorthand. . . . Mrs. Lettvin's book is not, properly speaking, a book at all. It is, rather, a box of 180 cards with photos and text outlining exercises graded "Easy," "Medium," and "Hard." Accompanying the exercise cards, a booklet (with an introduction by Mrs. Lettvin's husband, a physician) describes the best way to select an individual improvement program, proper pacing of exercises, precautions to take against strain, therapeutic programs, and special routines to use during pregnancy or after surgery. . . .

One-stop beauty shopping

When it comes to beauty help, it's nice to know that the department stores are in there pitching to make it easier for you. . . . At Henri Bendel, a new idea in salons. Called the Beauty Group, it works like this: Four star hairdressers, each of whom specializes in a certain manner of styling, different types of hair. Each is quite different from the others, each has three assistants who work in his style. Simply take yourself to the Beauty Floor at Bendel's, and you'll be steered to the proper man. . . . At Bergdorf Goodman, the good news is Aida Grey, at last on the East Coast. All Miss Grey's famous and extensive line of cosmetics and skin-care products (including the Gin Seng collection) and a trained beautician from the Beverly Hills Salon is on hand at Bergdorf's for facial analysis and cleansings, consultation and makeup lessons. . . .

These Paganne's at these stores:

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Asheville, N.C. — John Carroll
Baltimore, Md. — Hutzler's
Barrington, R.I. — Cartier's Boutique
Beloit, Wisc. — Clara Stone
Beverly Hills, Calif. — Miss Stella
Birmingham, Ala. — Penny Palmer
Birmingham, Mich. — Chudnik's
Bridgeport, Ct. — D. M. Read
Bryn Mawr, Pa. — Evelyn McGill
Burlingame, Calif. — Robert Gates
Burlington, Vt. — Magrams
Buffalo, N.Y. — Mabel Danahy
Charleston, S. C. — Rosalie Meyers
Charlotte, N.C. — Ivey's
Chattanooga, Tenn. — Frances Shop, Inc.
Chevy Chase, Md. — Tweed's 'N Things
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Cleveland, Ohio — Milgrim's
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Evansville, Ind. — DeJong's
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Greenville, Miss. — Hafter's
Grosse Pointe, Mich. — Adelaide Huhn
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Norfolk, Va. — The Naivette Shop
Oakland, Calif. — Irene Sargent
Omaha, Neb. — The Nebraska
Palm Desert, Calif. — Edith Morré
Palm Springs, Calif. — Rags from Bess Bender
Petersburg, Va. — Wice's Inc.
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Pikesville, Md. — Cross Country Clothes
Pittsburgh, Pa. — Joseph Horne Co.
Plattsburgh, N.Y. — Merkel's
Portland, Ore. — West End Ltd.
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VOGUE TRAVEL

NEW HAWAII

Oahu, still the blue island of lovers and surfers, now has big-city excitement, cultural clout

Some things don't change in Hawaii: sunny days, flowering trees, endless waves. The Islands' beaches and rain forests seem as romantic as they did twenty-five years ago when United Air Lines started tripping there. But today, on the island of Oahu, Honolulu—capital of our forty-ninth state—has towering office buildings and hotels, thriving theaters and museums, and a growing university—plenty of contrast and stimulation for visitors as well as the Islanders.

ORCHIDS IN THE SKY: Flying to Hawaii on a United Air Lines plane, you feel arrived the minute you board. The stewards and stewardesses wear Hawaiian tapa prints; music, food (Trader Vic's), even games—the stewards will teach you to twirl kukui-nut tops—are Hawaiian. If you'd rather choose another kind of food, two or three other menus are ready for you; and on some flights alternate sports are National Football League games of the week on film.

Nearing the islands, the plane provides, over the speaker system, a flying course in Hawaii facts: Five thousand varieties of hibiscus grow there; the alphabet has fourteen letters. *Kamaina* means native born; Caucasians are *Haoles*. The secret of Hawaiian pronunciation: every vowel is sounded.

Curving down to the Honolulu International Airport from the south, the plane skims the Island of Molokai, skirts Lanai and Maui—all three glowing, emerald bright, in the aquamarine sea. After a 2,397-mile, five-hour flight from Los Angeles, the doors open on Oahu—to a tropic world. The Honolulu temperature ranges between 58° and 88°, with a steady humidity and prankish tropical cloudbursts varying brilliant sun. Pale clothes in peel-off layers are the best plan here.

Wikiwiki (fast, hurry), open-sided buses take passengers from plane to luggage pickup. For transport on the island—easy driving on Oahu and much to see—Avis Rent a Car (at the airport or in Waikiki next door to the Moana Hotel) offers fourteen different cars, with or without air conditioning. Fees range from $12.95 to $19.95 a day; $84 to $112 a week. If you'd rather explore by boat, two of Hawaii's owners will lease their craft: Paul Trousdale's "Kono" is a sixty-one-foot custom twin diesel that sleeps six; $200 a day including skipper and crew. Telephone Larry Clapp, Kewalo Basin, (808) 531-0060. Denis D. Alexander's "Au Mea" (My Thing) is a forty-foot Grand Banks, sleeps four; $150 a day includes skipper, fuel, and insurance. Write Suite 1616, 2270 Kalakaua Avenue, Honolulu, Hawaii 96815.



Swinging in toward Waikiki Beach, a sleek United Air Lines DC-8

WAIKIKI, FIVE GOOD STARTERS: To explore Oahu's delights, begin at Waikiki Beach; from its old and new sand- and ocean-bordering hotels, you can finger out to the range of restaurants, shops, historical sites and to the remotest primitive beaches.

For luxury and the charm of Early Hawaiiana, choose the Royal Hawaiian Hotel, a *grande dame* built on the beach in the 'twenties, with suites that can cost $150 a day. The open-to-the-sea Monarch Room—for dinner, dancing, entertainment—is all red, gold, crystal chandeliers. The Royal Surf Room's the spot for breakfast and luncheon—and a prime beach-watching location. Evenings, you can hear the Kahuanu Lake Trio in the bamboo-thatched Mai Tai Bar; their instruments, left-handed ukulele, guitar, bass violin. The new sixteen-story wing has a sauna, massage rooms. Shops to shop in the Royal Hawaiian: Alice Spaulding Bowen's cache of Oriental gifts, superb lacquer (Patty Miller has taken over for her now) and Pauline Lake's shelves of rare Eastern silks and Thai jewelry.

Standing tall beside the Royal Hawaiian is the vast new Sheraton-Waikiki; convention-goers will find spectacular conference rooms, the most advanced sound equipment. Advantages: two great bars with sea views, balconied guest rooms. A glassed-in elevator takes you to the rooftop restaurant and a view of the city's panorama. For dinner, there's also the Safari Steak House.

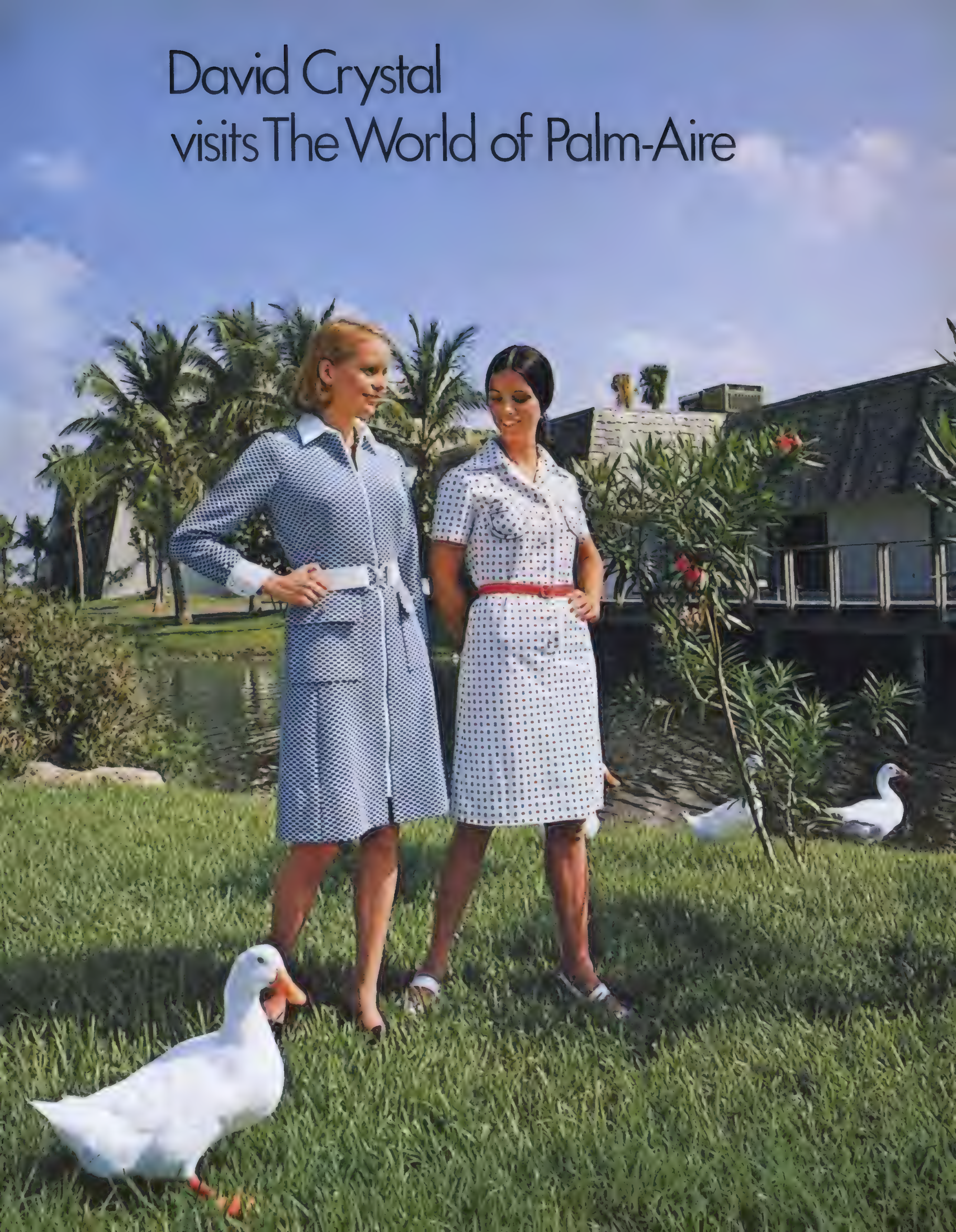
Sportsmen favor the Surfrider Hotel; for food there, try the Ship's Tavern, with clam chowder compared to that in Boston. All of the Surfrider's beach-front rooms have ocean-view balconies. On its umbrella-ed beach, the Aloha Beach Service's grass shack provides ocean-going equipment for guests of the lineup of hotels: outrigger canoes, catamarans, surfboards.

Next door to the Surfrider is Waikiki Beach's first-built: the white-framed Moana Hotel. A double room there can be as little as $16 a night, if it's cooled by breezes. The Banyan Tree Bar is the meeting place, with its festooning tree enlarged by a red-and-white pavilion.

One block from the beach and in the heart of Waikiki, find the Princess Kaiulani Hotel, where many Japanese visitors stay, eat in its two superior Oriental restaurants. One, Lotus Moon, has Mandarin and Cantonese Chinese cooking. The other, Momoyama (Peach Hill), is Japanese, the dinner favorite, Yaki-Niku Teishoku, broiled beef.

DRIVING OAHU, A BEACH A MINUTE: Driving off from any of these hotel bases to explore Oahu, *(Continued on page 48)*

David Crystal visits The World of Palm-Aire



David Crystal visits



in doubleknits of Dacron® polyester

As naturally as ducks take to water—Crystal dresses take to the good life at the peaceful, sunshiny World of Palm-Aire in Pompano Beach, Florida.

On the preceding page, near the luxurious new Spa Hotel and Conference Center: left, white collared and cuffed dress. Navy or pink, also. 8-18. About $46. Right, the non-stop shirtdress wins new fashion laurels, printed white with red and navy or yellow and royal. 8-18. About $42. This page: Crystal's sunshine-bright azalea turnouts are for overlooking the vast complex of beautiful garden and mid-rise condominium apartments, townhouses and private estates where year-round residents pursue Palm-Aire's many pleasures, including golf on four (going on five) championship courses; and the elegant Spa, pamper place where you unwind, diet, exercise and find inner peace under a staff of professionals . . . emerging refreshed . . . revitalized. Left, the coatdress sports the famed Crystal alligator mark of fashion rightness. Its Fleur de Lis pattern, also, turquoise or lime. 8-18. About $40. Right, ribbed shirt-jacketed pants suit. Also, navy. 6-16. About $68.



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SHORT HILLS ST. DAVIDS, PA. RIDGEWOOD/PARAMUS

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Harzfeld's
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DAYTON'S OVAL ROOM®
MINNEAPOLIS ST PAUL SOUTHDALE
BROOKDALE ROCHESTER ROSEDALE

Jordan Marsh
FLORIDA

David Crystal visits The World of Palm-Aire



in doubleknits of Dacron® polyester

Pink, in abstract squares, steals the scene at the Tennis Club where Palm-Aire-ites polish up their game by day or night on lighted courts. The dress, an easy-moving shaping, with the status alligator insignia, is also iris or beige. 8-18. About $40.

At Palm-Aire's private Beach Club, navy runs rings around any other fashion on the beach. A go-round of ribbed stripes on a crew-neck shift, alligator insignia'd, ready for action anytime, anywhere. Also, azalea or lime. 6-16. About $40.

For reservations or information about condominiums, call (800) 327-4960, toll-free; or, write to The World of Palm-Aire, Department DC 73, 2501 Palm-Aire Drive North, Pompano Beach, Florida 33060. Reservations can also be made thru your travel agent.

the World of Palm-Aire

Prices higher, Mid-west and West. All dresses available at all stores and at additional stores listed immediately following these pages.

CHAS. A. STEVENS & co.
CHICAGO, HUBBARD WOODS, LA GRANGE PARK
RANDHURST, LAKEHURST, RIVER OAKS & WOODFIELD

KAUFMANN'S
PITTSBURGH, PA. 15219

Battelstein's
HOUSTON, TEXAS

City of Paris / Liberty House
ALL STORES, CALIFORNIA

DAVID CRYSTAL VISITS THE WORLD OF PALM-AIRE

The David Crystal dresses on the preceding pages are available at these fine stores.

Aberdeen, S.D. .....
Marie O. Simmons Shop
Abingdon, Va. .....Maxine's
Ada, Okla. .....
Stevens Fashion for Women
Adrian, Mich. .....Maurice's
Ahoskie, N.C. .....
Ahoskie Department Store
Aiken, S.C. .....Julia's Dress Shop
Akron, Ohio ..... Birnbaum's
Albany, Ga. .....Rosenberg Bros.
Alexander City, Ala. ..... Frohsin's
Alexandria, La. .....Gus Kaplan
Alexandria, Va. .....
Nancye Fleming Shop, Inc.
Alma, Mich .....Highlander Shop
Amarillo, Tex. .Colbert's of Amarillo
Americus, Ga. .... A Cohen & Son
Ames, Iowa ..... Olive's of Ames
Amory, Miss ..... Casualaire
Anderson, Ind .....
Goehring's World of Fashion
Anderson, S.C. ..... Vogue Shop
Annapolis, Md ...Monica Stephens
Ann Arbor, Mich .....
Hutzel's—Mary Dibble
Anniston, Ala. .....Wakefield's
Arcadia, La. ..... Jewel McGuire
Artesia, N.M. .....Marsh's
Asheboro, N.C. .....Belk-Yates Co.
Asheville, N.C. .....John Carroll
Ashland, Ky. .....Delmar's
Ashland, Ky. .....Mark-Matthews
Ashland, Ohio .....
Forecast Inc. Casual Shop
Athens, Ohio ..... Logan's
Atlanta, Ga. .....Leon Frohsin
Attleboro, Mass. .....Milady's
Auburn, Ala.....Polly-Tek Shoppe
Auburn, N.Y. .....Bramley's
Bad Axe, Mich. ....Towne & Country
Baltimore, Md. .....Miller Brothers
Barberton, Ohio. .....
Alice Ladies & Men's Wear
Barrington, R.I. ...The Country Shop
Bartlesville, Okla. .....Herrin's
Batavia, N.Y. .....
McAlpine-Barton Ladies Shop
Batesburg, S.C. .....Garber's Inc.
Baton Rouge, La. .....Bernie's
Battles Wharf, Ala. .....
Country Boutique
Bellingham, Wash. .....
Robert Burns, Inc.
Belmont, N.C. .....
The Carriage House, Ltd.
Beloit, Wisc. .....Clara Stone
Bennington, Vt. ..Vogue and Vanity
Benson, Minn. .....Thompson's
Benton Harbor, Mich Helaines
Berkeley, Calif. ..Bernice Dinwiddie
Berryville, Va. .....The Colony Shop
Beverly Hills, Calif. Town Shop
Big Spring, Tex. ..... Swartz
Billings, Mont. .....Sophies
Binghamton, N.Y. .....Phils
Birmingham, Ala. .....
Jane Meade Dresses
Birmingham, Mich. .....Chudik's
Blakely, Ga. ....The Fashion Gallery
Bloomington, Ind. ..The Kings' Shop
Blue Earth, Minn. .....Adolphson's
Bluefield, W. Va. .....
The Thornton Company
Boise, Idaho .....Carroll's
Boone, N.C. .....
Newton's Fashion Shoppe
Boston, Mass. .....The Gray Shop
Boulder, Colo. .Brooks Fauber Inc.
Braddock, Pa. .....Fashion Spear
Bradford, Pa. ..Fannin's Dress Shop
Brady, Tex. .....
Miller's Fashions of Distinction
Brant Beach, N.J. ..The Island Shop
Breckenridge, Tex. .....
The Hat and Gown Shop
Brielle, N.J. .....Lena Rossi
Bristol, Ct. ..... Jon Marie
Bristol, Tenn. .....The Fashion Shop
Brockport, N.Y. .....
The Fashion Bar Inc.
Brownsville, Tex. .....
Ralph's of Palm Village
Brunswick, Ga. .....Altman's
Bryan, Tex. .....Lester's
Buffalo, N.Y. .....Mabel Danahy
Buffalo, N.Y. .....Slotkin's
Burlington, N.C. .....Blanchard's
Butler, Pa. ....The Vogue of Butler
Cadillac, Mich. ...The Concord Shop
Calhoun City, Miss. ..Milady Shoppe
Cambridge, Mass. .....
Gertrude Singer Inc.
Camden, Ark. .....Freer's
Camden, Me. ....Margo Moore Inc.
Canton, Ill ..... Lee Rose
Carlsbad, Calif ...The Casual Shop
Carmel, Calif. .....Cinderella Shop
Carrollton, Ky. .....The Carroll Shop
Casper, Wyo. .....Blakey & Co.
Cape Girardeau, Mo. ..... Hecht's
Cedar Rapids, Iowa ..... Martin's
Chagrin Falls, Ohio .....Havre's
Champaign, Ill ...Jos. Kuhn & Co.
Charleroi, Pa ..... Miller's
Charleston, S.C. .....Berlin's
Charleston, W. Va. ..The Vogue Inc.
Charlottesville, Va. .....
Hazel M. Eastham, Inc.
Chattanooga, Tenn. .....Hackney's
Chehalis, Wash. .....
Bartel's Women's Shoppe
Chestertown, Md. .....
Bonnett's Town & Country Shop
Cheyenne, Wyo. .....
National Furs and Fashion
Chicago, Ill. .....Emily Smart Shop
Chico, Calif. .....Grinage's
Chillicothe, Ohio .....Tudor's
Cincinnati, Ohio .....Pogue's
Clare, Mich. .....Allen's
Claremont, Calif. .....
Burton's Dress Shop
Clarksdale, Miss. ..The Style Shoppe
Clearfield, Pa. .....Brody's
Clear Lake, Iowa .....
Nichols Dress Shop, Inc.
Cleburne, Tex. .....Howell's, Inc.
Clinton, Mass .....
Redwood Shop at Gould's
Clinton, N.C. ..... The Town Shop
Colorado Springs, Colo. . Gray Rose
Columbia, Miss. ....The Lampton Co.
Columbia, Mo. ....The Novus Shop
Columbia, S.C. .....Lisbeth Wolfe
Concord, N.C. .....Robinson's, Inc.
Cookeville, Tenn. .....
McMurray-Roberson Inc.
Cordele, Ga. .....Turton's Casuals
Cornelius, N.C. .....
Sample Room Fashions
Corning, N.Y. .....The Rockwell Co.
Coronado, Calif. .....Lelah Elgin
Culpeper, Va. .....Jayne's
Cumberland, Md. ....Peskin's, Inc.
Cumberland, Wisc. ...Heidi's Closet
Dallas, Tex ... The Carriage Shop
Dalton, Ga. .....Bonton Apparel
Dalton, Ga. .....Daisy's of Dalton
Danvers, Mass. .....Lorraine Roy
Darien, Ct. .....Inez
Davenport, Iowa .....Ramey's
Daytona Beach, Fla. .....Sussman's
Dayton, Ohio .....Billy Lewis
Deal, N.J. .....Lor-Ane, Inc.
Decatur, Ill. .....Van Law Carol's
Dedham, Mass. ..... Geishecker's
Deerfield Beach, Fla .....
Whitacre's Sportswear
Delray Beach, Fla. .....Nina Raynor
Demopolis, Ala. .....Frohsin's
Denton, Tex. .The Collegiate Shoppe
Des Moines, Iowa ..... Wolf's
Dothan, Ala. .....Todd's Inc.
Du Bois, Pa. .....Leonardson's
Dubuque, Iowa ....Stevens-Zuckie's
Ducan, Okla. .....Abbie's Inc.
Duluth, Minn. .....Arthur A. Silver
Dunkirk, N.Y. .....Jayne's
Durant, Okla. .....Ben Siegel's
Dyersburg, Tenn. .....Schlesinger's
East Orange, N.J ..... Muir's
Eau Claire, Wisc. .....Putnam's
Edenton, N.C. .....Wright's
El Campo, Tex. .....Style Shop
Elgin, Ill. ..... The Boutique
Elizabeth, N.J. ....Mason Edwards
Elizabeth City, N.C. .....
M. G. Sawyer, Inc.
Elkin, N.C. .....
The Coker-Windsor Shop, Inc.
Elmira, N.Y. ..The Lovely Shop, Inc.
El Paso, Tex. .....Provincial Shop
Emporia, Va. .....Bloom Bros.
Enid, Okla. .....Lambert's
Endicott, N.Y. .....Lee's
Ephrata, Wash. ....The Barnes Shop
Euclid, Ohio .....Gornik's
Eugene, Ore. .....Town & Travel
Eureka, Calif. .....Daly's
Evanston, Ill. .....Bernards
Evansville, Ind. .....Kaiser's
Excelsior, Minn. .....Nygren's
Fairmont, Minn. .....Georgia's
Fargo, N.D. .....Black's
Fargo, N.D ..... Shotwell's
Faribault, Minn. .....The Leader
Farmville, Va. .....Baldwin's
Fayetteville, N.C. . The Town Shop
Fenton, Mich. ....Le Beau Monde
Fergus Falls, Minn. .....O'Meara's
Findlay, Ohio .....Gair's Inc.
Flint, Mich. .Ellen's Village Shoppe
Florence, S.C. .....
Nettie Elizabeth Shoppe
Flushing, Mich. .....
Para Mont Dress Shop
Fordyce, Ark. .....
Merle's House of Fashion
Forest City, N.C. .....Davis Sisters
Fort Dodge, Iowa .....
Hollywood Style Shop
Fort Myers, Fla. .....Elsa's Inc.
Fort Wayne, Ind. .....Fishman's
Fredericksburg, Tex. .....
Kendall-Hodges Co.
Fredericksburg, Va. .....Carley's
Fremont, Neb. .....Farris-Fremont
Fremont, Ohio .....
Schmidt Hat & Gift Shop
Fresno, Calif. .....Gottschalk's
Front Royal, Va. ..... Weavers
Galesburg, Ill. .....Fred Schubach
Gallup, N.M. ..... Jane's Fashions
Gastonia, N.C. ....Matthews-Belk Co.
Gaylord, Mich. ....The Wishing Well
Gladwater, Tex. .....Uptown Shop
Glastonbury, Ct. ..The Four Seasons
Glens Falls, N.Y. ..The Fashion Shop
Gloucester, Mass. .....Adasko's
Goldsboro, N.C. ....Kelly's Fashions
Grand Blanc, Mich. .....
The Carriage Shoppe
Grand Haven, Mich. .....
Be Lanes Clothes Horse
Grand Ledge, Mich. .Corner Boutique
Grand Rapids, Mich. .....
Alice Jane Dows
Grand Rapids, Minn. .....Etcetera
Granville, Ohio .....
Phoebe's Custom Apparel
Greensburg, Pa. .....Pross Co.
Greenville, Miss. .....Tenenbaum's
Greenville, N.C. .....Brody's
Greenville, Ohio .....Fourman's
Greenville, N.C. .....Brody's
Halfacre Osborne, Inc.
Greer, S.C. .. Elsie D. Fleming Shop
Hamden, Ct. .....Richard Thomas
Hamilton, Ohio ..... Irene's
Hammondsport, N.Y. .House of Shaw
Hampton, Va. ..Main's Smart Shoppe
Hanford, Calif. .....Mirviss Inc.
Hanover, N.H. .....
Town and Country Shops
Hartford, Ct. .....
Sage-Allen and branches
Haskell, Tex. .....Lane-Felker
Hazleton, Pa. .....Catherine's
Helena, Mont. .....McDonald's
Henderson, Ky. .....Bohn's
Henderson, N.C. ..Roth-Stewart Co.
Hendersonville, N.C. ....Patterson's
Hickory, N.C. .....Katies Inc.
High Point, N.C. ..Collier Ellis & Co.
High Point, N.C. .....Tobias
Hinsdale, Ill. .....Four Seasons Inc.
Honolulu, Hi. .....The Ritz Stores
Homer, Mich. .....Falconer's
Homewood, Ala. .....Penny Palmer
Hopkins, Minn. .....Nygren's
Hornell, N.Y. .....MacBride's
Hot Springs, Ark. .....
Oaklawn Sportswear
Huntington, W.Va. . Brown's Apparel
Hutchinson, Ks ..... Frank's
Hutchinson, Ks ..... Pegues
Idaho Falls, Idaho ..... Le Vine
Indianapolis, Ind. Laura Martin, Inc.
Indianola, Miss. .....The Vogue
Iron Mountain, Mich. ...Colenso's
Ironton, Ohio .....Gabler's
Ironwood, Mich. .....Eva Wurl
Ithaca, N.Y. .....John Lewton
Jackson, Miss. .Frances Pepper, Inc.
Jackson, Tenn. ..Rosenbloom's, Inc.
Jacksonville, Fla. .....Bolun's
Jacksonville, Ill. .....Newells
Jacksonville, Tex. .....Lynell's
Jamestown, N.Y. .....Nord's Inc.
Johnstown, Pa. .....Brett's
Jonesboro, Ark. ..Wall's Dept. Store
Kalamazoo, Mich. .....Fashion Fair
Kallispell, Mont. .....
Kallispell Mercantile Fashion Salon
Kenosha, Wisc. ....Skuhra Fashions
Kent, Ct. .....The Barn Shop, Inc.
Killeen, Tex. .....Clytie's
Kingston, N.Y. .....
Kaye Sportwair Inc.
Kinston, N.C. .....Brody's
Knoxville, Tenn. .....Hall Brown
Laconia, N.H. .....O'Shea's
Lafayette, La. .....Abdalla's
Laguna Beach, Calif. .Beach & Blvd.
Lake Charles, La. .....Riff's
Lake City, Fla. ..Bruce Clothing Co.
Lakeland, Fla. .....Bernice's
Lake Oswego, Ore. .Kingsbury's Ltd.
Lakeville, Ct. .....
Rowene Peters Interlaken Shop
Lansing, Mich. .....
Maurice Distinctive Apparel
La Grange, Ill. .....Schoen's
Laguna Hills, Calif. .....Bobbi's
Lapeer, Mich. .....Julie Shop
Laredo, Tex .....Polly Adams
Las Cruces, N.M. ....Geor Jess, Inc.
Las Vegas, Nev. .....Fanny's
Lawton, Okla. .....Parisian
Lebanon, Va. ...Lebanon Dept. Store
Leominster, Mass. .....Ruth Lee
Lewisburg, W.Va .....
Yarid's Specialty Shop
Lewiston, Idaho ..... Renee
Lexington, Ky. .....Embry's
Lexington, N.C. .....Boot's Shoppe
Liberty, Mo. .....Lucile Davis Shop
Liberty, Tex. .....The Grand Leader
Ligonier, Pa. .....Post & Rail Inc.
Lincoln, Neb. .....Ben Simon's
Lincoln, R.I. .....Jean Rien's
Linden, N.J. .Arthur's Limited Edition
Little Falls, Minn. ....Loretta's Inc.
Logan, W.Va. .....Peery's
Logansport, Ind. .....Plotner's
Longview, Wash. .....The Empire
Los Gatos, Calif. .....
Idamina's Fashions
Louisville, Ky. .....Byck's
Louisville, Ky. .....Hytken's
Lowell, Mass. ...The House of Erwin
Lubbock, Tex. .....Margaret's
Lufkin, Tex. .....The Smart Shop
Lumberton, N.C. ...The Fashion Bar
Lynchburg, Va. .....Stork's Inc.
Macomb, Ill. .....Ring's
Macon, Ga. .....Stephen's
Madison, Wisc. ..MacNeil and Moore
Madison, Wisc. .....Simpson's
Malone, N.Y. . Empsall's Dept. Store
Manchester, N.H. .....
The College Shop Inc.
Manhattan, Ks. .....Woodward's
Mankato, Minn. .....Pierce
Marion, Ohio .....Sutton & Lightner
Marshfield, Wisc. .....
Rae Baxter's Fashion Shop
Marshalltown, Iowa .....Herman's
Martinsburg, W.Va. .....Minnick's
Martinsville, Va. .....
Leggett Department Store
Marysville, Calif. .....Bradley's
Mason City, Iowa .....Lundberg's
Massillon, Ohio .....Zeiel's
McAllen, Tex. ....Ladies Supply Inc.
McLean, Va. .....Michael Rose
Menlo Park, Calif. ..The Surrey Shop
Mesa, Ariz. .....Mollie's
Michigan City, Ind. ..... Ohming's
Middleburg, Va. .....Iron Jockey
Middletown, N.Y. ...Kassel Brothers
Midland, Mich. .....Mode Shop
Milford, Del. .....Derrickson's
Milwaukee, Wisc. .....
MacNeil and Moore
Minot, N.D. .....Baders
Minot, N.D. ..Walters Womens Wear
Mobile, Ala. .....Raphael's
Modesto, Calif. .....Lee's Apparel
Moline, Ill. .....La Rose
Monroe, Mich. .....Lizbeth Shop
Monroe, N.C. .....Anne's
Montclair, N.J. .....Frederick's
Montgomery, Ala. ....Alex Rice Co.
Montgomery, Ala. .....Miller's
Morganton, N.C. .....Lazarus
Morgantown, W.Va. .....Finn's
Morton, Ill. .....Witzig's
Mt. Olive, N.C. .....Ethel's Shoppe
Mt. Pleasant, Mich. .....
The Clothes Tree
Muncie, Ind ..... Ball Stores
Murfreesboro, Tenn. .....
Cecil Elrod's French Shoppe
Muskegon, Mich. .....
Cherin's Furs and Fine Apparel
Muskogee, Okla. .....Susman's
Mystic, Ct. .....Claire's
Nacogdoches, Tex. .....Schmidt's
Nashville, Tenn. .....Grace's Shop
Nashua, N.H. .....Lady Avard's
Neenah, Wisc. .....Carlson's Closet
Newark, Ohio .....Sharff's Fashion
New Bedford, Mass. ....Pat McKenna
New Bern, N.C. .....The Parisian
New Brunswick, N.J. .....
Zarra Dress Shop
Newburgh, N.Y. ...The Stroock Shop
New Haven, Ct. .....Esther's
New London, Ct. ..N. J. Gorra & Son
New London, N.H. .....
The College Sport Shop
New Orleans, La. .....Kreeger's
Newport, Ark. .....Spencer's Inc.
Newton, Iowa .....Bang's
Niagara Falls, N.Y. .....
Wellesley Dress Shop
Niles, Mich. .....Mayfair Shoppe
Norfolk, Va. .....Sarah Cohen, Inc.
Norristown, Pa. ..... Feder's
North Attleboro, Mass .....
M. A. Vigorito & Son, Inc.
North Canton, Ohio ...George-Ann's
Norwich, N.Y. .....Carol Ann
Oak Park, Ill. .....
Wm. Y. Gilmore & Sons Inc.
Oak Ridge, Tenn. .....Samuel's Inc.
Ocala, Fla. .....Blocker's
Oconomowoc, Wisc. .....
Snyders of Oconomowoc
Odessa, Tex. .....
L'Allegro Fashions, Inc.
Oil City, Pa. .....Brody's
Oildale, Calif. .....Sullivan's
Oklahoma City, Okla. .....Jerome's
Olean, N.Y. .....Segall's
Omaha, Neb. .....Topp's
Onancock, Va. .....
Glick & Sons Boutique
Oneonta, N.Y. .....
Henderson's Carriage Shop
Opelika, Ala. ....Virginia Whatley's
Oregon City, Ore. ...Lance Apparel
Osterville, Mass. The Wool Shop Inc.
Oswego, N.Y. .....Shapiro's
Pacific Palisades, Calif. .....
The Weathervane
Painted Post, N.Y. ...Mary Kirkland
Palestine, Tex. .....Jay Shop
Pampa, Tex. ..... Behrman's
Paris, Tex. ...The Collegiate Shoppe
Park Ridge, Ill. .....The Park Shop
Parksley, Va. .....Madelyn's
Patterson, Calif. .Busy Bee Boutique
Peekskill, N.Y. ..Windsor Dress Shop
Pendleton, Ore. .....
The Frances Shop, Inc.
Pensacola, Fla. .....Carmen Daniel
Peoria, Ill. .. Broms Furs-Fashions
Petersburg, Va. ..... Ruckers
Petoskey, Mich ..Harold Grant, Inc.
Philadelphia Pa. ..... Hannes
Phoenix, Ariz. ..... Diamond's
Pierre, S.D. .....Lucas & Thiem Inc.
Pikesville, Md. .....1114 Shop
Pine Bluff, Ark .....
Cohen's Fashion Shop Inc.
Pinehurst, N.C. .....
Christine's Boutique, Inc.
Plainfield, N.J ..... Tepper's
Plymouth, Mich. .....
Minerva's-Dunning's
Pomona, Calif. .....
John P. Evans "The Closet"
Pompano Beach, Fla. .Nancy Packard
Ponca City, Okla. .....Bernard's
Pontiac, Mich. .....
Bloomfield Fashion Shop
Port Angeles, Wash. .....Adel's
Portland, Me. .The Harbor Shop Inc.
Portland, Ore...Helen's "Of Course"
Portsmouth, Va. .....The Famous
Poughkeepsie, N.Y. .....Rose Maries
Poughkeepsie, N.Y. .....Up-To-Date
Providence, R.I. .....Gladding's
Pulaski, Va. .....Siglin's
Pullman, Wash. .....Mykiebust's
Punxsutawney, Pa. ..The Smart Shop
Raleigh, N.C. .....Ellisberg's
Red Bank, N.J ..... .
Wilhelmina Dobbins, Ltd.
Reidsville, N.C. ....Hooper & Moore
Reno, Nev. .....Menard's Ltd.
Richmond, Ind. .....
Julian's Fashions Inc.
Ridgewood, N.J. .....Jenny Banta
Ridgway, Pa. ...Linnea's of Ridgway
Riverton, Wy. .....The Wardrobe
Roanoke, Va. .....Horne's
Rochester, Mich. .....Mitzelfeld's
Rochester, Minn. .....Massey's
Rochester, N.Y. .....The Lita Shop
Rockford, Ill. .....
Edith Parrish Fashion Corner
Rockford, Ill. .Phyllis Starr Fashions
Rock Hill, S.C. .....Marion Davis
Rockingham, N.C. .....
Long's of Rockingham, Inc.
Rock Island, Ill. ...Ruth Helen Shop
Rocky Mount, N.C. .....Daniel's
Rome, Ga. ..... Esserman's
Rome, N.Y. .....S. Simpkins Inc.
Roseburg, Ore ..... Mabel Lewis
Rosedale, Miss. .....Braytons
Rossville, Ga. ...Frances' Shop Inc.
Roswell, N.M. .....Elizabeth's
Roxboro, N.C. .....Russell's
Rutland, Vt. .....
The Fashion Shop of Rutland, Inc.
Saginaw, Mich. .....Lady Mueller
St. Cloud, Minn. .....The Vogue
St. Joseph, Mich. .....Blake's Inc.
St. Joseph, Mo. .....The Paris
St. Marys, Pa. .....Berman's
St. Paul, Minn. .....Frank Murphy
St. Petersburg, Fla. .....
Slimers Resort Wear
Salamanca, N.Y. ..Louise Dress Shop
Salem, Mass. ....Adasko of Salem
Salem, Ohio .....McCulloch's
Salem, Ore. .....La Pointe's
Salina, Ks. .....Shelton's
Salinas, Calif. ...Cinderella's Vogue
Salisbury, Md. .....Hess Apparel
Salisbury, N.C. .....
Purcell's-Richard Dobkin
Salt Lake City, Utah ...Arthur Frank
San Angelo, Tex. .... Maurice Shop
San Antonio, Tex. Julian Gold, Inc.
San Bernardino, Calif. .Francis Shop
San Jose, Calif. .....
Leone Van Arsdale Fashions
San Juan, P.R. .....Casa Cavanagh
San Leandro, Calif. .....
Shepherd's Fashions
San Luis Obispo, Calif. .....
Leonore Smith
San Mateo, Calif. .....Levy Bros.
Santa Barbara, Calif. .....Lou Rose
Santa Clara, Calif. .....Marcus
Santa Fe, N.M. .....
La Tienda De Santa Fe
Santa Maria, Calif. ....Lyon Apparel
Santa Monica, Calif .....
Sandy's Fashion
Santa Rosa, Calif. .....Rosenberg's
Sarasota, Fla. .....Town N' Country
Saratoga, Calif. .....Swanee
Savannah, Ga. .....Fine's
Schenectady, N.Y. .....Imperial
Schenectady, N.Y. .....Jo Ann
Scranton, Pa. .....Dolitzky
Scottsdale, Ariz. .....Maryon's
Seaside, Ore. .....Kay Lynn's
Sedalia, Mo. .....Chapman's
Sedona, Ariz. ..... Village Shop
Sedro Woolley, Wash. The Duchess
Seguin, Tex ..... The Style Shop
Seymour, Ct ..... Isaacson's
Shadyside, Pa. .....Ruth Young
Shaker Heights, Ohio .....
Lota Kelly-Wm. Kitt
Sharon, Pa. .....Garrick's
Shelby, N.C. .....Smith's of Shelby
Shelbyville, Ky. .....Lawson's
Sheridan, Wyo. .....Angionettes
Sherman, Tex. .....
The Collegiate Shoppe
Shreveport, La. ...Sue Peyton's Inc.
Sikeston, Mo. .....The Elite Shop
Simsbury, Ct. .....The Calliope
Sioux City, Iowa .....Jean's Shop
Sioux Falls, S.D. ...The French Door
Skokie, Ill. .....The Cloakroom
Smithtown, L.I., N.Y. .....
Marie C. Heasley
Snyder, Tex. .....Bea Owens Inc.
South Bend, Ind. .....Gilbert's
South Pittsburg, Tenn. .... Loyd's
Southern Pines, N.C. ....Franjean's
South Orange, N.J. .....Gemini
Spartanburg, S.C. .....
The Aug. W. Smith Co.
Spokane, Wash. ... The Crescent
Springfield, Ill. ....S. A. Barker Co.
Springfield, Mo. ..... Heer's
Spring Lake Hts., N.J. .....
The Sea Air Shop
Statesboro, Ga. .....Henry's
Statesboro, Ga ..... Tilli's
Statesville, N.C. .....Nita's Inc.
Staunton, Va. .....Schwarzschild's
Stillwater, Minn. .....Kollmer's
Stillwater, Okla. .....Bonney's
Stockton, Calif. .....Knobby
Streator, Ill. .....Opdycke's
Stroudsburg, Pa ..Frances Burrows
Studio City, Calif. ..... Isabelle's
Suffolk, Va. ..... Russell & Holmes
Summit, N.J. .....Miss Nellie
Sumter, S.C. ..Schwartz Dress Shop
Sunbury, Pa .....Rosenblum's
Sun City, Ariz. .....Sunburst
Swarthmore, Pa .....
The Park Avenue Shop, Inc.
Syracuse, N.Y. .....The Addis Co.
Tallulah, La. .....
Shields' Specialty Shop
Tampa, Fla. .....Wolf Brothers
Tarboro, N.C. .....
W. S. Clark & Sons, Inc.
Terre Haute, Ind. ... Poise "N" Ivy
Texarkana, Tex. .. Dot and Anne's
Toledo, Ohio .....Micki Lane Shop
Toms River, N.J. .....Feldmans Inc.
Topeka, Ks. .....Evelyn Griffin
Tracy, Calif. .....Marie's
Troy, N.C. .....Allen's of Troy
Troy, N.Y. .....Lord & Tann
Tryon, N.C. .....Betty Sturgis
Tucson, Ariz. .....Cele Peterson's
Tulsa, Okla. .....Dorothy's
Tupelo, Miss. .Westbrook's of Tupelo
Tuscaloosa, Ala. .....Park Shop
Twin Falls, Idaho ....The Paris Co.
Union, S.C. Wilburn Dry Goods Co.
Uniontown, Pa. ..Ina's Dress Shoppe
Upper Montclair, N.J. .Olympic Shop
Valdosta, Ga ...C.C. Varnedoe & Co.
Vicksburg, Miss. .....
Marie's For Fashion
Vienna, Va. ..The Full Cry Shop Inc.
Virginia, Minn. .... The Quality Shop
Wadesboro, N.C. ..Jane Ross Shoppe
Walla Walla, Wash. .....Gardners
Wallace, N.C. .....Emma's Fashions
Walnut Creek, Calif .....
The Clothes Horse
Warren, Ohio .....Roberta's
Washington, N.C. .....Scott's
Waterbury, Ct. ..Muster Liebeskind
Waterloo, Iowa .....Braley's
Watertown, N.Y. ..... Herr's
Watertown, N.Y. ..... J. R. Miller
Waterville, Me. .....Alvina & Delia
Watsonville, Calif. .....
Towntry Fashions
Waukegan, Ill. .....The Globe
Waukesha, Wisc. .....Annette Ross
Waverly, Iowa .....
Western Shop and Boutique
Waynesboro, Va. .....Arnold's, Inc.
Waynesboro, Va. .....
Southern Dept. Store
Waynesburg, Pa. .....
Jo Ann's Village Casuals
Waynesville, N.C. .....Hales
Webster City, Iowa ....Osweiler's
Webster Groves, Mo. .....
The Station Store
Weldon, N.C. .....Freid's
Wellesboro, Pa. .....Noteware's
Wellsville, N.Y. .....Cannons
West Branch, Mich. .....
Phillip Blumenthal & Son
West Chester, Pa. .....Joel's
Western Springs, Ill. .....
Myree Fashions
Westfield, N.J. .....Jane Smith
Westport, Ct. .....Kay Walsh
Wharton, Tex. .....Joe Schwartz
Wheeling, W.Va. .....Hal Lewis
Whiteville, N.C. .....
Kramers Ladies Shop
Wichita, Ks. .....Henry's Inc.
Wichita Falls, Tex. .....Kirkland's
Wilkesboro, N.C. ....Hubbard's, Inc.
Williamsburg, Va. .....Casey's, Inc.
Williamston, N.C. .....
Ann's Specialty Shop
Williamsville, N.Y. ...Village Tartan
Willimantic, Ct. .....Tubridy's
Wilmington, Del. .....Finkel's
Wilmington, N.C. .....Wonder Shop
Wilson, N.C. .....Lisabeth's
Wilton, Ct. .....
Tallmadge's Wilton Dept. Store
Winchester, Va. .....Bell's Ladies
Windom, Minn. .....La Boutique
Winnetka, Ill. .....Lee San
Winnsboro, La. .....Two Sister's
Winona, Minn. ....H. Choate and Co.
Woodbury, Ct. .....
Jean Hutchinson Inc.
Woodbury, N.J. .....
William's Dress Shop
Woodville, Miss. .....
Velma's Dress Shop
Wooster, Ohio .....
Beulah Bechtel Shop Inc.
Worcester, Mass. .....
Aunty Butterfly Inc.
Worthington, Minn. .....
Harper's Fashion Shop
Xenia, Ohio ..... Singer's of Xenia
Yakima Wash. ..... Clothes Tree
Yarmouth, Me. ..The House of Stiles
Zanesville, Ohio .....Orpha Flowers
Zeeland, Mich. .....Dutchess Shop

DON'T MISS
VOGUE
IN FEBRUARY

NEW YORK SPRING COLLECTIONS

fashion
for the
life
you lead

The years don't age your skin



THURSDAY, FEBRUARY 1:
You're off on a winter vacation to a warmer climate, and your skin's moisture needs may change overnight.

WEDNESDAY, JANUARY 17:
Coldest day of the year. Your face feels rough and chapped.

SATURDAY, OCTOBER 12:
This morning you washed your face with soap and water. Your skin feels taut.

SUNDAY, JULY 4:
A holiday weekend, and the hot sun can make your skin dry. Feels like it might even peel.

SUNDAY, DECEMBER 7:
All day in a heated apartment. Your skin may feel dry, flakey.

TUESDAY, SEPTEMBER 30:
You notice your nose and chin are a little oilier. But your forehead and cheeks are still dry.

FRIDAY, JUNE 17:
All day spent in an air-conditioned office. Your skin's moisture changes, and your face is dry again.

as much as each day does.



Helena Rubinstein introduces Moisture Response.

Each day your skin needs moisture in changing amounts. Moisture Response is a moisture reservoir that lets your skin draw the moisture it needs, naturally. As it needs it.

Moisture Response is absorbed quickly. It works with your skin because it lets your skin breathe. It's light enough for under make-up; effective enough for night.

Dermatologist tested and approved.
90 days supply: $4.00.

Now Birth Control is as easy as the tampon

Conceptrol* Birth Control Cream† in disposable applicators



Pre-measured Pre-filled Disposable

Actual Size

Conceptrol is a modern, effective contraceptive based on our idea that any efficient birth control method that's easier to use will be used more consistently. Although no form of birth control is 100% effective, Conceptrol is PRE-MEASURED with one of the most effective contraceptive creams you can buy, so you always use the correct amount. It's PRE-FILLED, so there's no awkward preparation. Conceptrol is ready to use. It's DISPOSABLE, so there's no applicator to clean and nothing to remove.

Conceptrol is available today at your pharmacy—without a prescription.



Conceptrol
From Ortho
World's largest laboratories devoted to family planning research.

*Trademark
†Also available from Ortho as DELFEN* Contraceptive Cream.

VOGUE TRAVEL

Continued from page 40

In new Hawaii: restaurant-hop a world tour

swing around Diamond Head, along Kalanianaole Highway, and in about twenty minutes stop at Hanauma Bay. This park, the favorite swimming spot of nineteenth-century Hawaiian royalty, has the best snorkeling and skin diving on the island. The best body surfing comes about a mile down the road at Sandy Beach.

Surf fishermen will want to stop five minutes past Hanauma Bay at Queen's Beach; a few more miles take one to Makapuu Point, where the body surfing's for experts only. At Makapuu, the base of the Koolau mountain range, lunch on Seven Seas soup at the Sea Life Park and watch the dolphins, view the whaling ship, study a coral reef with it's brilliant tropical fish inside a glass tank.

If you like to hike, try the trails on Mount Tantalus. Take Round Top Drive from Makiki Heights—past red-berried pepper trees, feathery jacaranda, rainbow-shower trees, and flame blossomed royal poincianas. Park the car after a twenty-five-minute drive from Waikiki and walk, staying on marked trails shown on maps from the Department of Parks and Recreation, through forests of paperbark and bamboo trees, meadows of ferns, valleys sparkled by waterfalls.

HAWAII'S ART, THROUGH THE TIME GAP: For trips in time, rather than in forests, take a double-deck London bus from the Princess Kailulani Hotel to the Bishop Museum, endowed by Princess Bernice Pauahi Bishop, who died in 1884. Inside its brooding dark stone walls, spectacular feathered capes and helmets blaze with Hawaii's past magnificence.

Another voyage to Hawaii's past is a drive to Queen Emma's summer palace, Hanaiakamalama, about a half-hour from Waikiki, just off Nuuanu Highway on the way to Pali. Its vast koa-wood beds were built to hold the three-hundred-pound queen who was born in 1836, became the wife of King Kamahameha IV.

The Honolulu Academy of Arts is one of the world's great Oriental museums—and famous for its flower arrangements. Built like a tile-roofed Chinese compound, the museum has one half—facing the Far East—filled with fine Chinese, Japanese, and Korean ceramics; remarkable Shinto wood carvings; a roomful of rare Japanese screens. One twelfth-century scroll, "The Hundred Geese," is a superlative example from the Quon Yen period. The other, Western, half of the museum is impressively stocked with Gauguins, Monets, Van Goghs, a Whistler, a Modigliani, and eighteenth-century American art.

EATING IN TOWN, A WORLD TOUR: Honolulu's restaurants, always a range of surprises and international pleasures, now offer nearly unlimited choice. Old pets like the Red Vest and Nick's Fish Market are good starts; but keep on in search of new foods and atmospheres; find them, among other good spots, at these:

Near the financial district, try Alfi's Pub (dark Old English interior) for the best spareribs on the island. Nearby, at Beethoven's Fifth, the taped music is in truth Beethoven's, the Martinis made with schnapps, the food heartily German. Not new, Wo Fats, gaudy and noisy, is still fun for Cantonese food.

After an opera or symphony at the Honolulu International Center, go to The Bistro for leek soup. Excellent French cooking can be found in the Waikiki area at Chez Michel. Northern Italian food is the menu at the Trattoria, which has a Venetian air.

Two new spots with catch-you names: The Third Floor has her-

(Continued on page 54)

Why don't you become a well-paid Interior Decorator?



It's a high-income field where a woman is in her glory. There is a good demand for decorating services and opportunities are abundant . . . even if you use only part of your time. You can train at home without interrupting your regular duties.

BY JANICE TRIMBLE

I don't think there are many fields today that offer more pleasure or greater rewards to a woman than that of interior decorating.

It is an ideal place to put your natural love of beauty to practical use. You can do this in a well-paid position or you may decide to go into business for yourself.

Do you enjoy doing your own decorating? Have you ever helped a friend solve a decorating problem? Then you may have the makings for success as an interior decorator.

Even if you've done no decorating, you may be one of the many women with natural talent in this direction—talent just waiting to be developed.

You can now train for this work at home, in your spare time. No previous skills or experience are required for this training. Why not look into the many opportunities that interior decorating offers you?

A tremendously expanded field

It used to be that only wealthy people employed interior decorators. That's no longer true. Increasingly large numbers of homemakers now rely on the services of decorators. They know that a decorator can provide beauty and individuality—and can often save people money, too.

The work of a decorator is varied and interesting. It frequently takes you and your clients into smart showrooms and shops filled with treasures. You move in a world of fashion, creativity and ever-new challenge.

Designing and furnishing even a single room may earn a decorator a fine commission; larger assignments, of course, earn them much more. Many women do well just in part-time work; their own homes sometimes serve as showcases for prospective clients.

But decorators are busy in many areas besides homes. Their talents are employed in decorating hotel rooms, business offices, building lobbies, clubs and institutions. That's why the field has grown so large.

What the LaSalle Course teaches you

The LaSalle Course in Interior Decorating has been prepared to give you practical, complete and up-to-date preparation for this exciting modern career. Lessons come to you by mail; they are as fascinating as the work itself. Much of the study material included is unique in a course of this kind. You get fine quality sketching equipment, coloring materials, stencils that make it easy for you to draw room plans, and much more.

Step by step, you are shown how to develop your creative ability. You are taught the principles of color and design and the historic background of today's decoration. You are trained in the selection and use of furniture, fabrics, accessories, lighting. You learn how to achieve beautiful settings to delight your clients and build your reputation. Even before you have finished the course, you may want to apply your new knowledge to glorifying your own home.

At each step, you are given practical assignments which are then carefully reviewed by your instructors and returned to you. You are coached with care for your work as a decorator.

The LaSalle Course in Interior Decorating is backed by more than sixty years of leadership in the field of home education. More than 2,000,000 people have enrolled for home study courses with LaSalle.

Mail attached card for free booklet

If you are seriously interested in the new opportunities offered by a career in interior decorating — if you are prepared to devote a few hours of your spare time each week to conscientious study in order to attain your goals — send attached postpaid card to receive LaSalle's booklet "Your Career in Interior Decorating" — free and without obligation. It describes how the LaSalle course prepares you for the many profitable and enjoyable areas of achievement as a decorator. You may be surprised by the low cost of instruction. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

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The first facepowder that doesn't look like powder. It gives you the look of fresh, young skin.

PowderGlow.

When Charles of the Ritz, the people who virtually invented facepowder, introduces a new one, it's got to be a masterstroke. PowderGlow is.

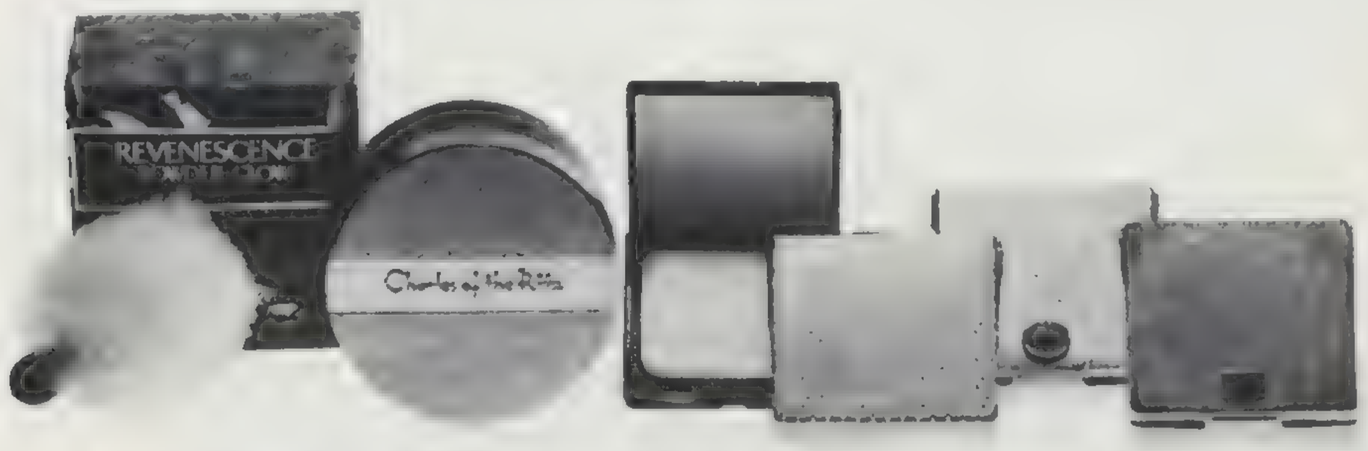
It gives you the kind of skin-finish you'll thank your lucky stars for. Buffed. Slightly polished. Enormously pretty.

You'll find the feeling fantastic, too. Unpowdery. Almost moist. Like slippy silk.

All because of a breakthrough process too technical to tell. But the gist is this: *PowderGlow is made with real beads of encapsuled moisturizer.* This heart-of-moisturizer is released when puffed on the skin. That's why it never looks dry.

PowderGlow becomes an intimate part of your makeup. Over bare skin, it gives a soft, semi-shined glow. And as a touch-up, it's the fastest pick up we know for a tired looking makeup job.

PowderGlow comes pressed in a clever powder cassette which slips into a jewel of a case. Or loose in a posh powderbox. Available in four translucent skin tones.



Revenescence PowderGlow with Encapsuled Moisturizer

Charles of the Ritz

© 1973 Charles of the Ritz



Margaret was found in a back lane of Calcutta, lying in her doorway, unconscious from hunger. Inside, her mother had just died in childbirth.

You can see from the expression on Margaret's face that she doesn't understand why her mother can't get up, or why her father doesn't come home, or why the dull throb in her stomach won't go away.

What you can't see is that Margaret is dying of malnutrition. She has periods of fainting, her eyes are strangely glazed. Next will come a bloated stomach, falling hair, parched skin. And finally, death from malnutrition, a killer that claims 10,000 lives *every day*.

Meanwhile, in America we eat 4.66 pounds of food a day per person, then throw away enough to feed a family of six in India.

If you were to suddenly join the ranks of 1½ billion people who are forever hungry, your next meal might be a bowl of rice, day after tomorrow a piece of fish the size of a silver dollar, later in the week more rice—maybe.

Hard-pressed by the natural disasters and phenomenal birth rate, the Indian government is valiantly trying to curb what Mahatma Gandhi called "The Eternal Compulsory Fast."

But Margaret's story can have a happy ending, because she has a CCF sponsor now. And for only $12 a month you can also sponsor a child like Margaret and help provide food, clothing, shelter—and love.

You will receive the child's picture, personal history, and the opportunity to exchange letters, Christmas cards—and priceless friendship.

Since 1938, American sponsors have found this to be an intimate, person-to-person way of sharing their blessings with youngsters around the world.

So won't you help? Today?

Sponsors urgently needed this month for children in: India, Brazil, Taiwan (Formosa), Mexico and Philippines. (Or let us select a child for you from our emergency list.)

Write today: Verent J. Mills

CHRISTIAN CHILDREN'S FUND, Inc. Box 26511 Richmond, Va. 23283

I wish to sponsor a ☐ boy ☐ girl in (Country)_____

☐ Choose a child who needs me most. I will pay $12 a month. I enclose first payment of $_____. Send me child's name, story, address and picture. I cannot sponsor a child but want to give $_____.

☐ Please send me more information.

Name_____

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VO3610

VOGUE TRAVEL

Continued from page 48

In new Hawaii: arts and flowers, both flourishing

aldic banners, a good à la carte menu; The Point After, with an orchestra and two dance floors, is an after-nine place where football's the theme.

COUNTRY DINING, AND OTHER ADVENTURES: For a food tour outside the city, drive the Nuuanu Valley Highway to the Old Pali Highway, through the rain forest with jungly trees, past very old Hawaiian estates with houses smothered in bamboo, philodendron, ironwood, and mango trees. At the top of the Pali cliff, view the Koolau range, the towns of Kailua and Kaneohe, and the lapis blue of Kaneohe Bay. It's best to telephone ahead for directions for the five-minute drive to Haiku Gardens, where an open-sided restaurant looks through the branches of lush acacias and ohia trees to an enormous lily-covered lake. The owners call their food "Hapa-Haole"—half Oriental, half "new stranger."

Driving north along Kahana Bay, the next restaurant stop is Pat's at Punaluu. You eat on an open lanai; drink frozen banana Daiquiris. You can drive on around the coast to gaze at famous-for-surfing Sunset Beach, but *no swimming* unless you're Superfish.

At the end of the day—and if you've made a reservation a day in advance—you can retrace your drive, turn off the Pali Highway at Laimi Street to find a Japanese teahouse, Nuuanu Onsen. Very private and only for friends of friends are the Furu baths there, steaming hot and very relaxing, with separate quarters for men and women. After the bath, you dress in a starched cotton kimono, return to Western clothes reluctantly after dinner. Even if you don't bathe, the dinner—superb and fiercely traditional—is fascinating.

SHOP SAMPLER: In Honolulu's Kapahulu district, shop on Kilohana Square. Connie Pickett has unusual antiques; the Hand and Eye shop crafts ceramics, silver or feather jewelry, weavings and stitchery. For clothes, there's The Trunk; their specialty: hard-to-find larger-than-average sizes. Eat at a coffee shop called The Kitchen.

Less crowded for wanderer-shoppers is the Kahala area, which includes Liberty House, McInerny's, Carol and Mary, and the Hibiscus Boutique.

FLYING DOWN TO OAHU: United Air Lines flies to Hawaii from both U.S. coasts: Nonstop flights from New York to Honolulu every Friday, Saturday, and Sunday, take eleven hours in DC-8's. Every day, thirteen direct flights from New York airports, some of them 747's, DC-10's, or DC-8's, go to the West Coast and then on to Honolulu; these flights take about twelve hours travel time. United also has direct flights from over a half-dozen other cities to the Islands. The planes all have comfortable lounges, and in-flight diversions include seminars prepared by *Fortune* magazine piped to your headphones. Fares come in enormous variety, with many special plans.

From New York a round-trip inclusive-tour fare for two people is $774.60, as long as each spends seven to twenty-one days and at least $45 on ground arrangements, such as a Sheraton hotel or an Avis car. Round-trip excursion fare for two for seven to thirty days is $857.94; round-trip coach fare with no strings attached is $899.62; and first-class round trip for two with unlimited stopovers is $1,371.56. Round-trip family coach fare for husband, wife, and child over twelve and under twenty-one is $1,252. Each additional child under twelve, add $204.68; for those under two, $26. ■

REVIVE SKIN BEAUTY

BY CHRISTINE VALMY

PROPER SKIN CARE CAN CHANGE EVERY COMPLEXION TO THE RADIANT YOUNG AND BEAUTIFUL LOOK . . . NO MATTER WHAT SKIN PROBLEMS YOU NOW HAVE, NO MATTER WHAT AGE. IN MY NEW YORK SCHOOL FOR SKIN CARE WE HAVE PROVED THAT A SKIN CARE PROGRAM DESIGNED SPECIFICALLY FOR THE INDIVIDUAL NEEDS OF A PARTICULAR SKIN problem can truly revive skin beauty. The reason why so many women go wrong in home beauty care is because they are giving their dry, oily or aging skins the treatment they only *think* their complexion needs. Before you buy an expensive jar of rich cream, or hide an ugly skin behind a splash of toner, you must know exactly what skin type and what skin problems you really have. In my Salons, the derma-specialist spends a good deal of time analyzing each complexion before the treatment begins. We do this to help revive skin beauty. We do this before *each* treatment because every skin is different and is changing all the time. Of course, the results after a scientific salon face treatment show such a marked improvement that many of my clients now want to follow this method for themselves at home. To help them, and to help all women who cannot come to our specialized Salons for treatment, we have developed a unique Skin Care Test/Analysis that can be done completely at home. This test will help everyone choose the proper home skin care program to correct her individual complexion problems. It may surprise you just as it surprises thousands of clients who come to my Salons for treatment. More important, you will learn how some generally accepted methods of skin beauty care can actually make common skin problems worse.

DRY SKIN should never be flooded with rich cream emollients. Dry skin is thin, delicate and lacks apparent pore openings. It ages early; tiny superficial lines and wrinkles show around the eyes, nose, cheeks, mouth. After washing, dry skin feels tight with a slight "pulling" sensation. In winter, it peels and flakes; after prolonged sun exposure it takes on a leathery look. Nightly applications of rich creams, greasy "moisturizers" and "Dry Skin Treatments" actually flood the skin with oil and "teach" it to be lazy. The oil glands relax and produce less and less oil. Just what you don't want. The use of massage to "stimulate and smooth" wrinkle areas only damages a dry skin's thin, delicate texture. Even worse, soap and improper cleansing rob skin of natural oils and cause dehydration (loss of water). And, without adequate protection, dry skin can show broken capillaries.

OILY SKIN should never be washed with strong astringents, soaps or detergents. Oily skin is thick, rough and sallow-cast. It tends to show large, open pores. After improper washing, oily skin produces even more oil. It is also prone to break-out in occasional pimples. Oxydation of grease and dirt in clogged pores forms blackheads; trapped infection can cause acne. Most obvious, oily skin shows very deep, marked lines; make-up turns and cakes about two hours after application. Why? The wrong care! Too frequent washing with "Oil Dissolving Cleansers" actually stimulates active oil glands. Soaps dry-out the surface, leave a crusty dead-cell layer that asphyxiates the skin. Detergents strip the protective pH acid mantle and leave skin vulnerable to blemishes and germ penetration.

AGING SKIN only looks worse with too much "extra care" cleansing, moisturizing. Aging skin is a dead giveaway; it is sallow and lacks "life." The texture shows definite change from what it once was; it lacks elasticity. Loose sagging skin appears under the chin, "expression lines" form around nose and mouth. Lack of water-and-oil forms a super abundance of tiny, crepey wrinkles. Pores often become asphyxiated with clogged greases; the skin's overall texture is rough and uneven. Aging skin also suffers from telltale dark spots or discoloration. Make-up only emphasizes aging skin problems. This is because the skin's metabolism has slowed down. Rich creams actually suffocate the skin; make it lazy. Harsh cleansing further dries-out the skin's surface. Deep-pore cleansing is nearly impossible. Unprotected, aging skin suffers from dehydration (loss of water) and asphyxiation (clogged pores that cannot "breathe").

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☐ Sensitive Areas ☐ Dark Spots ☐ Freckles
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FROM JANUARY 1 THROUGH JANUARY 31

Vogue HOROSCOPE

BY MARIA ELISE CRUMMERE



ARISTOTLE ONASSIS

In his chart, early in 1973: a most important financial peak

Born January 15, 1906, Aristotle Onassis had not only the Sun in an Earth sign—Capricorn—but five other planets in Earth signs as well, combined in a magnificent trinity with the Moon in Virgo and Jupiter in Taurus. This chart shows strong control, moneymaking organizational ability, immense charm. Nothing can stop a person whose chart—like his—has Sun and Moon in harmony: this brings protection and abundance.

ARIES, March 21-April 20

Love: *dreamy*
Work: *ideal*
Money: *three sources*
Health: *glowing*

With Mars, your ruler, now in Sagittarius, you may feel overconfident, want to travel far and wide. But when Mars is joined by Neptune, planet of fantasy, at the new moon, January 4, be careful not to be led astray in an unrealistic scheme. All will be revealed at full moon, January 18.

April 21-May 20, TAURUS

You prefer a steady, reliable atmosphere. The first day of this month offers a journey: go. The deal will expand at new moon, January 4. It would be to your advantage to complete all details by full moon, January 18. Then relax, for the month could end in upset if you are pressured.

Love: *happiest*
Work: *new*
Money: *through communications*
Health: *beaming*

GEMINI, May 21-June 20

Love: *renew old one*
Work: *travel*
Money: *new opportunities*
Health: *stabilized*

You are stimulated by any new idea. Now, with your ruler, Mercury, in a dual sign, Sagittarius, you must resolve your choice of procedure before the new moon, January 4. Go into action by the full moon, January 18, when rewards should roll in. The last week, a new excitement stirs you.

June 21-July 22, CANCER

You flourish within home boundaries. New moon, January 4, in the conservative sign of Capricorn is a time to pay off social obligations: assemble old friends for a party. Jupiter in your marriage house will bring many opportunities, starting a new cycle and a new life-style for you.

Love: *steady*
Work: *get organized*
Money: *reliable*
Health: *good*

LEO, July 23-August 22

Love: *three prospects*
Work: *many sources*
Money: *speculative*
Health: *fine*

Your generosity flows freely now, with your ruler, the Sun, combined with goodluck Jupiter all month. The new moon, January 4, starts programs of social importance. The returns will be abundant in renewal of worthwhile friendships. Unusual people suit you best. *(Continued on page 60)*

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AT DRUG-DEPARTMENT STORES AND BEAUTY SHOPS

HOROSCOPE

Continued from page 58

VIRGO, August 23-September 22

Love: *certain*
Work: *competitive*
Money: *don't gamble*
Health: *relaxed*

You are suspicious of too much fanfare or excitement; at the beginning of the month three planets in Fire Sagittarius will challenge and confuse you. After new moon, January 4, your ruler, Mercury, enters Capricorn; then you can organize. Sign at full moon, January 18.

September 23-October 22, LIBRA

Venus, your ruler, is in the travel sign, Sagittarius. Head for a warm country early in the month; come back before full moon, January 18, when Venus moves to Capricorn. If you want to win, act exactly at full moon, January 18. A happy event with one you love comes on January 31.

Love: *new interest*
Work: *new offers*
Money: *depends on choice*
Health: *rest more*

SCORPIO, October 23-November 21

Love: *exciting*
Work: *too busy*
Money: *a new pursuit*
Health: *splendid*

You prefer that adventure have a purpose. Now, with your ruler, Mars, in Fire Sagittarius, take a trip with someone you love. At full moon, January 18, try not to irritate an important friend; if you do, the effects will be dire. The end of the month brings a pleasant surprise.

November 22-December 21, SAGITTARIUS

Your sense of justice is stimulated by Mars, the activist, in your own sign—the sign of law; but Venus is in Sagittarius, too, modifying this effect. You are torn between travel and staying with a new love. Wait until full moon, January 18, when your love's solution ends the month on a lucky note.

Love: *too many*
Work: *plenty*
Money: *winner take all*
Health: *optimistic*

CAPRICORN, December 22-January 19

Love: *happy*
Work: *try new*
Money: *firm*
Health: *the best*

The excitement of Jupiter's racing through your sign will have a vibrant effect on your gentle nature. This is your chance to circulate and to press your ideas on those who can help you get your program to the public. The month ends with a rush of excitement, a new element in your plans.

January 20-February 18, AQUARIUS

You often seem to have occult qualities. You may feel that important prospects are on the way: you are right. While your ruler, the unique planet Uranus, is in Libra, you can accumulate allies. You will attract important new friends on and after full moon, January 18. Cultivate everyone you meet.

Love: *undecided*
Work: *better*
Money: *through change*
Health: *sound*

PISCES, February 19-March 20

Love: *the best*
Work: *stay with it*
Money: *good*
Health: *strong*

You usually react to others emotionally, feeling deeply about their responses to you. Now, while your ruler is moving through the Fire sign Sagittarius, all is changing. Put more excitement into your relationships during the first and last weeks of the month. Results will be satisfying.



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Sun City — Osburn's Apparel

ARKANSAS
Pine Bluff — Cohen's Fashion Shop
Rogers — Crystal Ball Boutique

CALIFORNIA
Beverly Hills — Kerr's
Borrego Springs — The Lemon Tree
Burbank — Christy's Mamselles
Burlingame — Geneve's
Carmel By The Sea — Cinderella's Hayloft
Chico — La Femme
Corona Del Mar — The Brass Ring
Covina — Sport & Spree
Escondido — The Mercantile
Fairfield — Blanche Hartley Fashions
Fresno — Cahn's of Fresno
Long Beach — Morey's Fashions
Los Altos — Jerryl's
Los Gatos — Idamina's Fashions
Marysville — Jay's
Menlo Park — The Surrey Shop
Modesto — Lee's Apparel
Needles — Ja Bett Boutique
North Hollywood — Rathbuns
Oildale — Sullivan's
Orinda — Virginia Hammond
Palm Springs — J D 's Wardrobe
Palm Springs — George Weill Fashions
Palos Verdes Estates — Arlyn's Fashions
Palos Verdes Penn — Naha's
Pleasant Hill — Stan's for Sports
Prune Yard — Stan's for Sports
Rancho Santa Fe — The Two Goats
Riverside — Harris Co
Sacramento — Scotty's
San Bernardino — Harris Co
San Rafael — Stan's for Sports
Santa Barbara — Trenwith's
Santa Clara — Marcus
Santa Cruz — Schipper-Dillon
Santa Rosa — Rosenberg's
Santa Rosa — Stan's for Sports
Sherman Oaks — For Swingers
Stevens Creek — Marcus
Sunnyvale — Country Lass
Woodland — Nada's
Woodland Hills — Betty Ross

COLORADO
Boulder — Brooks-Fauber
Boulder — Honeybee
Boulder — Scol's Ltd
Colorado Springs — A Short Story
Denver — The Casual Shop
Denver — Cates First Ave
Denver — Denver Dry Goods
Evergreen — Bar-B K Shop
Greeley — The Jones Co
Steamboat Springs — The Storm Hut

CONNECTICUT
Darien — Darien Sport Shop
Fairfield — The Fairfield Store
Farmington — Tweeds and Tees
Hartford — Sage Allen
Madison — Lupone's of Madison
Meriden — Broker's Casuale
Middletown — Flair House
New Britain — Birnbaum's
New Canaan — Bob's Sports
New Haven — Broker's Casuale
South Glastonbury — Village Fashions
Stamford — Just Friends
Suffield — Van Law's of Suffield
West Hartford — Village Shop
Waterbury — Musler Liebeskind
Westport — Ed Mitchell

DELAWARE
Dover — Griffith & Griffith
Wilmington — Town & Country Casuals

FLORIDA
Boca Raton — Alan Evan
Bradenton — Montgomery Roberts
Deland — Betty Dreka's
Ft Lauderdale — Alan Evan
Ft. Lauderdale — Monica T. Buggie
Ft Lauderdale — Cabana Shop
Ft Lauderdale — Robert Drake Sportswear
Ft Myers — Kay of Ft. Myers
Hollywood — Nat Allen
Indiatlantic — Band Box
Islamorada — Sand Dollar
Jacksonville — Draizen's
Jacksonville — Bolun's
Jacksonville — Ivey's
Key Biscayne — The Fiesta
Lakeland — Joyce Corner
Marco Island — Sandpiper of Marco
Miami — Doral Country Club
Naples — Vanity Fair
Naples — Young America Shop
Orlando — Gibbs-Louis
Palm Beach — Frances Brewster
Palm Beach — Stagg Ltd
Pompano Beach — Alan Evan
Pompano Beach — Joan Harriett
Ponte Vedra — Inn Shop
St Armand Key — Montgomery Roberts
Sanibel Island — Seven Seas Shop
Sarasota — Montgomery Roberts
Sarasota — Town 'N Country
South Miami — Caprice
St Petersburg — Le Pavillon
Tampa — Wolf Bros.
Tequesta — The Red Hen
Winter Park — The Proctor Shops

GEORGIA
Augusta — Cullum's
Columbus — Puddin' n Pat
Rome — The Clotheshorse
Savannah — Lesser's Men's Quality
Sea Island — Davison's
Valdosta — C C Varnedoe & Co

HAWAII
Kamuela — Moana Kea Beach Int'l Shop

IDAHO
Boise — Carroll's
Caldwell — The Clothes Tree
Lewiston — Renee
Sun Valley — Sun Valley Shop
Twin Falls — Edson's

ILLINOIS
Arlington Heights — Mary Agnes Fashions
Bloomington — Paul Anderson, Inc
Champaign — Robeson's
Champaign — Van Law Carol's, Inc
Decatur — Van Law Carol's, Inc
Flossmor — Seder's
Godfrey — Paulene's
Highland Park — The Fell Company
Hillsboro — The Boutique by Heselov
Hinsdale — Heritage House at Hinsdale
Joliet — Al Baskin
Lake Forest — Lake Forest Sports Shop
Litchfield — Sidney's
Rock Island — Ruth-Helen Shop
Springfield — The Wardrobe
Streator — Oppycke's
Winnetka — Aimee, Inc
Winnetka — Alice Gumbiner
Woodfield Mall — Al Baskin

INDIANA
Ft. Wayne — Fishman's
Indianapolis — Roderick St. John's
Indianapolis — The Depot
Richmond — Julian's Fashions
Terre Haute — The Import Shop

IOWA
Burlington — Eklund's
Davenport — Petersen Harned Von Maur
Des Moines — Dickinson's
Mason City — Bergo's
Sioux City — Fishgall's
Waterloo — Petersons Victoria Room

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Shreveport — Goldring's
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Lewiston — Ward Bros
Portland — The Harbor Shop
Portland — Ward Bros

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Belmont — Town & Country
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Brookline — Mildred of Mae Laskey
Centerville — Bayberry Fashions
Harwichport — House of Morgan
Leominster — Ruth Lee
Peabody — Charles Sumner
Springfield — Fredi's
Springfield — Steiger's
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Wellesley — Olken's
Wellesley — Charles Sumner
Williamstown — Vogue & Vanity
Worcester — The Ivy Shop

MICHIGAN
Dearborn — Muirhead's
Detroit — B. Siegel
Flint — Ellen's
Flint — Vogue
Grand Blanc — The Carriage Shoppe
Grand Rapids — Doody's — Breton Village
Lansing — Marilyn Fershee
Orchard Lake — Alvin's
Port Huron — Anne L's
Richland — Carriage Trade
Rochester — Mitzelfeld's
Traverse City — Bartling's

MINNESOTA
Duluth — Allenfall's
Edina — Lucille's Fashions
Minneapolis — Young Quinlan
St Paul — Frank Murphy
Wayzata — Walbom's

MISSISSIPPI
Biloxi — La Boutique
Columbus — James Pryor
Greenville — The Mannequin Shoppe
Ocean Springs — Deedy's

MISSOURI
Clayton — Helen Wolff Shops
Hannibal — Winnings
Joplin — Kassab's
Kansas City — Marjorie Taylor
Kansas City — Du Vall's
Ladue — The Image
St Joseph — Surrey Shoppe
St Joseph — Einbender's
St Louis — The Dresser Drawer
St Louis — Garland's
Springfield — Barth's Terrace Shop
Springfield — John's Fashions

MONTANA
Billings — Lori's Shoppe
Billings — Spinning Wheel
Great Falls — Beckman's
Havre — La Mode
Kalispell — Harmon's

NEBRASKA
Lincoln — Hovland Swanson
Omaha — Brandeis
Omaha — Wolf Bros
Omaha — Zoob's

NEW HAMPSHIRE
Concord — Solomon's
Hanover — Town & Country Shops
Nashua — Avard's
New London — Solomon's

NEW JERSEY
Asbury Park — Dainty Apparel
Haddonfield — Lillian Albus
Lawrence — Nevius Bros
Mt Burn — Country Cousin
Morristown — Florine Shoppe
Nutley — Sylvia Mancin
Plainfield — Tepper's
Princeton — Nevius Bros
Red Bank — Flora
Ridgewood — Jenny Banta
Ridgewood — MacHugh
Short Hills — Tepper's
Summit — Brooks of Summit
Tenafly — The Country Station
Tenafly — Tenafly Clothes Tree
Trenton — Stacy Shop
Upper Montclair — Olympic Shop
West End — Albee Boutique
Westfield — Jane Smith

NEW MEXICO
Farmington — Lucky Penny Village

NEW YORK
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Albany — Fiah's
Amherst — Jenss
Babylon — Sudder Bazaar
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Larchmont — Pink Boutique
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Latham — Country Miss
Lockport — Flora Hatch
Long Beach — Town Shop
Newburgh — Penelope
New Hartford — E Cramer & Son
Niskayuna — Lord & Tann
Oceanside — Chwatsky's Dept Store
Oneonta — Country Flair
Orchard Park — Guyette's
Owego — Harvey's Fashions
Painted Post — Willow Shop
Port Washington — Annette's
Riverdale — A Stone's Throw
Rochester — The Clothes Tree
Rochester — Irma S Frankenstein
Rockville Centre — Harmon Shops
Rockville Centre — Horwich Casual Sportswear
Scarsdale — Jane Engel
Scarsdale — Mary Rothman
Smithtown — Helen Ann Fashions
Syosset — Post & Co
Syracuse — Addis Co
Syracuse — E Cramer & Son
Troy — Lord & Tann
Wellsville — Cannon Clothing Co
Westbury — Country Corner
White Plains — Fournier
Williamsville — Village Tartan Shop

NORTH CAROLINA
Asheville — Anthony's
Charlotte — C J Gilmer's
Charlotte — Ivy's of Charlotte
Durham — The College Shop
Elkin — Coker Windsor Shop
Greensboro — Ginette's
Morganton — Lazarus
North Wilkesboro — Ruby's
Raleigh — Nowell's
Rockingham — Long's of Rockingham
Wilmington — Wonder Shop
Winston Salem — Bocock Stroud
Winston-Salem — Buena Vista Shop

NORTH DAKOTA
Fargo — Shotwell's

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Youngstown — Hartzell's — Rose & Sons

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Lawton — Parisian
Muskogee — Viva's Boutique
Oklahoma City — Ballsets
Oklahoma City — Jerome's
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Portland — 5th Ave Shop
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Altoona — Meyer Jonasson
Berwick — Ardis Kepner
Chambersburg — Fashion Lane
Charleroi — Miller's Fashions
Erie — The Four Seasons Boutique
Erie — London's
Greensburg — The Coach House
Hanover — Fashion Lane
Harrisburg — Jeannette Shop
Harrisburg — Junior Dress Shop
Havertown — Ann Ware
Indiana — Brody's
Johnstown — Brett's
Johnstown — Penn Traffic
Kingston — The Marion Shoppe
Kittanning — Brody's
Lancaster — Watt and Shand
Latrobe — Country Corner
McKeesport — Elaine's Boutique
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New Castle — The Claire Brown Shop
Newtown Square — The Fashion Corner
Paoli — Susanne's
Philadelphia — Elegance By Edythe
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Reading — Jeannette Shop
Scranton — Berg's
Scranton — Mayfair
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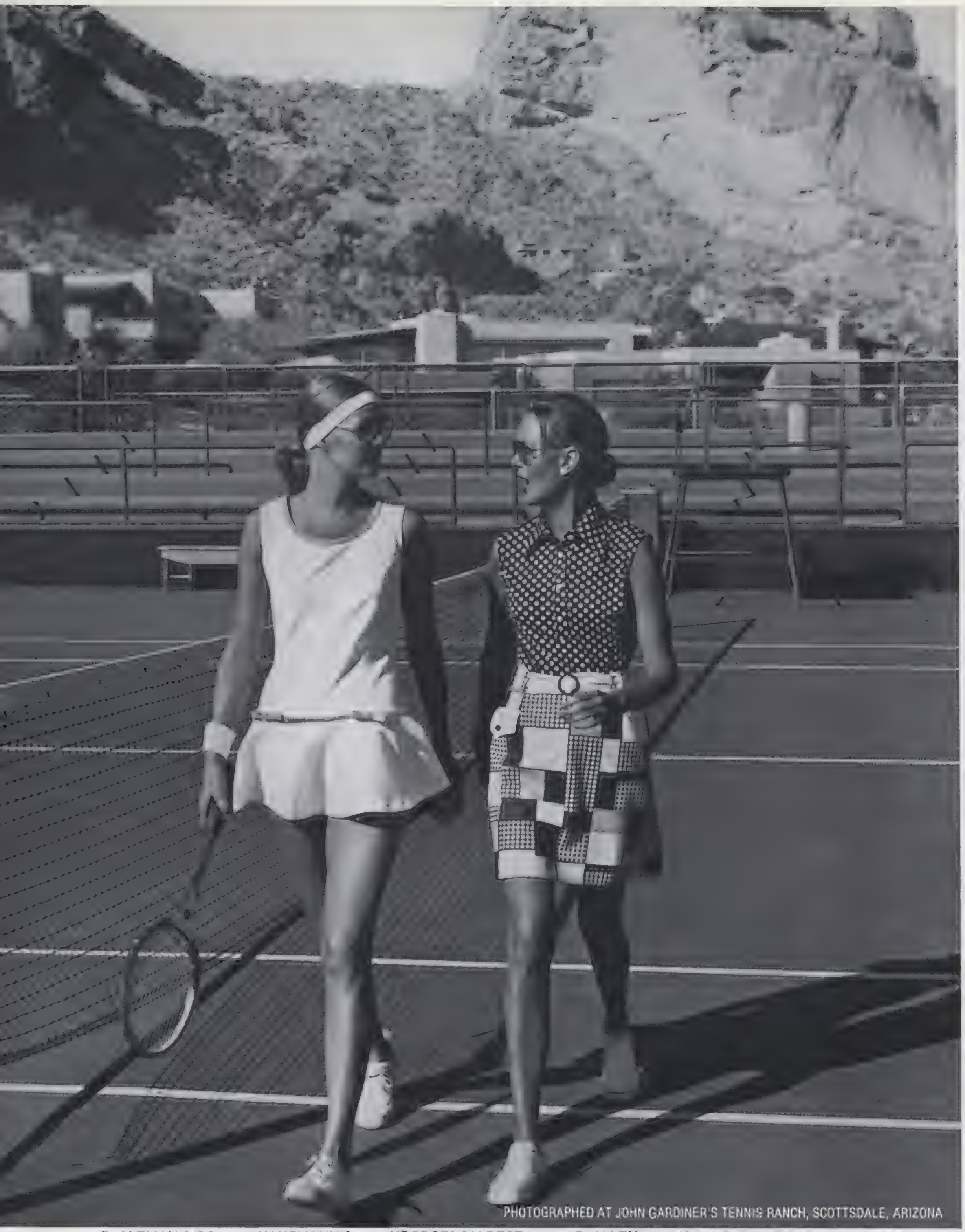


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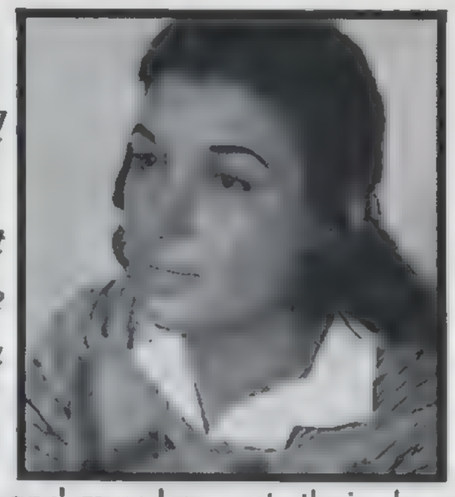
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TV

BY ERICA BROWN

An American Family; alive on the screen

Pat Loud, and her family, may prove that fact makes the best soap opera



Pat Loud is the first—and may be the last—of a totally new kind of star of a new kind of television. In the ultimate *cinéma vérité*, Pat and her family—her husband, Bill, and their five teen-aged children—had their day-to-day existence filmed for seven months.

The result is that the eavesdropper lurking in all of us can tune into the Loud psyches every week, starting on January 11 when the Public Broadcasting Service shows, across the country, the first of this twelve-part series—called, simply, *An American Family*.

Sophisticated but with a strong, surface-close, Bohemian vein, Pat Loud is an intelligent woman who, after "a lifetime of raising kids," is about to have her whole life-style laid bare for the world to discuss.

How could Pat Loud agree to such a thing? "When the chips are down, you have to believe in the way you live—otherwise what's the point? So I don't mind other people's looking in at us if they want to."

People who do look in will start at the end of this film odyssey—New Year's Eve, 1971. It's party time. But why is Pat Loud staying home? Who is the blonde celebrating with Bill Loud? And what are the children and their teenage friends drinking—and smoking—at their party? It's not exactly a typical family; but in many ways the Louds do suggest the American Dream, California Division: Bill Loud owns an engineering supply company; and, at their large house—inevitably ranch-style—in Santa Barbara, the living is relatively easy.

The eldest son, Lance, moves into the multilayered society of New York's Chelsea Hotel. Back in Santa Barbara, the house rocks with music produced on electric guitars by the other two boys, Kevin and Grant. Of the two daughters, Michele loves riding and has her own horse; Delilah concentrates on dance. The manufacturer of Barbie dolls could not have typecast a family better.

But, said Pat Loud, "none of us realized how self-revealing the film would turn out to be. Everyone does something in eight months that they regret."

Is this a reference to the fact that during the months of filming, Pat Loud and her husband, Bill, separated and are now divorced? "No," said Pat. "Divorce happens to so many people that I really don't mind having it televised."

How did the self-revelation affect her? "Being catapulted from the kitchen to the screen has changed my whole life."

What Mrs. Patricia Loud, lately anonymous wife and mother, doesn't seem to realize is that the changes are still to come—when she wakes up on January 12 to find herself a public figure with her life an open book, read between the lines coast to coast. ■

Woman.

I remember the first time someone called me that. It was a younger man. (He was twenty-five and I was twenty-eight.) And he said you're a very attractive woman. First chance I had I looked in the mirror. Did something happen to that girl I thought I was? But all I saw was me. And then I realized woman is not an age, but an attitude. To experience with joy. Like a garden in full bloom.

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VOGUE

MOVIES

BY CLIVE BARNES

FILM FROM A LOVING CAMERA

Buñuel's The Discreet Charm of the Bourgeoisie is the filmmaker's own child

The film that I truly love is a film that is a film. Every medium has its rules and every medium has its special advantages. There are some things, some feelings, aspects, even, more simply, stories that can only be handled by film.

Most of the movies we see are adaptations, or popularizations, you name it, of acceptable plays or novels. The filmmaker does an honest, or moderately honest, job of realization; and the film emerges as some widened, broadened, and, almost certainly, coarsened aspect of another medium. The world of movies is littered with the corpses of expanded novels and transfigured plays. At best, very best, the movies are better than their raw material. It seems to depend, quite often, on how low the raw material can sink.

There are some filmmakers, and these I clutch to my heart and allow them to massage my mind, who use the film totally as film. A recent film, *The Discreet Charm of the Bourgeoisie*, explains my feelings for movies as such. This is a film that could only be a film. It is magnificently and arrogantly of itself.

It was directed, and partly written, by Luis Buñuel, who is precisely as old as our own century (he was born in 1900) but seems in better shape. Revealingly, the story does not lend itself to words. An Ambassador of some fictitious South American republic called Miranda (we knew her sister Carmen) smuggles cocaine, discreetly, and lives the high life with his Parisian suburban friends. His chauffeur drives a Cadillac; he has an agreeable, if difficult, affair going with the wife of one of his best friends. But all of his best friends are subtle, smooth, and totally in control of their lives.

It seems that they live—and live very well—from an income at least substantially supplemented by delicate drug peddling. You would never know it to see them—indeed even when they are arrested they are soon released (the Ambassador's diplomatic immunity assisting) to continue their lives of comic elegance.

Buñuel watches everything with a loving camera. He watches the surrealistic dreams of these self-contained, disturbingly self-composed little people. They all have dreams. Terrible dreams of blood and humor. And even in their day-to-day lives nothing is quite what it seems. Buñuel gives us here an oblique, strange, yet compelling picture of a chic European world at odds with itself. His images snake across the screen unforgettably. His actors play their part in some global, permanent imagery. In this film, Buñuel pins down a time and class. He does it with wit and a quite crazy sense of humor, whereby the unexepectedly ridiculous becomes the encountered norm. But chiefly Buñuel does it as a filmmaker. You will, I hope, treasure in your mind's heart this new Buñuel, and you will know it could never have been anything but a film. That is a plus for genius. ■

EDITOR'S NOTE: *Well-known as the powerful theater and ballet critic for* The New York Times, *Clive Barnes, in the first of a special new series for Vogue, takes on films as well.*

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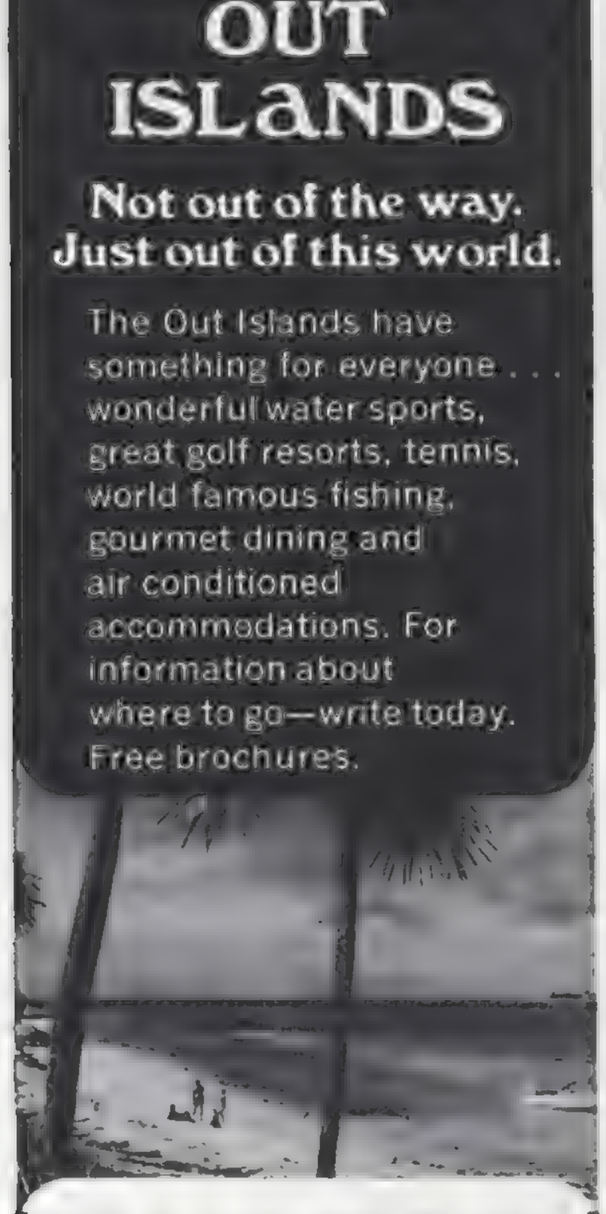
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MUSIC

BY ALBERTO ARBASINO

IN ITALY, new and astounding opera

Bussotti's Lorenzaccio: overwhelming dream-sing of Florentine arts, Medici intrigues

Unquestionably, the most spectacular, outsize opera of recent years is Sylvano Bussotti's *Lorenzaccio*. In Venice, the Fenice staged it in an ultra-complicated production that involved hundreds of performers for at least six hours and offered an astounding bric-a-brac of geniality, cruelty, sentimentality, megalomania, and coquetry. An "historic" evening, even if the audience was somewhat bemused by the fact that, although their costumes were resplendent, the performers were always bare-bottomed.

Bussotti is a Florentine in his forties, at first a friend, later a foe, of the European music avant-garde but much admired for his delicate madrigals (he is a kind of contemporary Monteverdi) and for a marvelous Requiem he composed in memory of a still-living friend, which he has reworked and expanded with every performance.

The Requiem is a work full of surprising and never-ending innovative ideas. Bussotti's narcissism has always been immense; finally, it has pushed him into a total denial of the present and an unbridled love for everything that is medieval, Renaissance, Romantic, baroque, and Art Nouveau. (This passion extends even to matters of dress—the velvets, short boots, and jewelry of the late-nineteenth-century decadents.)

Bussotti's *Lorenzaccio*—a sung, spoken, danced, and mimed melodrama—is a passionate tribute to de Musset's nineteenth-century drama about the Renaissance's most romantic tyrannicide, Lorenzino de' Medici, the delirious, fanatical murderer of the then reigning Duke, his cousin Alessandro. It is also the dreamlike salvaging of the more fanciful delights of lyric opera, and a worshipful embrace of all that is Florentine, from the David of Michelangelo to Emilio Pucci.

With his unfettered feeling for camp, kitsch, and a riot of effects, Bussotti created dozens of scenes and hundreds of costumes; he directed the production; he is onstage throughout the performance, dressed as Alfred de Musset but made up as Giuseppe Verdi and occasionally offering a Casino de Paris solo.

Around Bussotti, the stage business includes court balls, the deflowering of virgins, cupbearers' dances, duels between hired assassins, declarations of love, and apparitions of Death. Also, motorcyclists brawling, mock-queens descending from royal box to stage, German tourists visiting art monuments, electric guitars producing an astonishing collage of musical quotations and very subtle musical inventions; the latter Bussotti intends to amplify extensively in future performances. ■

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Non-stop double-knits by Verona can sit up all night in tourist and arrive looking first-class, thanks to DACRON* polyester. The cardigan-sweater-and-dress flies high in coral, blue or navy. 8-18. About $44.** The button-upper makes the going great via Pan Am in navy, green or coral. 8-18. About $32.** Verona Knits, a division of Paraphernalia, Inc., 1400 Broadway, New York 10018.

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VOGUEFOOD

1973: VEGETABLES FOR HEALTH, MONEY, AND A GOOD TIME

BY MAXIME McKENDRY

Best food on best tables in 1973 will be America's still nearly undiscovered asset: vegetables. Greens, roots, and other fruits of the earth will take over—for three good reasons: Vegetables are a natural source of health-helping vitamins and minerals, free of health-hurting saturated fats; their prices (unlike those of meat, today) leave money for other fun; and—best of all—colors, flavors, and textures are almost unlimited; combinations, endless. Use low-calorie margarine in all of these recipes to keep them diet-able:

Maxime, fresh-testing vegetables



BAKED TOMATOES

Peel, slice, and seed tomatoes. Layer in oiled casserole; sprinkle with olive oil and lemon juice. Sprinkle with dried tarragon, grated Parmesan cheese, bread crumbs. Bake until browned.

TURNIP TRICK: SAUTÉ PEELED, BOILED, SLICED TURNIPS IN BUTTER WITH MUSTARD ADDED.

ASPARAGUS STEW

Cut tough ends off asparagus spears and scrape stalks. Put in a heavy enameled pot with a generous piece of butter and cook very gently for a few minutes; sift over a little flour and shake the pan until asparagus is coated and golden. Add just enough boiling water to cream the butter-flour mixture; season. Add some tiny peeled white onions and a halved heart of lettuce for each two servings of asparagus. Cook, covered, very gently for about 1 hour.

VEGETABLES ARE SAID TO KEEP MORE OF THEIR NUTRIENTS IF THEY ARE BOILED IN SALTLESS WATER, SEASONED LATER.

COLD TOMATO-POTATO PUREE,
four to six servings

1 ½ cups tomato puree (fresh or canned)
½ teaspoon crushed red pepper
1 clove garlic, mashed
⅛ teaspoon ground allspice
4 cloves, ground in a mortar
2 cups mashed boiled potatoes
Salt

Season tomato puree and mix with potatoes; adjust salt, and chill. Serve with cold meat.

TOP HOT CANNED ARTICHOKE HEARTS WITH HOT UNSWEETENED CANNED CHESTNUT PUREE: MOISTEN WITH A LITTLE GOOD GRAVY FLAVORED WITH MADEIRA.

BAKED ONION RINGS

Peel sweet onions and slice ¼" thick. Layer in a buttered casserole; sprinkle with chopped parsley and bread crumbs; dot with butter. Bake in a slow oven until tender—about 30-45 minutes.

SPICED CELERIAC

Grate peeled celery root and cook in a little butter until just softened. Add a little vegetable bouillon flavored with tomato paste, mustard, and curry powder. Simmer until liquid is almost all absorbed.

CREOLE SPINACH,
four servings

1 pound fresh spinach, washed
3-4 tablespoons canned grated coconut
Butter
Salt, Cayenne pepper, ground nutmeg
1 tablespoon heavy cream
2 ripe bananas

Cook spinach in boiling salted water until just wilted; drain and chop. Sauté coconut in a little butter 5 minutes; season; cook 5 minutes more, then add spinach. Cook and stir 5 more minutes before blending in the cream. Serve surrounded by bananas, sliced and fried in butter.

SLICE POTATOES AND BOIL IN THE SAME PAN WITH FRESH STRING BEANS (ABOUT 30 MINUTES); TOP WITH CRUMBLED CRISP BACON.

STUFFED SWEET POTATOES

Scoop out 6 large baked sweet potatoes; mash. Mix with 2 tablespoons ground nuts for each cup of pulp; add a little heavy cream, salt and pepper. Return to shells; dot with butter; return to oven to brown.

KEEP EVERY RAW-VEGETABLE SCRAP EXCEPT POTATO PEELINGS, PUT THEM IN THE SOUP POT.

CABBAGE PUREE

Boil cored cabbage cut in chunks in salted water until tender; puree in blender. Reheat with a little butter; season with salt; pepper; thyme; bay leaf, crumbled; a clove of garlic, crushed.

WATERCRESS WITH BACON

Sauté 1 cup diced slab bacon until half-cooked; add 1 pound watercress (stems removed) and season with salt, pepper, crushed garlic, and powdered ginger (or fresh ginger, grated). Simmer over low heat until watercress is wilted.

IT'S BETTER TO COOK FRESH VEGETABLES AT ONCE AND TO STORE THEM COOKED THAN TO ALLOW THEM TO WILT IN THE REFRIGERATOR.

POTATO CASSEROLE

Puree boiled onions in blender; alternate with layers of seasoned sliced boiled potatoes in casserole, ending with onion puree. Sprinkle with mixed bread crumbs and grated Parmesan cheese; dot with butter; brown in oven.

ONE-DISH SPINACH MEAL: MIX HOT LIGHTLY BOILED SPINACH WITH FINELY CHOPPED HAM OR CORNED BEEF; BIND WITH EGG YOLK; TOP WITH CROUTONS.

VEGETABLE SANDWICH

Mash grated carrot and finely chopped watercress with seasoned butter; spread between slices of sprouted-wheat bread.

THOM LAFFERTY



NEAL BARR

Our Liberated Leopards now splash and sun all over the world. But they still call the foundation department home. How else could they fit so well? Shown, from a nylon Tricopaque® collection that swims with chic: Juliet bra top, 32 to 38 B C D, about $12; side-tied bikini, S M L, about $8. Both lined. Wrap skirt. XS S M L, about $22.50. Vanity Fair Mills, Inc., 640 Fifth Ave., N.Y.

VANITY FAIR

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VOGUE HEALTH

BY MELVA WEBER

Cancer news . . . yogurt secrets . . . and fever's heat

AGAINST BREAST CANCER: THE LATEST HELP

Very early diagnosis is the best hope of cure for the most common form of malignancy (and the greatest cancer killer) in women—breast cancer. Today, about 6 percent of all women experience breast cancer, and both the incidence and the mortality rate have stayed the same for thirty-five years; but two recently added techniques for finding the cancer early may make it possible for many more women to survive the disease.

Dr. Philip Strax, medical director of the Stella and Charles Guttman Breast Diagnostic Institute, Inc., in New York, followed the experience of more than sixty thousand women in a study of ways to catch cancer early. By the time a breast cancer reaches a size that can be felt, it has been growing for about eight years. Dr. Strax's study showed that the use of mammography—an X-ray technique—to examine the breasts often found tumors not detected in the usual examination. Curiously, the reverse is also true: touch may reveal tumors not shown by mammography. The best plan for any woman is to have both examinations regularly.

When breast cancer is suspected, the doctor takes a biopsy (tissue sample) for diagnostic tests; earlier, most patients went to the hospital for this purpose. Then a medical team from the National Cancer Institute, led by Dr. Robert C. Hoye, found that about half of the breast-cancer biopsies can be accomplished in the doctors' offices by a process called "fine-needle aspiration cytology." Fluid drawn from the suspected tissue is examined by the same technique used in the Pap smear test for cancer of the vaginal tract.

When cancers of the breast are found, doctors usually take the patients off contraceptive pills, so that breast tissue will not be stimulated by the added estrogen; but this does not mean that the Pill causes breast cancer. Dr. John C. Burch, at the Vanderbilt School of Medicine in Nashville, Tennessee, said that women taking estrogens over long periods of time seem to have about the same number of breast tumors and cancers as other women do; but then, the cancers begin about ten years later than might otherwise be expected. The number of other kinds of female cancers actually declines among women taking long-term estrogen therapy.

HOW TO PROVE YOU'RE NORMAL

A cool hand on the fevered brow may soothe, but it doesn't really help with diagnosis. A clinical thermometer is the proper tool for that job. This advice comes from the Veterans Administration medical supply service:

BEFORE YOU BUY A THERMOMETER:

- Never buy a thermometer that has a "correction" chart; a good one doesn't need correcting.
- Make sure that the markings are readable and the column of mercury has no gaps.
- If the mercury seems to go all the way to the top, the bulb may be cracked; reject it.
- If the thermometer is hard to shake down, it's defective.

WHEN YOU USE A THERMOMETER:

- While reading the thermometer, do not hold the bulb end.
- Never tap the thermometer to bring it down; shake it.
- Wash the thermometer in cool (never hot) water with soap.
- Don't leave the thermometer in the sun or near a radiator.
- Remember that rectal thermometers usually register one degree higher than oral ones; armpit readings are usually one degree lower than oral.

WHAT THE NUMBERS MEAN:

- Your normal temperature isn't fixed at 98.6; it may vary a whole degree during a twenty-four-hour period, usually is highest between 4 and 6 in the afternoon, lowest between 4 and 5 in the morning. Some people have body temperatures that are always higher or lower than the average.

You can find out your own "normal" by recording your temperature several times a day for several days when you are feeling well; this will give you a standard for comparison when you are feeling not well. Usually, a reading more than a degree above your "normal" temperature means that you have a fever. For an adult, any fever above 103° or any hours-long temperature more than one full degree above the normal one means you should talk to a doctor.

EAT FOR YOUR SMILE'S SAKE

Your dentist might well be your diet counselor. Dr. Emanuel Cheraskin, a University of Alabama professor who's both a doctor and a dentist, told a meeting of other dentists that 95 percent of Americans have either dental decay or disease of the gums and that this state of things could be vastly improved by better eating.

The main deficits in the United States diet, Dr. Cheraskin said, are calcium, vitamin A, and vitamin C. Adequate amounts of these nutrients, along with increased protein and less sugar and starch, would mean healthier mouths for most of us. There is also some evidence that healthy people who built up their intake of vitamin C—taking a dozen times the standard amount—before having dental surgery recovered from the tissue damage about twice as fast as other patients did.

CLIMBING THE (PADDED) WALLS

Can loneliness drive you crazy? It certainly can send a mouse around the bend. Dr. Francis DeFeudis, at Indiana University School of Medicine, has found that, for mice, social isolation can bring on biochemical changes in the brain and nerve tissues. Brains of mice that were isolated lost a great deal of the ability to use glucose; their nerve endings, frayed by loneliness, could not bind the chemical that holds down antisocial, even psychotic behavior. The lonely animals also responded more rapidly and intensely to such drugs as amphetamine and lithium; but getting back in the social swing seemed to restore the mice's upset brain chemistry.

YOGURT IN THE MEDICINE CHEST?

Yogurt, buttermilk, sour cream, cottage cheese—these fermented or acidified milk foods may turn out to be more valuable to health and nutrition than the skim or whole milk from which they're made. Some American scientists now think the concentration of B-complex vitamins increases with fermentation; and, in the U.S.S.R., pediatricians and nutritionists are recommending cultured milk, rather than fresh milk, as a weaning food for babies. Some milk yeasts and bacilli produce an antibiotic-like substance that acts against typhoid and tuberculosis organisms. Cultured dairy food microorganisms, according to laboratory scientists, are active against various gram-positive and gram-negative bacteria.

At last. A new look of health for hair that's almost perfect.

Now there's a conditioner just made to give your hair what's missing.

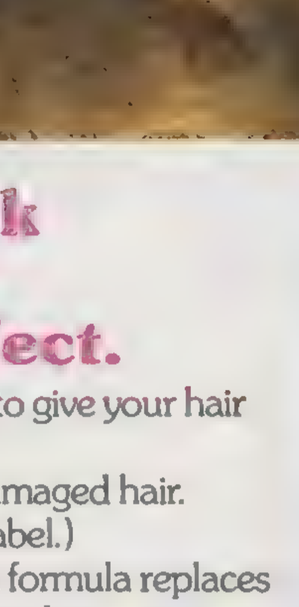
Protein 21 Conditioner for dry or damaged hair. (The one with the red flower on the label.)

In minutes its advanced protein-rich formula replaces some of the protein your hair may have lost through teasing, bleaching or other damage.

It gives less-than-perfect hair a new look and feel of health, a smoother, softer quality...without the greasy, sticky feeling of ordinary conditioners.

Look for Protein 21 Conditioner with the red flower on the label.

It's a second chance for hair that just might need one.



Protein 21 Conditioner for dry or damaged hair.

Finally. A body-builder that only builds body.

Now your hair can have a better kind of body with almost none of the stiffness or stickiness of ordinary conditioners.

Try Protein 21 Conditioner for fine, thin, limp hair. (The one with the green flower on the label.)

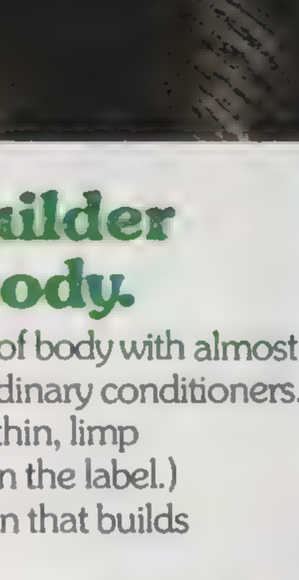
It has a special formula rich in protein that builds in fullness the first time you use it.

Instead of coating hair like most conditioners, Protein 21 Conditioner attaches itself like a magnet. It has a positive charge that is attracted to hair's negative charge.

The result is a clear, strong bond that builds unbelievable body without the gummy coating you're used to.

Treat your hair to a better kind of body

Look for Protein 21 Conditioner with the green flower on the label.



Protein 21 Conditioner for fine, thin, limp hair.



Catherine Deneuve for Chanel

Spray Perfume and Spray Cologne Odyssée, Eau de Cologne from £30, Perfume from £52.

VOGUE OBSERVATIONS



Candy-striped Miss Levi's in Le Crazy Horse

STRIPING IT PRETTY IN PARIS AND ROME

RAIN STRIPES AT COURRÈGES

PERT STRIPES ON A BOW AT VALENTINO

You can't miss it: stripes . . . everywhere, used in the most refreshing, attractive way . . . clear-cut, but never postery . . . there is always white to lighten the effect. . . . Candy stripes, top, in pastels on great white pants by Miss Levi's (the European branch of our Levi Strauss) shown on the girls of Le Crazy Horse Saloon in Paris. The polka dots—shadows through a scrim behind which the girls danced—got across the fun of wearing something attractive. . . . Rain stripes, above left, slick brown ribs on shiny white vinyl umbrellas in Courrèges's Paris show. . . . Pert stripes, above right, in Valentino's show in Rome: foulard of brown-and-white silk in stripes and checks tied in a bow at the neck of a white shirt and brown cardigan; gauzy white crochet cap. Neat and charming. . . . Widest stripes, far right above, on the longest cardigan with the widest sleeve, wrapped and tied at Kenzo's show in Paris. . . . Chevron stripes, right, by Naka in Rome. Great refinement in black and white. Dolman-sleeve knitted blouson, white shirt and trousers, a white hat with the brim flipped back. . . .

MARY RUSSELL

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JANUARY, 1973

VOGUE'S POINT OF VIEW

PRETTY IS A MODERN WORD

This is a very attractive thing that's happening in fashion now—a simplicity, a revealing, a paring away, getting out of layers, into bareness, airiness. It's a whole new take on prettiness. Modern, upbeat, with a zing and style to it—the way we all want to feel in our clothes today, moving with ease through our lives, knowing we look well and not worrying about it—enjoying ourselves in fashion.

Your legs will be seen—in short, soft dresses with pleats flying around above the knee—in thinner, paler stockings. The whole leg is there—unencumbered—revealed.

There will be a beautiful shoe in your life again—a slim, on-the-foot, unheavy shoe. A sling-back at night; a strippy sandal. The everything shoe for day: a two-tone spectator pump. Also: think about a flat-heeled shoe—a nice proportion with shorter skirts. (These words no longer apply to shoes: chunky, clunky, gutsy, et cetera; the era of Minnie Mouse feet is officially over.)

There is A Hat with a shallow crown that tilts over one eye and balances everything: the shorter skirt, the longer line of leg. More: the way it frames the hair, the ear, and the flirt of the eye peeking out under—it's a discovery in beauty. It will start you thinking about a softer eye makeup and, by way of contrast, a rounder, riper red mouth. And short hair, naturally; it's a short-hair hat . . . a short-hair world.

You're going to be shopping around for a smaller coat. A small wrap-and-tie. Or, newest of all—and this will simplify every woman's life: a small coat with a skirt and shirt of its own—with a tilt of your hat, an envelope tucked high under your arm, and pale suède gloves to the wrist, you're dressed and on your way.

Little things. A short white suède glove with a white jersey coat. A fresh camellia at the neck of a shirt or a dress . . . at the waist. Pretty lingerie. A short, small sleeve—one of the most becoming ever invented—appearing on shirt-jackets, dresses.

Wonderful dresses for day. Shirty. With pleats swinging above the knee. Sometimes with cardigan jackets. . . . The dress everyone is going to be walking around in this summer: short-sleeved, small on top, widening to the hem. . . . And the short dress blows on at night.

Nothing about these clothes is more alluring than the way they feel on you—the softness—the gauziness of the fabrics. Nothing limp or wet-looking—there's a crispness to them. They waft and whirl and swing and spring. Charmeuse, georgette, pongee, crêpe de Chine—even on the ear, they fall seductively.

White. Navy. In fashion, where few things are forever, these two colors are forever. Marvelous on everyone, day and night, alone or in a small, clean-patterned print, dark against white—a dot, a stripe, a geometric.

At night . . . whether you're in a short dress, a long dress, or a pyjama, there's a lovely, unblatant glamour in the air. It has to do with the way the back is revealed when you slip off a cardigan jacket . . . the revealing of arms through transparent sleeves . . . the long, beautiful line of throat that's discovered as a ruffle blows one way and covered when it blows the other way. There's a certain mystery these clothes give off—you feel it, respond to it . . . and what comes through is very, very pretty.




The ultimate ruffle
...the pinkest
...the ruffliest
....concealing a
little here
...revealing
lots more there

PRETTY IS... A WAFT OF RUFFLES AT NIGHT

A really big evening, that's the moment for such a flourish of ruffles as Lauren Hutton wears here—the halter just one great satin organza ruffle wafting up about the face, the shoulders, the bosom . . . made with a thousand fine small pleats, as is the flounced blue metallic skirt. . . . And made up with the pinkest lipstick—100 Watt Pink, one of the new Helena Rubinstein Shimera looks. By Oscar de la Renta. Halter of satin-faced silk organza (Mayer & Fisher fabric); silk-and-polyester skirt (European Textile fabric). About $495. Bergdorf Goodman; Swanson's; Balliet's; Sakowitz; El Palacio de Hierro, Mexico City. Marco Bergmann wig, arranged by Ara Gallant. Accessories, next to last page.

LAUREN HUTTON

PRETTY IS...

THE PYJAMA, SHEER AND RUFFLED

A perfect dazzle of prettiness from Bill Blass—navy-blue georgette, haltered, with its own little ruffly cardigan and ruffles at the hem. You can't help feeling pretty in it—as Lauren clearly does here . . . a fresh orchid at the neck . . . the cardigan slipping a bit off those smooth bare shoulders . . . the prettiest sandal in the world kicking up a satin heel . . . a vibrant red shining on the mouth and nails. Of silk (Kabat Textile fabric). At Bergdorf Goodman; Garfinckel's, Washington, D.C.; Neiman-Marcus; I. Magnin. Hot House Red lipstick and UltraLucent Red Geranium nail color by Max Factor. Accessories, next to last page.

One of the most modern, most attractive ways you can look at night



Black cardigan with a boxy jacket and a long skirt; white cotton shirt with a high-fastening collar and a tie; gray cotton shirt in navy and white stripes. Turned out the way a modern, pretty woman like Lauren Hutton would wear it--hat tilted, envelope under the arm, white suede gloves, navy-and-white spectator pumps. Jasco Fabrics wool jersey; shirt, of polyester (Onondaga fabric). About $295. Late January, Saks Fifth Avenue; B. Forman; Jacobson's; Swanson's.... The new prettiness swooped up, right: the tilt of the hat with short hair curving out from under; the look of the eye--the tint of it, the new soft, subtle shadow it wears, and a fuller, redder mouth. Here, Real Ritz Red lipstick and a trio of shadows--Iced Orange Blossom, Wild Iced Rose, Neutral --from Charles of the Ritz. Hat by Don Anderson for Sheer Bros., Bloomingdale's. Marco Bergmann wig, combed by Ara Gallant. Accessories, next to last page.

PRETTY IS...

WHITE FOR DAY

This season's coat look–the lean, small cardigan with a shirt and skirt of its own

The way you wear your hat– tilted, flirty

AVEDON



PRETTY IS... A DRESS THAT SHOWS YOUR LEGS

Printed, pleated—legs totally revealed, left: the kind of dress you want to be in this minute for its length, its zip, its freshness. Black-and-white crêpe de Chine with a soft bow tie, ends flying. The pretty way to wear it—the way Lauren does here—with a camellia at the throat, pale, sheer stockings, and the shoe of the season—black-and-white spectator pumps (close up, opposite)—legs haven't had it this good in years. By Morty Sussman for Mollie Parnis Boutique. Of Celanese acetate and Avisco rayon (Fisher & Gentile fabric). About $165. Saks Fifth Avenue; B. Forman; Hutzler's; Halle's-Cleveland; L.S. Ayres; Sakowitz; May D & F. Burlington tights, Palizzio pumps; both, Lord & Taylor. For accessory details, turn ahead four pages.

Small, sharp patterns on white ...swinging pleats just above the knee

Shorter skirts,
paler stockings,
spectator pumps...
the leg revealed

PRETTY IS...

A SHORT DRESS AT NIGHT

A blowy skirt
...a sheer stocking
...the leg is back


Legs, legs, legs
...and a sexy shoe
When it comes to feeling pretty at night, how about
this dolman-sleeved navy satin chiffon from Donald Brooks?
left—it reveals the throat, wraps at the waist in a
small, very feminine way, and the skirt just blows above
the knee. With a fresh flower—the way Lauren
wears it here—so much the prettier. Abraham fabric.
About $325. Lord & Taylor; Hudson's; Dayton's;
Swanson's; Frost Bros.; Joseph Magnin. Marco Bergmann wig,
combed by Ara Gallant. Accessories, next to last page.
Right, with skirts just above the knee at night,
you want to show your legs in a sheer stocking.
And you want a really sexy shoe—nothing clunky—
like these black satin sling-backs with big bows,
high shiny patent heels. By Herbert Levine.
Beautiful Bryans tights. Both, at Bonwit Teller.





A tilt to her hat, a flirt to her eye—Lauren Hutton, this page, our definition of a modern, pretty woman. And the kind of clear, unmurky coloring that defines prettiness in 1973: Red Creme Blush on the cheeks, Ice Poppy Red on the lips—both from the new Moon Drops All Weather Collection by Revlon. For nails, Revlon's Redhot Red—and a revelation: moons showing again. Hat, Don Anderson for Scheer Bros., at Bloomingdale's. Kenneth Jay Lane jewelry, at Bergdorf Goodman. Hair combed by Ara Gallant.

AVEDON

Under the tilt of the hat at left is what beauty is now: glowy, feminine...pretty. Not a naïve, sentimental kind of pretty; there's a design to this look, a planning that goes into it—a balancing of things: a softer eye against a brighter mouth, a brighter mouth against a paler skin. And the key is color....

COLOR ON THE EYES:

Lighter in tone, lighter in texture.
A sheer, satiny feel to shadows. Highlighters of pale red, pale gold, pale silver—newest way to bring out the bone of the brow and surprisingly subtle, even for day....Eye liner looks great again—but thin, thin, thin—does for eyes what outlining does for the mouth: shapes, defines, gives you a *look*....
Lashes curled, mascara'd above and below. Flirty...
Eyebrows lightened—at least one shade lighter than your hair—more thin than thick, naturally arched, lifted. It opens the whole eye.

COLOR ON THE MOUTH:

A definite trend away from the murky deep browns and toward more real color than we've seen in a long time—a red is a red, pink is pink, coral is coral....Glossy color. Painted on with a brush. Outlined....A luscious underlip (make it up: stop color short of the corners, put a dab of gloss in middle of lower lip...makes it look fuller, sexier).

COLOR ON THE NAILS:

The most color. The most true and translucent red.
Newest on long, ovaled nails.
With half-moons left bare....Very decorative, this contrast of high color against the paleness of a moon. To keep it vivid, you'll want a coat of clear polish two—maybe three—times a week.
To bring up the moon: cream every night; push down on cuticles, gently, with your fingers....Try it, you'll like it—it's pretty.

BEAUTY NOW

NOW BEAUTY

PENN



SKIN—in the light of fashion today: freshly scrubbed and polished to perfection; glowing with good health, good care. This whole new prettiness—the tilted hat, the flipped-up curve of shorter, shining hair, the dress's small, clean pattern on white—all throw the brightest spotlight on skin. Perfection is what's called for.... Deep thorough cleansing; moisturizers for freshness, bloom; a fast masque just before making up, to tone, tighten, refine texture. Then makeup: clearer, brighter...a blush of pink carried from temple to cheek; a gleam of highlighter on brow and rounded, polished cheekbone.... The button-front cardigan dress: zigzag navy stripes on white acrylic knit by Oscar de la Renta Boutique (Whelfab fabric). About $145. Late January, at Saks Fifth Avenue; Hutzler's; Halle's-Cleveland; Jacobson's; Lou Lattimore. Accessories, next to last page. Maury Hopson coif.

BEAUTY NOW

THE MOON IS NEWS—it's the new
fillip for nails accustomed to bright lacquer.
Now that all eyes are on the hands,
you add a pretty bit of design by painting all around,
but not over, the pale little half-moon at the base
of the nail. Very alluring ... getting underway here in
shimmery ruby-red lacquer: Iced Rio Red by Estée Lauder.

PENN

HAIR—is short. Bit by bit, we've been getting to this: soignée, pure shape and line; and how pretty it is to bare the tender nape of the neck, have a flirt of a wave over the eyes, a little sweep of shiny curl swinging toward the cheeks... that shine, that polish—essential. Add to the natural gleam with this trick: using a silk handkerchief, rub the hair from roots to ends briskly but gently. The silk absorbs any surface oil or dust, keeps stray hairs in place, but won't disturb the line....The great cut here, done in Paris by Jean-Marc Maniatis....



GUILLAUMIN



LEGS—beautiful, long, right back in the picture with dresses that bare pretty knees. To make sure they show to best advantage: new Christian Dior pantie stockings—pale, sheer, totally seamless top to bottom for the smoothest line ever....For



KNEES



worth noticing, firm inner thighs; shown here, a basic exercise from Larry Lorence of Gala Fitness: Stand with legs apart, hands on knees, back straight. Bend right knee, stretching inside of left leg as much as possible. Repeat with left knee. Then alternate, six times each side.



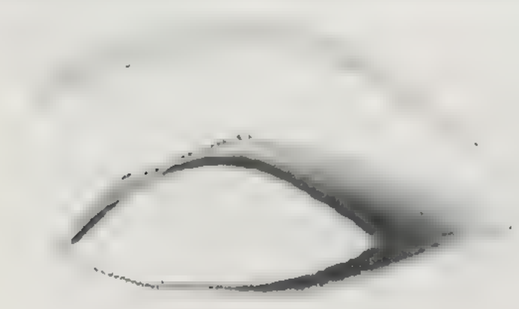
THE FLIRT
OF BANGS —thick and
straight with a short,
shiny cap of hair. Two views:
at right, bangs brushed
to the side, hair tucked behind
one ear, held by a jewel;
for day, brings the eyes,
crisp, smooth, furry.
Inset by Serge Lutens of Dior,
[illegible] by Francois
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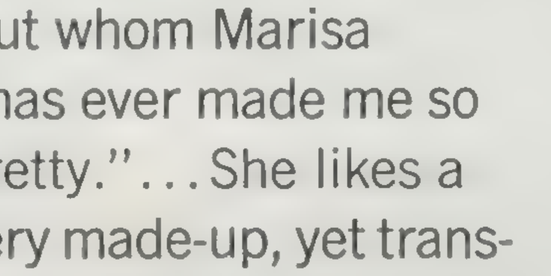
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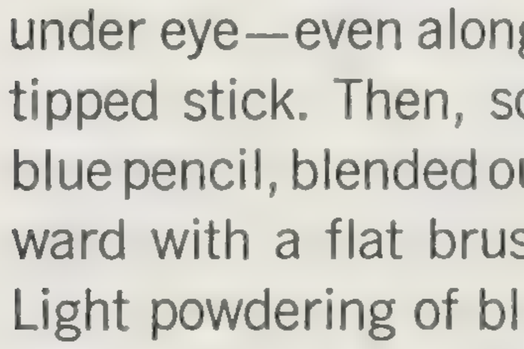


Paris—a new makeup star talks about eyes

BRIGITTE of Jean Louis David is the new Paris makeup whiz—about whom Marisa Berenson says, "No one has ever made me so pretty."...She likes a very made-up, yet transparent face—skin clear, glowing; emphasis on eyes, mouth. Here, three new Brigitte eye make-ups, sketched by her—three versions of the outlined eye. *Above:* Inner and outer corners outlined in soft black Leichner pencil, smudged under eye—even along inner lid—with a foam-tipped stick. Then, soft blue pencil, blended outward with a flat brush. Light powdering of blue shadow (Mary Quant's). *Center, right:* Black pencil around entire eye—emphasis on corners. Green pencil superimposed; both smudged, blended outward. Green and beige powdered shadows in crease; pale beige above eye....







Brigitte always keeps the upper lid very pale, or bare, in the center—"this gives a kind of innocence and light." *Left:* The "nude" eye. Outline of very dark brown pencil. Around that, a smudging of pale beige-brown shadow (Mary Quant). Above the eye, a flush of pale red....Eyebrows are always a shade lighter than hair tone, curved over outer edge of eye—"this way the eye is brought up and out."



BERENSON

New York—notes from a super hairdresser

At the Kenneth salon, one of the great magnets is Mary Farr (shown, above)—a hairdresser who has quietly, without fanfare, acquired a devoted following. It includes some of the most attractive women in public and/or private life in New York....What draws them is not only her expertise, but her strong sense of responsibility to her clients. Her aim is to "keep them looking presentable all the time." She does more. She keeps them looking great. ...Now, with the overall look of fashion today, she feels that shorter hair, the smaller head, are right. But she never imposes any one style on any two clients: "I insist on each one having the prettiest look for her. I like to work with the individual...study the face, the personality, and do the coif from that." Within the news of shorter hair, each woman has to find her own special length, shape—what looks right for her. "The smaller head is what we're after."...Especially with short hair, the proper cut is vital—one that keeps a beautiful line even when it's unset. Mary snips constantly—maybe ⅛ of an inch off every week or two, depending on how fast a client's hair grows. There's a complete shaping every three weeks....Conditioning is a fetish with her. "There's no excuse for damaged hair today," said Mary. "A good hairdresser watches for signs of abuse."

Paris comment—

"The most important makeup for a woman is the hair...."

—*Christophe Carita*

foot reflexology—new lift for the entire body

YES, *Foot Reflexology. Also known as Zone Therapy, and very simply, the theory boils down to this. There are channels of energy coursing through the body, each important organ and muscle connected by a network of nerves to a tiny point on the foot where the energy terminates. As circulation in the feet slows down—through illness, wearing shoes, lack of exercise—crystalline deposits form at the nerve endings in the toes. By deep compression foot-massage, you break up the deposits, encourage the whole body to keep perking along at peak efficiency. . . . To test it, a visit to an expert is a first rate idea. In New York, Yolanda Brown comes highly recommended. Or, if you can't locate a Zone Therapist in your area, try it out with a friend. Arrange yourselves so the foot to be treated is easily accessible—his/her foot on a chair while you sit on the floor in front. Using the tips of your thumbs or the eraser end of a pencil, press quite hard, slowly and thoroughly over the entire sole of the foot. Then up the heel on each side of the Achilles tendon and around the ankle bone. For further guidance, see the instructions and drawings in* The Massage Book *by George Downing, or, to go even deeper,* Stories the Feet Can Tell *by Eunice Ingham. Give 10 to 20 minutes to each foot, once or twice a day if you can. You'll feel great—all over.*

ROME: Gil is the makeup man who loves to make women look beautiful so, naturally, when he speaks, everyone listens. Right now, the word is monochromatic—one color in all its nuances of tone and texture. All apricot for the blondes—eye shadow, liner, soft apricot cheeks, a lush, shiny apricot mouth. For brunettes, he likes a coloring blended from tortoiseshell to golden brown to gold, uses the varying tones to highlight the cheeks. Gil goes wild over redheads—does a golden foundation, bright orange mouth; blends lots of orange around the eyes. . . . The effect is marvelous—luminous, natural, and extremely appealing.



Essence of this spring—this dress. Fresh as the camellia on the shoulder: the clean-cut pattern of dots, the swing of pleats above the knee . . . and the leg comes through. (Legs showing this way might be getting into shape via the exercise two pages back.) The dress—one-piece, with the look of a coatdress over a narrower underskirt—of black-and-ivory crêpe de Chine. Kasper for Joan Leslie; rayon and Celanese acetate. About $145. Lord & Taylor; Garfinckel's; Hudson's; Gus Mayer; Marshall Field; Neiman-Marcus; Joseph Magnin. Accessories, next to last page. François of Kenneth coif.

KOURKEN PAKCHANIAN

BACK

by Ellen Switzer

The fastest-growing ailment in America



You're picking up a heavy bag of groceries from your car. As you straighten up, a sudden excruciatingly sharp pain stabs you in the small of your back. You hobble into the house, fall into bed, and call your doctor. He suggests a heat pad, aspirin, and a few days rest. Within a week to ten days you feel fine again. A month later, as you jump and stretch for a high-flying tennis ball, that sharp, intense low-back pain strikes again. This time it's so bad that you can't get off the tennis court under your own power, and it takes a few weeks instead of a few days before your back stops hurting. So you decide that, perhaps, you should be more careful: ask someone else to pick up heavy objects and play less tennis. (This may be exactly the wrong reaction, but we'll get to that later.) Periodically, no matter what you do or don't do, episodes of racking back pain come back. As you discuss your problem with friends, you discover that you've joined the fastest-growing, nonexclusive club in America: the "bad back" sufferers.

According to surveys by the National Center for Health Statistics, acute and chronic back problems are, after respiratory infections, the second most frequent reason why patients call their doctors. **SEVEN MILLION AMERICANS** are treated for chronic back pain, and new cases appear at the rate of about 1.5 million per month. More alarming statistics were mentioned by several physicians interviewed for this article. Surgery on the back is on the rise, and these operations often turn out to be useless in curing the back pain. One surgeon indicated that only hysterectomies outpace unnecessary back surgery as the most frequently questioned medical procedure in his hospital. "And some physicians also perform hysterectomies to cure backaches that are not caused by gynecological problems . . . so, of course, the patient only feels worse," he added.

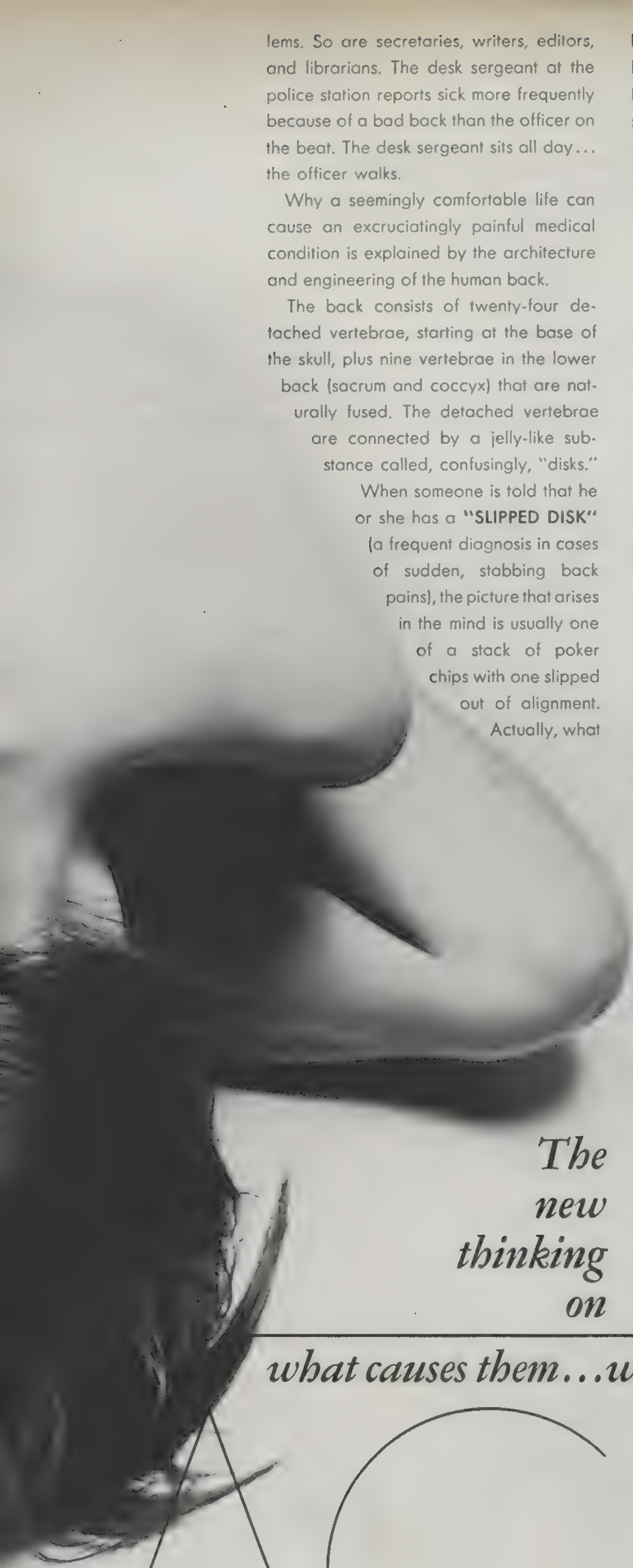
The aching back is not only painful, debilitating, and costly . . . its causes can be as varied as: injuries from falls or sudden jolts, congenital back defects, badly fitting shoes, emotional tension, overweight, pregnancy, too little exercise (or the wrong kind of exercise), and even sexual frustration. Among possible causes (besides factors that bear a specific relationship to the spine, muscles, nerves, and bones of the back) are malfunctioning kidneys, arthritis, prostate trouble, hernia, neurological damage, or intestinal ailments. Every physician interviewed emphasized that a person suffering from recurrent or chronic back pain should *first* consult his or her family physician, who knows the patient's medical history and who can eliminate some of the non-back-related possibilities before referring the patient to an orthopedist or a neurologist.

Enough of those sudden, excruciatingly painful jabs of pain or constant, depressing aches really originate in the bones, muscles, and nerves of the back to prompt some questions. What is causing this **INCREASE IN BACK PROBLEMS** for Americans of both sexes, of varying occupations and ways of life, and in different age groups? Why, for instance, are physicians seeing many more executives with chronic and acute low-back pain, which was once endemic mostly among laborers? Why are they seeing many more women? Why do many chronic back problems now strike people in their thirties and forties, when they used to occur mainly in elderly patients who rarely thought of going to a specialist and accepted the family doctor's diagnosis of "rheumatiz" or "lumbago"?

Epidemiologists have few definite answers, but several have good hunches. "We eat more and use our bodies less," said one public-health statistician. "We ride in cars instead of walking, we watch television instead of playing tennis or weeding the garden. Our work is mechanized, rather than physical. Our furniture is built for softness and looks, rather than utility. We buy upholstered lounges into which we sink, rather than straight-backed chairs. We sleep on innerspring beds rather than on flat boards covered with hard, thin, horsehair-filled mattresses. In other words, our **LIVES ARE COMFORTABLE,** rather than Spartan. It's more pleasant that way . . . but it's bad for our backs."

High on the statistical list of professions in which bad backs are considered almost an occupational hazard are airline pilots, although airlines have spent millions of dollars trying to find a **SEAT DESIGN** that would minimize back strain. Stewardesses (and male cabin attendants . . . this is not a sex-related problem) get fewer backaches than pilots, since they spend those hours crossing the ocean hurrying up and down the aisles, while the pilot just sits in the cockpit for hours. Psychiatrists are considered a high-risk group for back prob-

GUY BOURDIN



The new thinking on

ACHES

what causes them...what may cure them...how to prevent them

lems. So are secretaries, writers, editors, and librarians. The desk sergeant at the police station reports sick more frequently because of a bad back than the officer on the beat. The desk sergeant sits all day... the officer walks.

Why a seemingly comfortable life can cause an excruciatingly painful medical condition is explained by the architecture and engineering of the human back.

The back consists of twenty-four detached vertebrae, starting at the base of the skull, plus nine vertebrae in the lower back (sacrum and coccyx) that are naturally fused. The detached vertebrae are connected by a jelly-like substance called, confusingly, "disks." When someone is told that he or she has a **"SLIPPED DISK"** (a frequent diagnosis in cases of sudden, stabbing back pains), the picture that arises in the mind is usually one of a stack of poker chips with one slipped out of alignment. Actually, what has happened is that some of that jelly-like substance has not "slipped out" but leaked out and is probably pressing on a sensitive nerve ending. It's often not the "slipped disk" itself that is causing the pain but the inflammation of the nerve endings on which the substance is pressing.

When the back is sore, the natural tendency of the patient is to stop moving...to favor the painful spot as much as possible. Often this aggravates the problem (as in the case of a woman who stops carrying packages and/or discontinues her tennis playing). Spending weeks in bed (or, even worse, sitting on a chair) weakens the muscles that support the lower back, and this denies support to the spine. In this way the muscles, ligaments, and spinal vertebrae are pulled further and further **OUT OF ALIGNMENT.** Many physicians specializing in back problems now get their patients moving again as soon as possible, even after major surgery.

Dr. D. Keith McElroy, assistant clinical professor of orthopedic surgery at Columbia Presbyterian Medical Center in New York, encourages general activity "immediately following the operation," even after **SPINAL-FUSION SURGERY.** He tells his patients that they may roll over in bed and change positions the day of the operation, and he usually gets them out of bed one or two days after surgery. He discharges patients usually on the tenth post-operative day and, in his written instructions, usually indicates that they may drive a car at the time of discharge. "In fact, some patients have driven themselves home from the hospital," the instructions read. Superimposed is a note, presumably by the hospital's lawyer, that states emphatically, "Not legal."

This immediate activity excludes such restraints as **BODY CASTS,** once standard in spinal-fusion operations. Dr. McElroy feels that all **BRACES, CORSETS,** and plaster casts should be avoided. He stopped prescribing support corsets in 1950, except in cases where the patient is taking a long trip and will be unable to walk or move around for a period of several hours. He also advises patients to return to work and to active sports as soon as possible, especially if brief rest periods can be arranged. "A patient who treats himself or herself as a cripple may very well become one...." His advice to patients who have had surgery goes double for those who don't need an operation.

Dr. McElroy advises surgery very rarely. He has seen too many cases where back surgery was performed repeatedly with **NO VISIBLE BENEFITS.** "I have seen patients who have had up to eleven operations...who came to me because their backs hurt as much as ever," he said. He was consulted by the late President John F. Kennedy about his spinal-fusion operation and advised against it. "Only 3 percent of low-back pain requires surgery," he said. "Then the need is obvious, and the success rate is well over 90 percent."

In some cases the alternative to surgery is a series of **INJECTIONS** into the painful and spastic muscles...similar to the treatment given for bursitis. Experiments are now underway with a new kind of enzyme injection that seems to hold great promise. But Dr. McElroy doesn't even prescribe this kind of treatment very often. Most frequently, he advises weight reduction ("about 80 percent of my back patients are overweight") and a very simple program of exercises that he happily demonstrated to the interviewer (and probably does also to his patients) while lying across his desk, answering the telephone.

One of these exercises can be performed on desk tops, kitchen chairs, counter tops, tables, or any other flat surface by lying face down with the torso on the support (hipline at the edge of the desk or chair) and raising one's legs to a horizontal position, knees straight, holding them as many seconds as one can manage and then letting one's feet drop back to the floor to rest for a few seconds. The exercise is *(Continued on page 168)*



PATRICK LICHFIELD

Frances (Frankie) FitzGerald in 1968 with three generations of family: Penelope Tree standing); their grandmother, Mrs. Endicott Peabody; and mother, Marietta Tree

> *" . . . behind the dam of American troops and American money the pressure is building towards one of those sudden historical shifts when 'individualism' and its attendant corruption gives way to the discipline of the revolutionary community. When this shift takes place, the American officials will find it difficult to recognize their former protégés. They may well conclude that the 'hard-core Communists' have brainwashed and terrorized them into submission, but they will be wrong. It will simply mean that the moment has arrived for the narrow flame of revolution to cleanse the lake of Vietnamese society from the corruption and disorder of the American war. The effort will have to be greater than any other the Vietnamese have undertaken, but it will have to come, for it is the only way the Vietnamese of the south can restore their country and their history to themselves."*
>
> excerpt from FIRE IN THE LAKE, *The Vietnamese and Americans in Vietnam* by Frances FitzGerald (Little, Brown and Company)

Author, scholar, and strictly her own person: a remarkable young woman within a remarkable old family

An altogether subtle, totally complex, one-of-a-kind figure has appeared on the contemporary female landscape. Eluding all clichés, all the Shirley MacLaines and the Gloria Steinems, who seem too predictable, too one-dimensional, too glib by comparison, Frances FitzGerald—the tall, blond author of the evocative and scholarly best-selling history of Vietnam *Fire in the Lake*—is an original by instinct rather than proclamation. Product of extraordinary opportunity, member of nothing, "the only thing I've ever joined is the public library," Frankie (her mother hates all other diminutives) FitzGerald is committed to "speaking only for myself and just sort of doing what I want to do."

What Frankie wants to do and has done now that The Book—which was five years in the writing, including one abandoned manuscript, two lengthy study trips to Vietnam, prodigious research in Harvard's Widener Library, and closeted writing stints from Washington to Vermont—has been published is to commute between her New York apartment, four flights above a favorite record shop, and a Cambridge apartment rimming the Charles River in Massachusetts; to lunch with friends ("it's been two years since I could take time for that sort of thing"); to plan a family cottage in Maine or take a makeup lesson at Bloomingdale's. She lives in pants, shops only when she knows "things have gone too far," goes to Japanese movies, and gives parties. Gloria Emerson, the former *New York Times* correspondent, has never forgotten the Christmas dinner Frankie planned in Vietnam at *Newsweek* correspondent Kevin Buckley's villa "with real flowers and real presents, all behind barbed wire," nor the recent party "with coq au vin served in her tiny study, so delicious the room suddenly didn't seem too small at all."

Most significant to Frankie FitzGerald these last months has been her work for peace in Vietnam, "so caterpillar-slow in coming"; Frankie has made as many as eight speeches a day on behalf of the Indochina Peace Campaign, talking to students, television and military audiences, in fact, to "anyone who will listen to me," because Frankie's dedication to peace supercedes her dislike of speechmaking and her need for and her value of privacy. "It's the greatest luxury to have five or six hours to myself when I'm writing. Days when I just talk and see people I have to sit up at night and read just to settle down."

The ability to think has never been a problem to Frankie. Her father's canasta partner at six, a voracious reader growing up, Frankie, at age seven, during a teatime in London (her mother remembers) snubbed the help of Winston Churchill's scientific adviser because she preferred her own way of solving her math problems. In the years just after she graduated from Radcliffe College, where she majored in Middle Eastern studies, "it was clear to everyone," said Robert Silvers, editor of *The New York Review of Books*, "that Frankie wanted to do something seriously, that not in any way was she ever offhand or frivolous." Another old friend, George Plimpton, said, "Frankie always was such a good listener that it was only afterwards you realized *she* was the one who should have been doing the talking." About all of these comments, Frankie behaves as though they concerned another person she didn't even know. "It was just that I was the eldest child and always felt responsible for doing my work." And work is the one element in Frankie's life that is entirely predictable.

Frankie FitzGerald, "solid brain," according to her grandmother, hot Monopoly player, present-giver of fiendishly detailed jigsaw puzzles, fan of Bach and pre-Bach music and of toasted marshmallows, leads a life that suggests the pen of Henry James with additional purple passages of Truman Capote—there's a bouncing shadow of Holly Golightly between the lines. At once ageless and aloof, Frankie is profoundly concerned; tradition bound, she is also free-floating—the roots of Frankie's life seem to run so deep they are almost invisible. Sometimes it is as though she wishes there weren't any, as in the case of her bookjacket. There is no picture of her on it, because she worried there would have to be some mention of her family. "And who exactly," she questions the question put to her, "wasn't there to live up to in my family?"—principled, dedicated, talented Bostonians all, committed to (Continued on next page)

FIRE IN THE MIND: FRANCES FITZGERALD

BY PHYLLIS LEE LEVIN

AVEDON







Left: Frankie FitzGerald in Harvard's Widener Library.
Above: On deck at a naval War College
Conference at Newport, Rhode Island.
Opposite page: Jogging along the Charles River.
Below: With her brother and sister,
Desmond and Joan FitzGerald, on the Harvard campus

Frankie FitzGerald: "At four years of age you had to swim for yourself, no water wings permitted"

what Van Wyck Brooks called "the higher life."

One long-ago ancestor was the writer Francis Parkman, "the strenuous man of genius" who deplored "lifeless scholarship, void of blood, bone, sinew, nerves, and muscle," and another was Elizabeth Peabody, "grandmother of the kindergarten." Among others are the founder of Groton School, immortalized by Louis Auchincloss as *The Rector of Justin;* a governor of Massachusetts; a schoolmaster; Frankie's mother, the brainy and handsome Marietta Tree, former United States Representative to the Trusteeship Council of the United Nations; and Frankie's father, the late Desmond FitzGerald, deputy director of the CIA, a reticent, brilliant man who worried Frankie with his theory that it was essential to find a subject about which one had "a passion, a sense of dedication, commitment."

"All I could think of was 'now what do I do?' and it wasn't until Vietnam that I knew I had a subject at last," Frankie said. There are, as well, Bishop Endicott Peabody, her grandfather, with whom she differs on the subject of marriage which she is "neither for nor against," and the Bishop's wife, Mary Elizabeth Parkman Peabody, who spent two nights in a St. Augustine, Florida, jail charged with trespassing while bolstering the cause of civil rights. This is the grandmother Frankie called "My Most Unforgettable Character" in an article she wrote for *The New York Herald Tribune.* This is the grandmother who taught Frankie "to keep peas on our plate and gravy out of our hair," that "to waste time is immoral," that "leisure has sharp boundaries," that at four years of age you had to swim for yourself, no water wings permitted. This is the grandmother who "inspired others for whom the decision to stand up for their convictions did not come so easily."



Grandmother Peabody, whom Frankie calls Gaga, has penetrating things to say about Frankie in return. She did know that Frankie was "doing something very special," but she hadn't expected "something so readable." Frankie's articles for *The Atlantic Monthly* had been interesting, "but it was hard to get at them," Mrs. Peabody said recently. "Frankie is a scholar, has to find things out, sort them, get to the bottom of things. I don't think she has the imagination for novels; I don't think scholars can write novels." Grandmother Peabody doesn't think there are any other intellectuals in the family, "nor any indications of other ones coming up." She also finds it hard to talk to Frankie, observes that she is "shut in at times. Also, I haven't heard her talk in public. It's hard to believe though," said Mrs. Peabody, "that someone who can put things down on paper so beautifully can have such a hard time talking. I mean she uses many too many 'you knows' and hesitates much too much."

Even though Grandmother Peabody forbade water wings, Frankie has had "enormous support, sometimes with intimacy, sometimes without," her uncle Samuel Peabody said, helping her to float and to soar.

The Lexington Avenue flat is slipcovered in vivid yellows, dotted with treasures of antique crystal, pottery, and brass. A French flowered rug brightens the floor, and French and English books and a collection of seashells line the fireplace wall. One room down the hall is apricot-colored and a tidy study; the other has a television set propped on a table, to be watched from the bed. There are lovely drawings, classical mostly, on the wall; the Caribbean vignette, Frankie explains, belongs to Ronald Tree, former member of British parliament and her stepfather, whose house in Barbados she visits in the winter to "see my mother and Ronnie in reasonable privacy."

Frankie's stepmother, Barbara FitzGerald, a British actress, fell in love with Frankie at their first meeting, when Frankie was seven, and it is with Mrs. FitzGerald and Frankie's half brother and half sister that Frankie often spends Thanksgiving and Christmas. There is another half sister, Penelope Tree, and a stepsister, Mrs. FitzGerald's daughter by her first marriage. "All so incredible, they get on so happily and I think it's due to Frankie's setting the example and caring so much," her stepmother says. Frankie brought Mrs. FitzGerald two presents this fall. "First she presented a beautiful piece of Thai fabric and then in the other hand she held a book, her book. I loved what she wrote for the inscription. You see," said Barbara FitzGerald, "in England an actress's mother is called a 'wrinkle' and Frankie's note to me in the book reads 'to a most unusual wrinkle.'" Frankie, whose sense of humor runs to the ironic and who last acted, at age thirteen, in a role in which she had been preceded by Fredric March ("I was ghastly, I forgot my lines"), is, obviously, the least theatrical of stepdaughters.

The telephone rings constantly and the doorbell is a rapid (Continued on page 169)

DUANE MICHALS



OPEN OPINIONS

Here, Vogue begins a series of opinions from some of the world's brightest and most expert minds. You don't have to agree, we don't have to agree...but let's think about it.

Just $10, please, for my mugger

By Anthony Burgess

Like most authors, I am used to having no money, but only in a traditional, honest, unequivocal, broke sort of way. You can be pretty sure you are broke when you are overdrawn at the bank (which really means being more than broke or having a negative amount of money), have no expectations, and jingle only keys in your pocket. But America, from which the world always expects something new to emanate, has discovered a highly original and novel way of having no money, and it seems to be trying it out on temporary foreign residents like myself.

Money to me means primarily cash—the sort of stuff you take in hand and waive the rest—and cash is what I have been finding it hard to get. Strictly, one is not supposed to need much cash—just enough for a subway token, or perhaps the mandatory ten dollars you hand over to your mugger—because everything is theoretically paid for with a credit card. But what happens if you have no credit card?

The other week I made application, at a bank in Texas, for a highly advertised credit card. I filled in the form, stressing my professorial position, my status as a kind of international author, my solidity, my possessions, my age (an optimum earning one). I got a breezy reply saying that I was not eligible for a credit card but wishing me better luck next time. Very well, then; no card for Professor Burgess, though his students all seem to have wallets stuffed with Carte Blanche, Diners Club, Texaco, Master Charge, and God knows what. Burgess just has to be the mugger's dream, with bank notes stuffed in his underwear and shoes. Theoretically, of course. Actually, he has no cash.

I spent nearly five weeks attempting to get a bank account started in New York. I brandished several solid checks I was very willing to pay in to get the account started—quite a few of them from such reputable institutions as universities and nationally known periodicals, some of them drawn on the very bank I was trying to persuade to have me as a customer—but it was no good. Who was I, anyway? Who could verify my signature? The British Embassy? That's kind of a foreign thing, isn't it? Sorry, we got to be careful.

Try and cash a traveler's check and you'll sometimes get the same response. Had a lot of forgeries lately, mister. I have been living on my Italian wife's Rome-based lire mostly. She goes to the Sicilian wine store round the corner, orders a dozen bottles of Barolo, and pays with a check for half-a-million lire. She gets change in dollars which the shop is only too glad to give away, since they're going to be robbed anyway before the evening is through. This seems as good an arrangement as any, though it seems somehow bizarre in a country which has so many advertisements proclaiming incredible supererogatory services—checks with family portraits on, free deep freezers for every $500 account opened.

"No big credit-card executive will read this"

But even those lucky enough to possess cash don't always find it negotiable. Some shopkeepers never seem to have seen a fifty-dollar bill before, and every twenty is examined for the forger's giveaway ineptitude (except by bank cashiers, apparently). Credit cards are, it seems, considered unforgeable and even unstealable. I should love to have a credit card but know sadly that no big credit-card executive will read this. They seem only to be able to read numbers.

I suppose what I'm observing in America is the growth of a collective distrust so massive that even money, that traditional American idol, is beginning to be doubted. What do we use instead? Drafts on the Prudential (the Rock, I can assure you, is still in British hands and fairly safe)? Heroin? ■

EDITOR'S NOTE: *Well-known here since the film of his astonishing novel* A Clockwork Orange, *Anthony Burgess, the British writer and teacher, is Distinguished Professor of English at New York's City College.*

"I'm sorry," said the boss. But he wasn't, really

By Candice Bergen

One evening, a man walked into the studio where I take an exercise class. He was middle-aged, dressed immaculately in an electric-blue sports coat, a shirt neatly buttoned at the neck, perma-press pants, and shiny crepe-soled shoes.

He was short and stocky with pale, close-cropped hair of no apparent color and ice-blue eyes. He looked like an albino bull. He had a face you don't remember with an expression you can't forget. Salvaged from anonymity by his aura of agitation.

"Men and women rolling around like Easter eggs"

He strode in definitively, propelled by a sense of purpose and a counterfeit command of the situation that quickly collapsed upon confronting a woman hanging by her ankles and a man with turquoise tights in a headstand in the wall-to-wall deep pile.

"I'd like to see the boss," he said to the boss, who said he was the boss.

"Do you have a job for me?" he blurted assaultively. He must have been saying that all day to every establishment in Beverly Hills, where, it is whispered, the streets are paved with gold.

"No, I don't have anything," the boss replied to the wild-eyed man surrounded by men and women rolling around like Easter eggs in gaily colored leotards.

"I wash windows, I do janitorial work," the man said swallowing rapidly. By now, the dialogue was too familiar; it was his last chance until morning. And then more of the same.

"I'm sorry, I don't have anything for you," the boss said quietly, resolutely. Not about to give in. Standing firm in his olive-green Danskins.

"LOOK," the man said, trembling. His face was now quite red. "I'M BROKE AND I'M HUNGRY..." he choked in a room full of people who complain of overeating.

"I'm sorry," said the boss. But he wasn't, really.

It was getting late. The man stood staring at us—struggling to keep some sense of dignity while we struggled to stay in shape. How he must have hated us.

I stood paralyzed by the water cooler, waiting for someone to do something. I didn't have any money with me, but I didn't try to borrow any to offer him. I didn't need a window washer, but I didn't try to find him someone who did. I don't know why. I just waited. No one moved.

He suddenly turned and walked out the door. I think he was crying. But I'm not sure.

"I just never know what to do about people like that," the boss said. "When I was in New York, I used to give money to everyone on the street who asked for it. But I stopped because I couldn't tell who really needed it and who didn't. Some people panhandle just for the fun of it, you know."

"I knew a man who tried it and made forty dollars in one day," a lady who was working on her upper arms volunteered.

"The funny thing is," a man gasped pausing between push-ups, "that I was thinking I really needed someone to wash the windows and hadn't known who to get to do it, but then the guy walked out so quickly...." ■

EDITOR'S NOTE: *One of Hollywood's rare golden girls ever since the film of Mary McCarthy's book* The Group, *Candice Bergen is now a photographer/reporter with a sharp pin for hot-air balloons.*

Rosamond ravished, but Rose rose

By Rebecca West

Sometimes as I go about London I pass a house, and a name stirs in my mind, and the walls become transparent, and I see a room with charming people talking and laughing, and me among them, young and in a state of enchantment, and I relive an agreeable moment of another age.

This happens when I pass the pinched front of a Jane Austen-ish house in Bloomsbury, and I am sitting beside Virginia Woolf, who is uncombed and unpowdered, never befriended by Elizabeth Arden, hunched up in a gaunt chair with mud-colored cushions, but all the same a true Botticelli beauty and graceful as an almond branch. "They tell me," she said, and goodness knows what gossip about a calamitous household we were digesting, "that you set to work and dusted the room. But how did you notice it needed dusting? I never see dust." And Leonard Woolf said, with the tenderest husbandly smile, "but your gift for not seeing dust, my dear, is something quite exceptional."

But this particular magic-lantern slide I shall hardly dare to look at again. This is due to the conversion of biography from a form of literature into a blood sport. Virginia Woolf's official biography is to me a scene of carnage. I could have borne it had she been guilty of some tremendous crime such as the Greeks and the Elizabethans wrote of in their tragedies. But what I cannot stand is that she liked such dowdy sexual jokes that it seems possible that *The Common Reader* might have enjoyed *Oh! Calcutta!* This is a terrible thing to say of the dead.

But sometimes candid biography works the other way round and gives up secrets that delight. There is another magic-lantern slide I see behind the front of a London house, and that shows me a cocktail party dominated by Rose Macaulay, a fine comic novelist who was also a fine comic figure in her own right. She was one of the flat-chested, noble, impulsive, and scatterbrained but intelligent English spinsters that Joyce Grenfell impersonates, and she was indulging in a premature outbreak of Women's Lib. She was denouncing women for the time they wasted on beauty treatments, with extreme seriousness, but humorous effect, for her own scrubbed but disordered appearance proved that she meant what she said; and when she was excited, she could not pronounce her R's.

Biography: no longer a form of literature, but a blood sport

Finally someone pointed out to her that across the room was Rosamond Lehmann, distinguished novelist and great beauty, and that she had beauty treatments and it was a joy to look at her. Rose agreed. "It would certainly be wrong to deny that Wosamond looks wavishing," she said, and smiled her heavenly smile. Afterwards a man said to me how wonderful it was to see the unwedded Rose regarding the much loved Rosamond with such admiration and no envy.

But now a friend, Miss Babington Smith, has written a biography which tells all. Things were not as we thought. Of all things, Rose was a secret road hog, a future speed merchant, a potential Hell's Angel. All her friends knew her to be the world's worst driver but thought that as she had never been prosecuted she did not realize this. But she had been prosecuted more than once, she dodged publicity by giving her second Christian name, which was Emily, a name that is in itself an alibi, and still more remarkable, when she at last achieved a spectacular accident, she was driving an interesting male passenger. She had a lover, and he was not only married and the father of a family, he was also a former priest. This was sad for Rose, who was pious. But I must own it gives me pleasure to know that though it was Wosamond who looked wavishing, Wose also had been wavished. ■

EDITOR'S NOTE: *Dame Rebecca West, at eighty, remains one of the most distinguished journalists, critics, observers, and novelists of this century.*

Why not hit him while he's down?

By Rosamond Campion

Cheapness: the virus that's going around

It begins with a thank-you forgotten or with a salesgirl's mumbling, "No, we don't have it," before she hears what you really want. It deepens with a visit to somebody's house that has a water bed, designer wallpaper, and books that are not in shelves but carefully arranged on a coffin lid fashioned into a coffee table; the books are large, expensive, and virgin.

The virus has been infiltrating for almost a quarter of a century. Its symptoms vary: high-rise buildings, hairdressers with temper tantrums, gleaming massage parlors where once were bookstores. The most common complaint is an allover loss of care and courtesy.

The other evening my husband and I drove in a radio cab through the gathering dusk and traffic in another city. We were tired and we wanted to talk before meeting our friends for dinner. But the radio blared and the driver smoked a cigar that smelled of squalor and decay. We asked him to make the radio softer and to close the sliding partition; his attention was elsewhere. We were going to a restaurant that is supposed to be the most fashionable in town. It is vast and impressive and crowded, with a beautiful view of the harbor. An occasional bird, seen through a wall that is a window, acquires transparency in flight as spotlights find it and a waiter says, "No. You can't have no table until the party is complete; the reservations are no good until everybody is here." When we did sit down, one of us wanted his meal while the rest of us had drinks, because he had an appointment. The waiter laughed. "Now, wait a minute. *You* want a drink. And *you* want a drink. But *he* wants dinner. What the hell am I supposed to do, have a nervous breakdown?" (A gull flies past the window, a spread of light behind his wings as though there were really such a thing as an Electric Circus, while indoors the loudspeaker booms, "Paging Mrs. John Smith, paging Mrs. John Smith": not a bird sound at all but an amplified echo of the radio taxi.)

In front of a huge apartment building in New York (with thirty stories and a plastic garden), a man trips and falls. "Watch it there, Junior," calls a girl standing against the wall, in a menacing baritone, "next time you'll break the sidewalk."...At the movies, a head is being split on screen; the audience yawns. Most of them are here because the theater across the street had too long a line for a film billed as A Beautiful Love Story, about three child molesters who make it with four vinyl-freaks during a drug bust....On television, a man who had just published a book talks to the host of a late-night show who has also just published a book. Both books are about nothing at all....On a Madison Avenue bus, a woman pushes another woman, not for hate, not in haste, but with nonchalance. No excuse is offered, none expected; the woman who was pushed pays no attention.

The virus is highly contagious. Cheapness breeds cheapness, and few of us can withstand the temptation to respond rudely to the rude. We are caught in a time slot that was unforeseeable. Growth and change are our life's breath; we cannot do without them. But there must be, in any civilized community, constant counterpoint of awareness of the needs of others. Without it there can be no real communication, only endless little jets of aggression.

That's no way to make a living, in the most elementary sense of the word. A war should be waged on the virus now, now, while there is still time before the inevitable climax of the disease: the Very Dark Ages. ■

EDITOR'S NOTE: *A sharp and funny editor and writer, Rosamond Campion is, under that pen name, author of the extraordinary recent autobiographical book,* The Invisible Worm, *about her experience with breast cancer.*







In-shock question of this movie season: Is Italian filmmaker Bernardo Bertolucci's Last Tango in Paris poetry or pornography?

Some 1,100 movie-mads, who jammed into the closing night of the 10th New York Film Festival, October 14, 1972, have the answer. And they may be the only viewers who will ever know what Bertolucci meant his *Last Tango* to be, for the Festival showing of the complete movie was the only one permitted; and no critics were invited. The reason: the possibility that *Tango* must be somewhat castrated before the general public gets to see it late this month.

The Conformist made Bertolucci (he's now thirty-one, shown *left* in his Mario Ceroli-sculpted, rough-plank chair) world famous. *Last Tango in Paris* is making Bertolucci notorious. His movie is about sex: sexual action as a revelation of character; sex as be-all; sex as annihilation; sex completely, clearly out of the closet, telling urgent truths about the people in *Last Tango,* about the people who go to see *Last Tango.* That single see-all audience was mad for it or at it. Viewers were stupefied at what the great Italian moviemaster was telling them and at how he was telling them —his realistic use of Brando's ravaged beauty, Brando's middle-aged hungering sexuality coupled with very young Maria Schneider's robust, tigercat passions (both shown *far left).*

"Bertolucci and Brando have altered the face of an art form," Pauline Kael, film critic for *The New Yorker,* wrote in an all-stops-out essay. From another viewer: "A pretentious dirty joke!"

From Bertolucci: "When a camera approaches a naked body, it is incredible how the skin becomes transparent, as if you were seeing the inside of a person." Asked about the tango (the scene shown *above*), he said, "It's a fetish. It's good because it's something I both believe in and don't . . . serious and ironic at the same time . . . easily moving and . . . full of self-parody."

LEO LERMAN

THE ASTONISHING BERTOLUCCI

PEOPLE ARE TALKING ABOUT



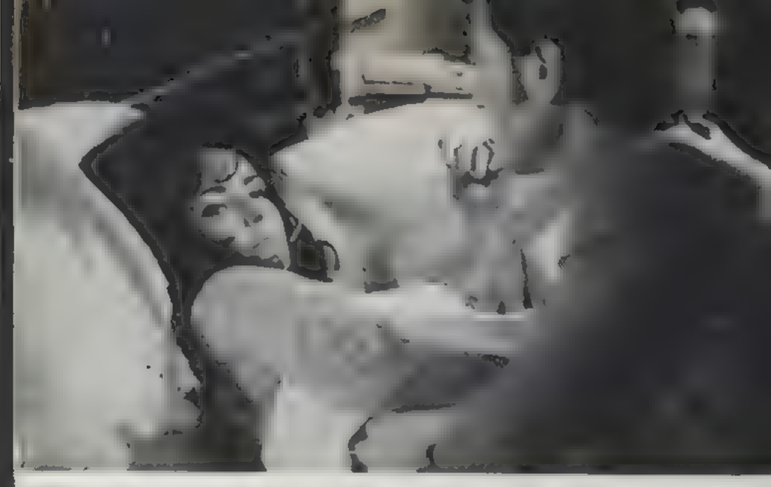
The spiraling success of Joseph Papp's production of **MUCH ADO ABOUT NOTHING,** *Shakespeare's sexes sparring match translated into American brass-band breadth by a bustle of talented people, among them Theoni V. Aldredge who designed the creamy pretty costumes (one of her sketches, left). A hit last summer in Central Park, hittier this autumn on Broadway, Much Ado could be hittiest this month on three prime CBS television hours as the first of Joseph Papp's splurge of specials. Behind the giggles and sight gags, the power of this version directed by A. J. Antoon depends partly on Sam Waterston, an angled young man with an arrogant nose, who plays Benedick to Kathleen Widdoes's fast, fierce Beatrice, like a man with a passion so focused and desiring that all the fun and games rest on romantic fact.*

PEOPLE ARE TALKING ABOUT . . . The extraordinary internal adjustments now at work in American life with more kind words for the worth of the family, and an easy new traditionalism about what it is to be a woman emerging. . . . The sure success of **BETTE MIDLER**'s long-delayed first album, 'The Divine Miss M' that includes her Andrews Sisters' version of "Boogie Woogie Bugle Boy," all reet.

PEOPLE ARE TALKING ABOUT . . . **JULIE HARRIS** *right, split into the anguished night and day of Mary Todd Lincoln during the eighteen years she survived the assassinated President; in James Prideaux's play The Last of Mrs. Lincoln, Julie Harris, given a part as varied as Helen Hayes's in Victoria Regina, has put on every imaginable stage emotion, each hand-knit to fit.*



PEOPLE ARE TALKING ABOUT . . . The totally automated subway, beautiful but frighteningly impersonal, in Paris that whisks passengers from the Place de L'Opéra to St-Germain-en-Laye for picnics or long walks.

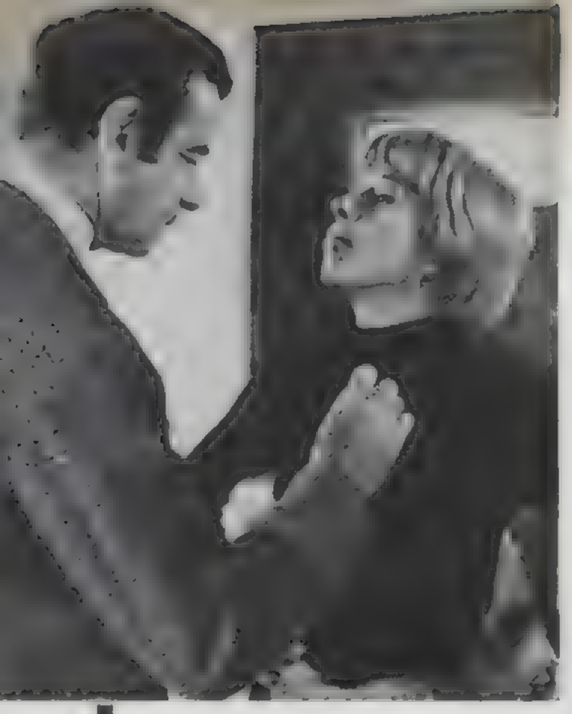


PEOPLE ARE TALKING ABOUT . . . Elizabeth Taylor, who just completed filming the mystery-thriller Night Watch (see above) in London, plunging ahead with her gallery of "mature roles": "Acting your age is usually harder than just acting." . . . More 'fifties nifties in Let the Good Times Roll, an exuberant film that lets twisting Chubby Checkers loose once again. . . .

PEOPLE ARE TALKING ABOUT . . . **MARGARET TRUMAN'S** revealing portrait of her father—even more shrewd in retrospect than he once seemed—and his transformation from a balkish politician to a President-in-spite-of-himself in Harry S. Truman. . . . Cellulite, the current most fashionable complaint, and the growing catalogue of diets and exercises that are intended to treat it, including a horsehair belt said to improve circulation at the surface of the skin.

PEOPLE ARE TALKING ABOUT . . . Rumors about a markedly candid **GRETA GARBO** autobiography now floating around the book trade that may balloon into a *scandale* similar to the Howard Hughes fiasco. . . . Marina Warner's first-rate book The Dragon Empress, about the last taloned empress of China, a story that might be from another planet, it is so exotic, with a remarkable chapter on the toilette of Tz'u-hsi, who often purged herself with powder of pearl.

PEOPLE ARE TALKING ABOUT . . . Marlene Dietrich and her first American television special, January 13 on CBS, 10-11 P.M., EST. . . . **EVA HESSE**, the brilliant-difficult New York artist who died just as her work was catching on, and her retrospective at The Guggenheim Museum in New York. . . . The sudden popularity of the Mediterranean shore of Turkey as a winter playground.



1



2



3

PEOPLE ARE TALKING ABOUT . . . The burst of **NEW MOVIES** that have sparked business at a lagging box office. The trend seems to be away from late 'sixties candor to old-style popcorn-and-jujubes movies. Notable (see above): Carol Burnett grabbing Pete 'n' Tillie from Walter Matthau (1); Michael Caine trying to put it over on Laurence Oliver in Sleuth (2); Robert Redford stamping through the cold in Jeremiah Johnson (3). . . . **ANDRÉ WATTS**, the brilliant young American pianist, stealing some thunder from Pierre Boulez and the New York Philharmonic, January 4, 5, 6, and 9, celebrating his tenth anniversary at the concert grand.

PEOPLE ARE TALKING ABOUT . . . The remark by a classic psychoanalyst at a meeting of learned fellows: "Sex is work the American way."

PEOPLE ARE TALKING ABOUT . . . The scaring revival of carbogenic therapy—during which the patient inhales a healthy mixture of carbon dioxide and oxygen, hallucinates, and passes out—and the total crackdown on hallucinogenic drugs, even in medical research. . . . The excellent documentary made by young television producer **LUCY JARVIS**, the first American invited to film in China: "NBC REPORTS: The Forbidden City," to be seen on NBC, January 16, 10-11 P.M., EST.

PEOPLE ARE TALKING ABOUT . . . Bette Davis, who explained just about everything anyone has ever wanted to know about her by saying, "Until you have been a monster, you can never be a star."

PEOPLE ARE TALKING ABOUT . . . The dizzying acceleration of the prices of **ANTIQUES** as investors grab everything in sight. . . . The young woman overheard in a restaurant: "I don't want a divorce. I don't want alimony. I don't even care if you help with the dishes. But stop telling everyone you're for Women's Lib."

VOGUE, January, 1973

BOB FOSSE: THE MAN WHO PUT THE KICK IN PIPPIN

When the first resounding musical hit this fall, Pippin, opened on Broadway the hero was offstage: Bob Fosse, the director and choreographer who had taken some powered performers, some largely forgettable music and lyrics, and a wambly book and turned the whole into a nonstop revelation of energy, invention, pace, and humor . . . all words that apply to Bobby. Once a song-and-dance man, he turned choreographer for The Pajama Game, with its superb choo-choo dance "Steam Heat"; compounded his career to this year's pre-Pippin triumph as director-choreographer of the sizzling film Cabaret. It made him rich, but not careless. "You have to care about an eyelash or the color of a bow," said Bobby, speaking from behind his inevitable ashy cigarette. "Who cares about that, the way the world is? But you have to. . . . I felt, during Cabaret and Pippin, I must do something good every day." Then Bob Fosse, who has two new films waiting, The Goodbye People and Lenny, breaks up. "The pitfall of success is taking yourself seriously."

PENN



READY-TO-
WEAR FROM

SAINT
LAURENT

HIS PRETTY LOOKS

A preview, here, of pretty looks to come—something to look forward to until March when you'll find them in the stores....The blouse that's going to make everyone want to be in a blouse again: Saint Laurent's poetic white silk crêpe de Chine, opposite—it was love at first sight with the entire audience. The wide sailor collar and soft tie, a fresh and appealing idea with a little crispness added—narrow navy ruching around the edges of collar and cuffs. Over wide pants of navy crêpe, with a printed scarf wrapped and tied, pirate-like, around the head.... Then, among other off-shoulder looks, this soft fluttery dress, above, so pretty he made it in two lengths, long and short. The short one in brown printed silk georgette, smocked around the hips, with a row of ruching at the neckline, a flip of skirt....Saint Laurent, about $300, [illegible] $[illegible]. Dress [illegible] $[illegible]. Saint Laurent Rive Gauche coats [illegible] Mr. Mort, Inc.; Hutzler's; Joseph Horne; Jacobson's; Sax, Bonwit & Teller; Samuels & Saroff; May D & F; I. Magnin. Saint Laurent Rive Gauche Accessories

AVEDON



READY-TO-
WEAR FROM

VALENTINO—

AVEDON

and pleated skirt in two sizes of checks, dots for the silk shirt and scarf. The cardigan has full sleeves like a go fer's, brown bands and cuffs. Here, a brown cloche, brown-and-white beads, his good-looking brown-and-white sandals.... Cotton trench coat, about $250; shirt, about $45; wool vest, about $57; wool flannel pants, about $75. Late January at Lord & Taylor (pants and shirt, to order); Kenton Center, Chevy Chase; Famous-Barr; Neiman-Marcus; I. Magnin. Shirt-jacket, about $230; cotton jersey shirt, about $34; wool gabardine pants, about $90. Late January at Valentino Boutique; Nan Duskin; Claire Pearone. With the Virginia Slims cigarette, above: wool cardigan, about $80; wool skirt, about $120; shirt, about $80. Available late January at Martha, Nan Duskin; Frost Bros., I. Magnin. All accessories from Valentino Boutique. Hair combed by François of Kenneth.

A NEW TURN ON CASUAL



What is there about her? What, after all these years, explains the Garbo fascination? Is it the elusiveness, the endless search for privacy (futile at best—who else could that be at left)? Whatever she does seems only to heighten the air of mystery around her, make her even more alluring... think about it.... If Garbo herself is a legend, so is the Garbo cut, right—both are very much in the picture now. All part of a rage that's started up in Paris and is blowing our way now. Here, the cut as Carita's done it in Paris: hair parted on one side, lifted with combs on both, turned under all around. A clean, pure, shining line that ends level with the chin—and begins six pages of the Garbo mood.... Photograph at left from Garbo, by Ture Sjolander.

the Garbo cut

SARAH MOON







garb yourself in a little mystery

New slant on allure: a small navy felt pulled down over one eye...the flirt of it, left, in the deep privacy of a Rolls, and, right, shutting out the world on a city street — same hat each time, same navy worsted suit, this time with its jacket on. Small through shoulder, high under arm, everything about the way it's cut — and the way it's worn — is feminine and delicious: the green chiffon blouse underneath, the prettily gloved hand, the pretty shoe. Suit by John Anthony, in J. P. Stevens fabric; Onondaga polyester chiffon. About $240. At Bonwit Teller; Higbee's; Maison Blanche; Esther Wolf. Accessories, the next to last page. Garbo haircut on these six pages, by François of Kenneth.

KOUREN PARCHANIAN



garb yourself in a little mystery

Where are they going in those shirty soft things? Such crisp print . . . clear color . . . pleats swinging above the knee . . . hat tilted . . . envelope under the arm. These are the dresses that fit in—prettily and unobtrusively—with any pleasant, private kind of life. . . . Pin dots for lunch, opposite. Navy-and-beige pongee, far left —a shirt-jacket tied at the waist, scarf looped at the neck. Over a sleeveless top and beige pongee pleats. By Chester Weinberg; Abraham silk pongee. About $240. Saks Fifth Avenue; Jacobson's; Maison Blanche; Frost Bros. . . . Near left, navy dots on a white crêpe shirt and pleated skirt, worn with a white flannel cardigan. By Calvin Klein. Blouse and skirt of rayon (Portrait fabric); jacket of wool (Mayflower fabric). About $175. Saks Fifth Avenue; Gidding-Jenny; Gus Mayer; Lou Lattimore. Yellow wool voile cardigan dress, right, all softness and ease—like a pleated chemise—to belt or not. Scarfed dress by Oscar de la Renta; Agnona fabric. About $295. Late January, at Saks Fifth Avenue; Swanson's; Balliet's; Sakowitz; El Palacio de Hierro, Mexico City. Accessories, next to last page of this issue.

KOURKEN PAKCHANIAN

garb

yourself in a little mystery at night

The lure of a short bare dress, above—navy satin crêpe with pleats blowing. By Oscar de la Renta, of rayon (Abraham fabric). About $230. Late January, at Bergdorf Goodman; Garfinckel's; Sakowitz; I. Magnin; El Palacio de Hierro, Mexico City. All accessories, next to last page.



The mirrors, left, stand for the whole idea of revealing at night: bareness, transparency . . . the mysterious angles that disclose the back of a head, the length of a neck. Transparency in black, here: Geoffrey Beene's silk chiffon cardigan over a long jersey halter dress (Stern & Stern chiffon); about $385. At Martha; Halle's-Cleveland; Hudson's; Dayton's; Sakowitz. . . . Above, the pyjama as a sweater and pants—black matte jersey, raglan-sleeved, flowing. By Geoffrey Beene; Abraham fabric. About $275. Turnout, at Bonwit Teller; Maison Blanche; Neiman-Marcus; Bullock's Wilshire. This and the mirror scene, both photographed at the Hotel Plaza.

HOW TO BE ESTÉE LAUDER

BY KATE LLOYD

THE WOMAN WHO BUILT A BEAUTY EMPIRE MIXES HARD WORK AND FANTASY TO MAKE HER LIFE A DREAM THAT WORKS

"If you're happy, you can do anything," Estée Lauder said. As the creative spark and present dynamo of one of the largest cosmetic companies in the country (built from scratch in less than thirty years), she's not only happy, she does anything, and does it to win.

In her big, square office high in a New York skyscraper, she seems to be more on her feet and moving than sitting at a desk. Although she is minutely aware of and attached to the surroundings she has chosen to work in, this small blond woman with blue-green eyes dominates everything around her.

In this austere white tower, with Central Park a living Aubusson outside the window, she has shaped an environment that is more like a noble reception room than an office. On hand-painted Chinoiserie wallpaper, bright birds hover against the background of pure blue that she considers *her* color; oyster satin banquettes, pale silk curtains, antique rug on rug, and a Louis XVI desk from her own collection of fine furniture offer no signs of hard work—nor does a brocade box with letters from people she treasures: perhaps from Princess Grace of Monaco and her daughter Caroline, President or Mrs. Nixon, the Duchess of Windsor or the late Duke (until the Duke's death she gave, for several years, the Windsors' anniversary dinner). It is a room for champagne and Viennese cookies, not for tycoonery.

But Estée Lauder is a tycoon. Her friends and family generally agree that she is two personalities, not split but divided to conquer. Outside of her office-salon and her lavish houses in New York, Palm Beach, and Cannes, plus her new London flat, Estée Lauder is the most energetic, most demanding, and most committed worker at Estée Lauder. "She is the company; the company is she," said her older son Leonard, executive vice-president of the firm. Since the days in the late 'forties when Estée and her husband, Joseph—now chairman of the board—were launching this business, then little more than a gleam in the eye and a large investment of both faith and money, Estée Lauder has believed in her products, which have now come a long way from those first made by an uncle who was a dermatologist. She sees, like a clairvoyant, the woman who buys her products, and woe befall any executive who clouds her crystal image.

To the dismay of her marketing experts, she has pulled off the line potentially moneymaking cosmetics because they might strain the credibility of her message: "Everybody needs a daily routine of skin care and protection, even if it takes only a few minutes. Nobody needs much makeup at any one time as long as it is the best quality." Quality and Purity could be her dynastic motto.

Quality in everything: a Lauder lesson. Well-known wherever she lights for her carefully detailed, glitter-and-gold parties, Mrs. Lauder has no social secretary. Her office staff helps, doing the invitations, ordering the flowers she specifies, arranging the special surprises (the menus, for instance, printed on flowered chiffon handkerchiefs), but Mrs. Lauder calls the grocer to be sure the tiny carrots are tiny. "Never economize on food," she said. "You get what you pay for." You get what you know how to order.

To call Estée Lauder's knack of foreseeing trends in beauty "clairvoyance" minimizes her ability. She has said, "Sometimes it's almost eerie how I know what's going to happen," and her staff refers regularly to her "intuition." Her intuition, analyzed, turns out to be common sense: the brain-computer output of a million continuing observations. "She sees and absorbs everything," one of her executives said. "You may think she has forgotten or not noticed, but when she needs a scrap of information to fit with a lot of others, it's there—been there all along."

(Continued on page 173)



Estée Lauder in her office in New York. Her rule to live by: "Don't let anything go. Stay on top of everything. Never let anything stop you."

SNOWDON



ARTHUR MILLER

the great American playwright writes on GOD *and* MAN, GOOD *and* EVIL

PUBLISHED HERE FOR THE FIRST TIME, THIS SCENE FROM ARTHUR MILLER'S MAJOR NEW PLAY, THE CREATION OF THE WORLD AND OTHER BUSINESS, TAKES LUCIFER TO HIS DOWNFALL FROM HEAVEN. EARTHY, FUNNY, AND VULNERABLE, GOD AND LUCIFER HOLD A DEEPLY SUBTLE AND MEMORABLE DISCUSSION ON THE POSSIBILITY OF COMPROMISE, IN THE CAUSE OF PEACE, BETWEEN PURE GOOD AND PURE EVIL.



LUCIFER: How else but through my disobedience was Eve made pregnant with mankind? So how could I be rotten? What I am God made me be. How dare I hate what God hath made. And once I saw that, I saw your purpose in working through me, and I nearly wept with self-respect. And I fell in love –with both of us.

(Slight pause. GOD is motionless)

Well, that's ... the general idea, right?

GOD: Of all the angels the most beautiful: of all the spirits the best speaker ....

LUCIFER: (on the edge of despair and hope): And the most courageously obedient!

GOD: Lucifer, you are a degenerate! You are a cosmic pervert!

LUCIFER: But God in Heaven, who made me this way!

GOD: (whacks him across the face; LUCIFER falls to his knees): Don't you ever, ever say that.

LUCIFER: Adonoi elohaenu, adonoi echaud– Father, I know your anger is necessary, but my love stands fast!

GOD: The only love you know is for yourself! You think I haven't seen you standing before a mirror whole years at a time ...!

LUCIFER: I have, Lord–admiring your handiwork.

GOD: How can you lie like this and not even blush!

LUCIFER: All right!

(Stands up)

Now I will tell you the truth!

GOD: No; now I'll tell you–it was rebellion to have given her that fruit!

LUCIFER: Worse–revolution! I meant to smash all precept, law, and righteousness itself, until the very gates of heaven broke and the pillars of the world came cracking down!

GOD: Where does this end!

LUCIFER: (afloat on his vision): It ends with you–your glorious face looming out above that smoke and fire, that bombarded wreckage of old rules; high and craggy as an Alp I saw you rising to declare to all the universe, "Hosannahs to Lucifer, the best of my sons; who hath unveiled the secret principle of human life. –That above Purity and Innocence towers Truth; for it was Truth that made men multiply, and who loves Truth loves me!"

(At the pinnacle)

Lord, I am ready to take my place beside the throne.

GOD: Beside the what?

LUCIFER: Why, the throne, Lord. At your right hand. If not the right, then the left. I can suggest a title. Minister of Excremental Matters. Or Prince of Darkness if the other's too explicit. Either way I will bear living witness that there is nothing you have made which you do not love!–now just let me finish ....

GOD: (incredulously): You're not finished?

LUCIFER: I can walk with a limp, now watch this.

(HE walks, throwing one leg out spastically)

GOD: What is this?

LUCIFER: And I do a tic, you see?

(HE does a wild tic as HE walks crazily)

GOD: What are you doing!?

LUCIFER: I'll stutter too.

(Horribly)

Whoo, wha ... munnnn ....

GOD: What is this!?

LUCIFER: I'll wear a hunchback and masturbate incessantly. I'll marry an ape and (Continued on page 166)

When one of the world's most distinguished playwrights, Arthur Miller—photographed here by his wife, Inge Morath, joining Eve (Zoe Caldwell) and Adam (Bob Dishy)—writes about The Creation of the World and Other Business, anything from changing casts to changing scripts can and has happened. In one fixed, surprising scene, published here, God (played by Stephen Elliott) and Lucifer (George Grizzard), shown together, left, argue Lucifer's punishment for corrupting Eve. Among the graces of Robert Whitehead's Broadway production: the luminous new world designed by Boris Aronson and Hal George's costumes of covered-up nakedness. The play will be published later this year by Viking.

morris LOUIS

BY BARBARA ROSE

Now, when it often seems that the myth of the artist is more important than his art, Morris Louis stands as an anomaly. Although his paintings hang today in the most important modern museums throughout the world and he has many admirers and imitators, Morris Louis remains a shadowy personality. We know only that he was a solitary, introverted man, who spoke little—and never to the public. His myth, if it exists, is that he was the last great modern painter to die in obscurity. When Morris Louis died in 1962, a few months before his fiftieth birthday, he was unknown outside a small circle of students and admirers.

"He lived for painting," wrote Michael Fried in his authoritative monograph on Morris Louis. From the words of his friends and widow, one has the impression that Louis lived for painting and for painting only. He had few intimates and apparently no other interests. An intensely private person, Louis allowed no one in his studio. Which brings us to the biggest puzzle regarding Louis's art: how he actually made his lush, richly colored, sensuous paintings. Since no one ever observed Louis painting, his method of creating dramatically original images—the diaphanous "veils," spreading "florals," and giant "unfurleds," as his three major series of paintings are known—remains a mystery. And it is precisely this sense of mystery and wonder at just how these seemingly self-generated images came into being that accounts for much of our fascination with Louis's works. Like natural phenomena, Louis's images give the impression of having been called into existence by the spontaneous fiat of some vastly impersonal creator, whose powers transcend the mechanical acts of human creation. Because they seem to allude to a transcendental creator, Louis's paintings convey a strongly mystical feeling.

Pouring his paint directly out of the can onto raw, unprimed canvas, deftly manipulating its flow, Louis left no marks of his own personal touch or brushstroke in the work. It appears that he usually took lengths of cotton duck, a cheap grade of commercial canvas with a coarse visible weave, pleated and folded the loose material over a wooden armature, which was probably suspended over some kind of trough to catch the liquid paint as it ran down and sometimes off the canvas. As we can see from the traces of the initial layers of paint not entirely covered by the last smoky "veils" of color, he began with bright colors, gradually covering them over with darker, more somber tones. Louis's working method allowed him to take fullest advantage of the literal property of paint, that is, that it is fluid: thinning his (Continued on page 170)



While Morris Louis was alive, there was little demand for his paintings. Now, as his reputation grows, previously unknown works—such as this 1958 "Dalet Zayin" (two Hebrew letters), 99¾" by 132½"—are expanding our idea of the range of his genius. A variation of the "veil" series, this lyrical explosion of refulgent color has never been exhibited publicly. It is reproduced here through the courtesy of the André Emmerich Gallery in New York.



For sheer dramatic power, synthesizing intelligence . . .
one of the greatest painters of our century

LIVING ON THE ART OF THE LAND

PUEBLO ARCHITECTURE IN NEW MEXICO INSPIRED MR. AND MRS. ARTURO PERALTA-RAMOS TO NEW USES OF INDIAN CRAFTS

"A bunny of a house," Mrs. Arturo Peralta-Ramos calls it, for the original tiny Indian pueblo has bred room after room to become a rambling ranch house, tucked into the base of the mesa near Taos, New Mexico. Arturo Ramos bought La Mancha Farm from the estate of his mother—Millicent Huttleston Rogers, the famous beauty of the 'thirties and 'forties—who fell in love with the area as did her daughter-in-law Jacqueline. For both, it had to do with the mystical qualities of nearby Taos Mountain: "That mountain either accepts you or rejects you." When the Ramoses moved in, the house had been empty for years, the adobe walls cracked and collapsing. Rebuilding, a room at a time, the Ramoses have achieved a true-to-its-origins pueblo. Adobe walls are painted white throughout; the original round wooden beams (called vigas) have been restored and fireplaces and seats shaped out of adobe in the entrance hall, left. An unusual cross-shaped Indian rug hangs on the wall there, and others cover the polished wood floor. At right, *Jacqueline Peralta-Ramos, wearing sombrero and Indian sarape, visits the epitome of pueblo architecture, the Taos Pueblo.*

HORST







ART OF THE LAND

FREE INVENTION WITH THE ADOBE AND WOOD OF TAOS

The library, far right, *with its original painted* vigas *in the ceiling, has fireplace, bookshelves, and bar molded into adobe walls. The floor, tree-trunk rounds stepping-stoned into brown concrete, was designed by Jacqueline Ramos who,* above, *wears turquoise-studded armlets and a rough-beaten gold necklace designed by Millicent Rogers. In the master bedroom (2) a Jamaican four-poster, Italian Savonarola chair, Queen Anne highboy mix with Indian and fur rugs. A terra-cotta-paved arcade (1) cuts into the house to make a covered patio (4) and lunch corner for Mr. and Mrs. Ramos. The south side of the house (5) looks over the pool to the ranch where Jacqueline rides (3) and breeds racehorses. In Taos, in the Millicent A. Rogers Memorial Museum (6) with, as its nucleus, Mrs. Rogers' own collection of Indian arts and crafts, Mrs. Ramos wears one of its best pieces, a turquoise necklace strung together, stone by stone, over at least two generations, by a family of Zuñi Indians.*

HORST

4

5

SUN SCENE

'73

What makes the sun scene these days? If it's something that opens and reveals bare golden skin, you've got the look, the feeling, the whole new sunny idea. Take this for a good opener: a leggy little shirtdress basking in sun-yellow cotton...and in the private sunlight of a terrace at Waikiki's Princess Kaiulani Hotel. From here, it's just a breeze to all the blues of Hawaii—a different scene, a different stretch of blue every day. Shirtdress, Something! By Oscar de la Renta, in Crantex fabric. About $56. Lord & Taylor, Marie Leavell, Bullock's Wilshire.

Making the sun really work golden deeds for you—a little something called Coppertone Suntan Cream. Kenneth wig of Elura, arranged by Franklyn Welsh. Accessories, next to last page.

Revealing new ways to look at resorts now—
22 pages photographed by Helmut Newton in the
here-there-and-everywhere Hawaiian blue that
ends at the horizon and begins at Waikiki

Resort scene '73



A long navy cardigan, navy-and-white pullover, white pants: what a way to go, left—eyes covered against the light, listening to music, thinking beautiful thoughts—your 12-hour rest cure, courtesy United Air Lines' 747 day flight to Honolulu. By Ginori. Acrylic-and-wool cardigan (about $36) and pullover (about $24); pants (about $28) of Dacron and cotton (Galey & Lord fabric). At Elizabeth Arden Salon, N.Y.; I. Magnin. Short unbelted red jersey shirtdress, right, the easy out and around Honolulu—with just bare legs, sandals, and a week's worth of Waikiki sun. By Bill Blass, of Trevira (Bloomsburg Fabrics). About $325. End of January, at Lord & Taylor; Joseph Horne; Jacobson's; L.S. Ayres; Sakowitz. Accessories, next to last page this issue. These twenty-two pages, hair combed by Franklyn Welsh.

HELMUT NEWTON



NONSTOP FASHION...
the sweater set, the shirtdress

Resort scene '73

GOOD SHARP WHITES—
the pants, the shirt

White, clean, classic—it's a very seductive thing. The shirt, thin thin batiste . . . tucked into great pants, lean straight ones (watch this—it's an advance line on summer) with big safari pockets, narrow hips. . . . You see them here rendezvousing with the homeward-bound Canadian submarine HMCS "Rainbow." By Rena Rowan for Jones New York, of Wear-Dated Monsanto polyester and combed cotton (Greenwood Mills fabrics). Shirt, about $15; pants, about $26. February, Bloomingdale's; Jordan Marsh, Boston; Burdine's; Jacobson's; Sanger-Harris; Goldwaters. Accessory information, next to last page of this issue.

BEACH BASICS—
the nothing maillot, everything shirt

Resort scene '73

Sun, sand, water, and these—what else is there? . . . The supplest little black maillots on Waikiki beach, left, and on you—absolutely no construction to them whatever. They feel like part of you . . . and show off all the rest. The cross-strapped one by Maidenform; Antron nylon and Lycra. $28. At Lord & Taylor; Filene's; Burdine's. Plunge-y one by Cole of California; of Antron nylon and Lycra. $20. Saks Fifth Avenue. Sharp, shirty way to shore up a bandeau and trim, tight shorts, right —a crisp white blouson no bigger than a baseball jacket, beached here on all that uncluttered sand that stretches for miles beyond Honolulu. Blouson (about $36) and shorts (about $18) by Rena Rowan for Jones New York; Wear-Dated Monsanto polyester and combed cotton (Greenwood Mills fabric). February, Franklin Simon; Garfinckel's, Washington, D.C.; Higbee's. Accessories, the next to last page.

HELMUT NEWTON



Resort scene '73

a little pull helps BIKINIS UNDER COVER

Sweatery tops that pull over bikini bras and pants of the same stripe, stop short at the waist to keep bareness going right below. . . . In lacy yellow knit edged with green-navy-pink stripes, left, a bikini and short-sleeved, U-neck pull—resting with a giant beach ball in a station wagon which, if Avis doesn't retrieve it soon, is heading straight into the waves at Waikiki. Bikini and pull by Jantzen, of Orlon. $27. At Saks Fifth Avenue. Showering in stripes of denim-blue and white, right, a bikini and longer-sleeved pull with blue bands at neck and waist. Bikini, about $22; pull, about $25. Gottex of Israel; puckered nylon. Franklin Simon, New York; Jordan Marsh, Boston; Joseph Horne; The Denver; I. Magnin. Accessories, next to last

HELMUT NEWTON

BEACH COVERS...
with little shorts, lots of leg



Resort scene '73

HELMUT NEWTON



How to get out of the sun without leaving the beach.... Giant dots, far left, T-shirt and shorts in white on red. Marimekko for Design Research; cotton-and-rayon knit. Shirt, about $14; shorts, about $5. Late January, at Bergdorf Goodman; Dayton's; Lou Lattimore. Sashed white rainshirt, above left, great bikini cover—the indispensable thing. Raincheetahs by Naman, of Kodel and cotton (Avila fabric). About $55. At Bloomingdale's; Hudson's; Neiman-Marcus. Short shirtdress with the clang of fire-engine red, left, belted and stitched in white, over matching short shorts. White Stag; combed cotton and Wear-Dated Monsanto polyester (Greenwood Mills fabric). Shirtdress, $28; shorts, $14. At Lord & Taylor. Zip-up seersucker jacket, right—pink and white, over a white bandeau, white shorts. By Blassport. Jacket, of Dacron and cotton (Galey & Lord), about $80; shorts, of Arnel sharkskin (Folker fabric), about $14. At Bonwit Teller; Gus Mayer; Neiman-Marcus. Everything, these pages, beached in front of the Royal Hawaiian Hotel—a pink Sheraton. Accessory information on the next to the last page of this issue.

SUN-DAY

Fresh, crisp, right for a flowery island, left—a shirtdress of all-color sprigs on white with bands of lacy white braid. A great sun-day look with a white brimmed hat, reflective sunglasses with thin metal frames. By Lilly Pulitzer; polyester and cotton. About $65. Lord & Taylor; Montaldo's; Marshall Field; Neiman-Marcus; Bullock's Wilshire. Red knit cardigan, right, to wrap—and unwrap—over nothing but a scrap of bright scarf and white knit pants. Polyester-and-acrylic cardigan, about $17; polyester-and-Orlon pants, about $14. By Mia. Arnold Constable; The Denver. Accessories, next to last page. Both pages, photographed at the Princess Kaiulani Hotel at Waikiki beach.

LOOKS pretty covered, pretty bare

Resort scene '73





HELMUT NEWTON



SUN-DAY BARENESS

cut-up, tied-up ...

Bright and breezy dressing that counts on skin to come on glowing where the fabric stops. . . . Tie-up in pink-and-white checks, left, a cropped shirt with rolled sleeves, tied high over a wraparound skirt with buttons, pockets. By Deanna Littell, of cotton and rayon (Boussac of France fabric). Each, about $30. At Lord & Taylor; Burdine's; Sakowitz; I. Magnin. Sprays of white on bareback red, right, a soft gathering of silky Qiana nylon with drawstring top, elasticized waist—gathered here on the terrace of Waikiki's Princess Kaiulani Hotel that stretches across both pages. By Gene Berk for Paganne. About $85. Available late January at Saks Fifth Avenue; Gidding-Jenny; Sakowitz; Carol & Mary. Accessory details, next to last page.

—HELMUT NEWTON

Resort scene '73

THE DAZZLING WHITES... with bareness

By sun or by moon at a resort, so white is so right....White foulard pyjama for a small evening, far left—about to happen, here, in a white and flowery suite at the Sheraton-Waikiki Hotel—the bareness a matter of buttoning. Sashed shirt-jacket, long wide pants. By Chester Now, of Qiana nylon (Onondaga fabric). About $165. At Bonwit Teller; Dayton's; Swanson's; Sakowitz; J.W. Robinson. Everyone needs a white lineny dress—this one, left, short, shirty, halter-cut to show a lot of suntan. Dress by Anne Klein, of viscose. About $85. Saks Fifth Avenue; Hutzler's; The Union Co.; L. S. Ayres; Frost Bros.; The Denver. Accessories, next to last page this issue.

subtler, sexier...

THE NEW BARENESS

Resort scene '73

These sneaky-sexy looks aren't just cheering the diver, they're telling you something: it's not how much skin you show but how interestingly you show it that makes bareness alluring now . . . . Left, red jersey cardigan with little string ties—nothing under it—and wide, tucked pants. With a good sandal and a good tan, this is the way to be in resorts at night. By Leonard Fashion, of polyester. About $380. At Bergdorf Goodman; Neiman-Marcus; Giorgio. The jacket you knot under the bosom, right—the rest is all you and what you put into it—and a long matching skirt of blue cotton Paisley. By Anne Klein. Jacket, about $28; skirt, about $66. At Bloomingdale's; Jordan Marsh, Boston; Jordan Marsh, Florida; Kaufmann's; I. Magnin; Carol & Mary . . . . Hawaii night scene: with John Nordlun aboard the diving unit "Aegir," a mobile undersea habitat based at Sea Life Park, Oahu. Accessories, next to last page.

HELMUT NEWTON

Resort scene '73

WRAP-AND-TIE...
the splash of bareness at night

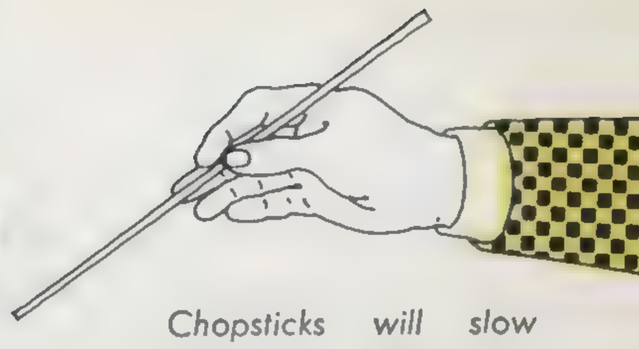
Showing lots of midriff and lots of leg—but never blatantly: that's the kind of bareness that's so perfect for life in, under, and around the water at night (the water we're into here is the pool at the Princess Kaiulani Hotel in Waikiki).... Simply a little cotton print halter, above, knotted under the bosom, a long skirt unbuttoned all the way, and everything else beautifully bare, gleaming, tan. By Eres; Liberty of London cotton. Halter, about $24; skirt, about $50. At Bloomingdale's.... Speckled in black, streaked in red, right—the chic of this little halter and wrap skirt is all in the pattern—and the zing of it against bare, tanned skin. By Tiktiner, of acetate; about $135. Bergdorf Goodman; Nan Duskin; Montaldo's; J. P. Allen; Stanley Korshak; Stix, Baer & Fuller; Neiman-Marcus; I. Magnin. These 22 pages: hair combed by Franklyn Welsh. Accessories, next to last page.

HELMUT NEWTON



THE CHINESE DIET

HOW TO COOK IT...EAT...ENJOY...AND LOSE WEIGHT
WITH MENUS AND RECIPES BY VIRGINIA LEE...
NUTRITION AND CALORIE COUNT BY DR. JUDITH STERN



Chopsticks will slow down your eating, speed slimming. Top chopstick takes the position above.

DAY 1

	Calories
BREAKFAST	
½ cup orange juice	60
¾ cup bran flakes	100
with ½ cup skim milk	50
Coffee with skim milk	
LUNCH	
*1 cup won ton soup with 9 won tons	280
Tea	
1 medium apple	85
DINNER	
*Shin of beef and white turnip casserole	250
½ cup boiled rice	75
Tea	
3 canned apricots, water packed	75
EVENING SNACK	
1 cup skim milk	100
1 large tangerine	45

DAY 2

	Calories
BREAKFAST	
½ cup grapefruit juice, unsweetened	40
2 slices of raisin bread, toasted	130
2 teaspoons butter or margarine	70
Coffee with skim milk	
LUNCH	
*1 cup crystal chicken soup	75
*Swimming shrimps with dipping sauce	180
2 small carrots, 2 small celery sticks	45
Tea	
1 medium orange	75
DINNER	
*Steamed fish with bean sauce	180
*Stir-fry bamboo shoots	80
½ cup boiled rice	75
Tea	
¼ cantaloupe	30
EVENING SNACK	
1 cup skim milk	100
1 banana	80

Recipes from THE CHINESE COOKBOOK by Craig Claiborne and Virginia Lee. Copyright © 1972 by Craig Claiborne and Virginia Lee. Reprinted as adapted by permission of the publishers, J. B. Lippincott Company.

DAY 3

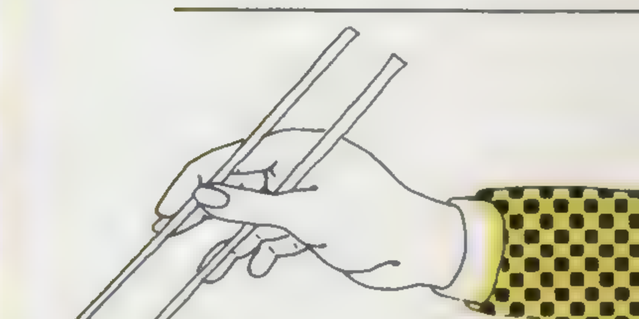
	Calories
BREAKFAST	
½ cup tomato juice	75
¾ cup cornflakes with ½ cup skim milk	110
1 slice toast	65
1 teaspoon butter or margarine	35
Coffee with skim milk	
LUNCH	
*1 cup egg drop soup with cellophane noodles	160
*Three delicious salad	185
Tea	
1 large tangerine	45
DINNER	
*Steamed whole crabs with ginger sauce	280
*1 cup delicious bean curd soup	120
Tea	
¼ small honeydew melon	50
EVENING SNACK	
1 cup skim milk	100

DAY 4

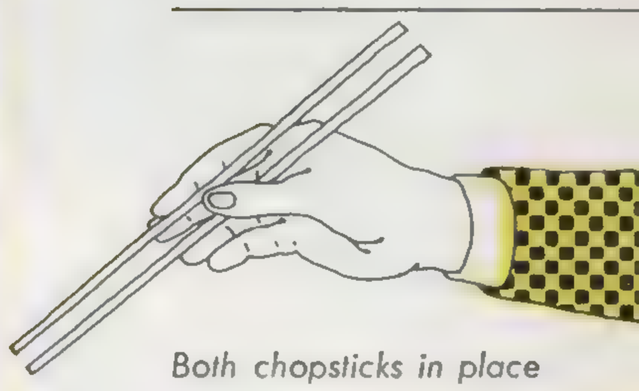
	Calories
BREAKFAST	
½ grapefruit	55
1 poached egg	80
on	
1 slice toast	65
1 teaspoon butter or margarine	35
Coffee with skim milk	
LUNCH	
1 cup tomato juice	40
*Cold spicy noodles	200
Tea	
3 canned apricots, water packed	75
DINNER	
*Lettuce package	200
*Stir-fry watercress	60
½ cup boiled rice	75
¼ cantaloupe with lime	30
EVENING SNACK	
1 cup skim milk	100
1 medium apple	85

DAY 5

	Calories
BREAKFAST	
½ cup orange juice	60
½ cup oatmeal with	75
½ cup skim milk	50
Coffee with skim milk	
LUNCH	
*1 cup shrimp ball soup	140
*Three delicious salad	185
Tea	
1 medium apple	85
DINNER	
*Jade chicken squares	180
*Snow peas and straw mushrooms	80
½ cup boiled rice	75
Tea	
½ cup fruit cocktail, water-packed	40
EVENING SNACK	
1 cup skim milk	100

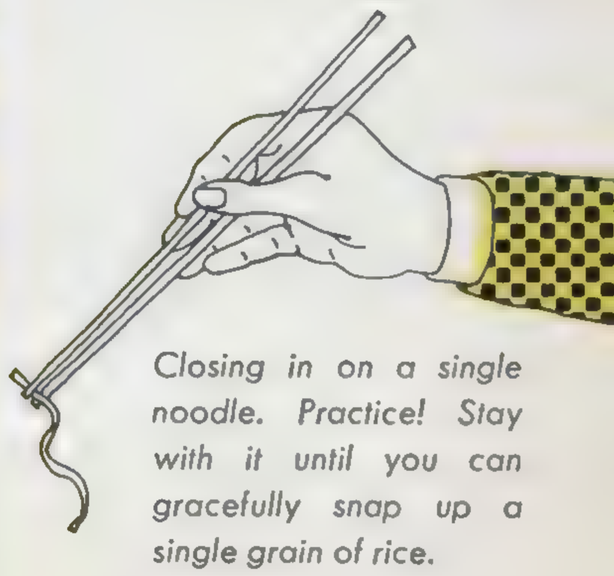


Hold lower chopstick steady in this position; the top one is the mobile stick — pivot it between cushions of thumb, middle, and index fingers.



Both chopsticks in place —the upper part of the lower rests in the hollow of the thumb joint. Tips of chopsticks start even.

First move—aim for one delicious bite with the movable chopstick taking a slight lead.



Closing in on a single noodle. Practice! Stay with it until you can gracefully snap up a single grain of rice.

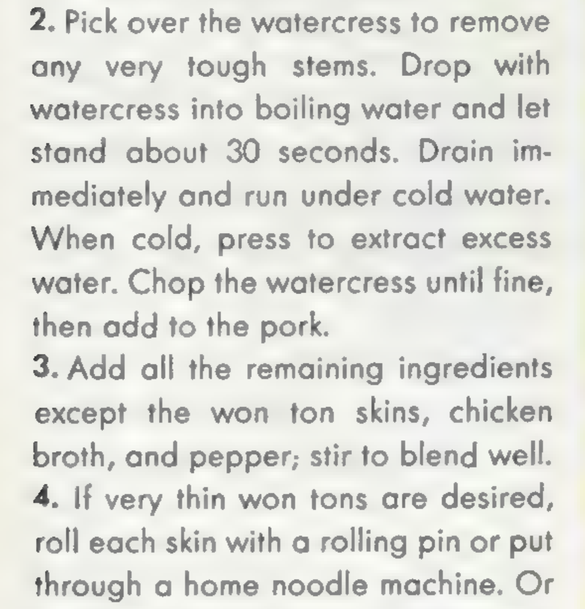
Chinese is It this year—Americans have discovered that Szechuan is hot stuff, shao hsing is great cooking wine (though you can use sherry) and the wok has made a triumphant entry into kitchens once dominated by Teflon and Creuset. . . . Who could ask for anything more? We could and did. And we discovered that Chinese food as-it-comes is generally not fattening, especially if you neglect your rice a bit, and—pause for clang of gongs and tinkle of wind chimes—you can, by making a few minor adjustments in your favorite Chinese recipes, actually Lose Weight. This diet is based on just that principle; the menus and recipes were adapted and tested by Virginia Lee, co-author with Craig Claiborne of The Chinese Cookbook recently published by Lippincott, and Dr. Judith Stern, an Assistant Professor at Rockefeller University and Consultant to the Weight Council Ltd. Breakfasts are low-calorie American with lunches and dinners authentically Chinese. . . .The secret in adapting any recipe from a Chinese cookbook is cutting down on oil; for instance, you drop 450 calories when you diminish the suggested amount of peanut oil by 5½ tablespoons, substituting 1 tablespoon vegetable oil and 4 tablespoons of concentrated chicken broth—that's how they handled the "Lettuce Package." To meet Western standards of nutrition, Dr. Stern added milk (for calcium and vitamins) and checked each meal for proper balance. She also geared every day's plan to a base of 1200 calories—that means you should lose two to three pounds a week, more if you're really fat. Begin by following the five-day program worked out here . . .then experiment and adapt on your own. Eat. Enjoy. . . . And grow thin.

WON TON SOUP

1 pound lean pork, ground
1 bunch watercress
1 egg
2 tablespoons light soy sauce†
1 tablespoon dry sherry or shao hsing wine†
½ pound raw shrimps, peeled, deveined, and finely chopped
½ teaspoon monosodium glutamate (optional)
1 tablespoon cornstarch
2 tablespoons water
Salt and pepper to taste
1 package won ton skins† (90-100/lb)
Chicken broth (1 cup per serving), skim off fat

†This, and other ingredients so marked, available in Chinese markets and by mail order, Oriental Country Store, 12 Mott St., N.Y., N.Y. 10013.

1. Place the pork in a bowl.
2. Pick over the watercress to remove any very tough stems. Drop with watercress into boiling water and let stand about 30 seconds. Drain immediately and run under cold water. When cold, press to extract excess water. Chop the watercress until fine, then add to the pork.
3. Add all the remaining ingredients except the won ton skins, chicken broth, and pepper; stir to blend well.
4. If very thin won tons are desired, roll each skin with a rolling pin or put through a home noodle machine. Or they may be stuffed just as they come from the store. Fill the skins, one at a time, with about a teaspoon of filling. As you work, keep the stack of won ton skins covered with a damp cloth so that they do not dry out.



To fold, bring up two sides of the won ton skin and pinch it all around to seal in the filling. Dampen the edges with a little beaten egg to make them stick. Pull the two bottom edges together and pinch firmly to seal, using a little beaten egg if necessary.

5. Continue until all the filling is used up. As you work, cover the finished won tons with a cloth to prevent their drying out.
6. Bring several quarts of water to a boil in a large kettle and add the won tons. When the water returns to a boil, add half a cup of cold water and let the water come to a boil again. The won tons are done when they float to the top.
7. Meanwhile, heat the chicken broth. To serve, put a little salt and pepper into the bottom of individual serving bowls and pour the hot broth over it. Ladle 9 cooked won tons into each bowl, and serve immediately. .

Yield: About 90 to 100 won tons. 280 calories per serving.

Note: Allow 9 won tons per serving. The balance can be frozen for 2 weeks or more. Wrap individual servings in foil and seal well. When ready to serve, cook without defrosting.

SHIN OF BEEF AND WHITE TURNIP CASSEROLE

1½ pounds lean boneless shin of beef (weight after boning) cut into 2-inch cubes (available at most Chinese butchers and at many Western butchers on request)
8 cups water
½ cup dry sherry or shao hsing wine†
1 2-pound white Chinese turnip†
Salt to taste
½ teaspoon monosodium glutamate

†Available in Chinese markets and by mail order.

1. Add to a kettle enough water to cover the beef to a depth of about 2 inches above the meat. Bring the water to a boil and add the beef.
2. When the water returns to a boil, simmer 1 minute. Drain well and run under cold water.
3. Place the meat in a casserole and add the wine. Turn the beef in the wine until it is coated all over. Add the 8 cups water and bring to a boil. Cover and simmer 1½ hours.
4. Meanwhile, trim and pare the turnip. Cut it into 2-inch cubes.
5. When the meat has cooked the 1½ hours, add the turnip. Partially cover, cook 15 minutes, and add salt and the monosodium glutamate. Continue cooking 1½ to 2 hours, or until the meat is thoroughly tender.

Yield: 8 servings. 250 calories per serving.

CRYSTAL CHICKEN SOUP

½ oz. boned chicken breast
Cornstarch
½ teaspoon finely chopped scallions or fresh corriander
1 cup chicken broth, skim off fat

1. Slice chicken breast into approximately 4 thin 1-inch-by-2-inch pieces. Coat lightly with cornstarch.
2. Boil water and remove from heat. Drop in chicken pieces and allow to stand for 60 seconds.
3. Remove chicken pieces, place in soup bowl. Add 1 cup boiling chicken broth. Garnish with scallions or fresh corriander. Serve.

Yield: 1 serving. 75 calories per serving.

SWIMMING SHRIMPS

7 oz. medium shrimps, raw in shell
3 tablespoons light soy sauce
1 finely chopped small hot green chili pepper

1. Wash shrimps. Drop in boiling water. Reduce heat at once and simmer 4 to 5 minutes until pink. Drain. Serve hot.
2. Combine soy sauce and chili pepper. Use as dipping sauce.

Yield: 1 serving. 180 calories per serving.

MASTER RECIPE FOR STEAMED FISH

1 white-fleshed, non-oily fish (1 to 1½ pounds) such as sea bass or flounder, with head and tail left on, but cleaned, scaled, and with the spongy matter inside the head (gills) removed
Dry sherry

1. Rinse the fish inside and out with a small quantity of wine.
2. Select a round or oval platter large enough to hold the fish, but one that will fit inside the top of a steaming utensil. The utensil could be a traditional Chinese bamboo or metal steamer, or a Western-style clam steamer.
3. Bring a large quantity of water to a boil in the bottom of the steamer.
4. Place the fish on the platter and set the platter in the top of the steamer. Cover and steam over the boiling water 10 to 15 minutes, depending on the size of the fish. When cooked, remove the platter and pour off the liquid that has accumulated around the fish.

STEAMED FISH WITH BEAN SAUCE

1 fish (1 to 1½ pounds) such as sea bass or flounder, steamed according to the Master Recipe for Steamed Fish
¼ cup bean sauce†
3 cloves garlic, coarsely chopped (about 2 tablespoons)
2 tablespoons chopped scallions, green part included
2 tablespoons finely minced fresh ginger†
2 teaspoons sugar
1 tablespoon peanut, vegetable, or corn oil
3 tablespoons water

†Available in Chinese markets and by mail order.

1. Steam the fish, and while it is cooking prepare the sauce by combining all the ingredients except the oil and water.
2. Heat the oil in a wok or saucepan, and when it is hot add the bean-sauce mixture. Cook, stirring, until the sauce boils. Add 3 tablespoons water.
3. Pour the sauce over the fish.

Yield: 3 servings. 180 calories per serving.

MORE ON NEXT PAGE

THE CHINESE DIET

STIR-FRY BAMBOO SHOOTS

1 can (10 oz.) bamboo shoots
1 cup watercress
1 teaspoon salt
½ teaspoon sugar
1 tablespoon corn oil
1 tablespoon Chinese wine or sherry
2 teaspoons cornstarch
3 tablespoons chicken stock (skim off fat)
Dash of monosodium glutamate (optional)

1. Cut bamboo shoots into thin slices. Dip watercress in boiling water—immediately remove and run under very cold water. Drain and chop fine.
2. Heat wok and add oil; when oil becomes hot, pour in bamboo shoots and stir about ½ minute—add sugar, salt, and monosodium glutamate.
3. Add chopped watercress—stir a few seconds. Add wine, stock, and cornstarch mixed with 2 tablespoons water. Stir a few seconds more. Remove to serving plate.

Yield: 3 servings. 80 calories per serving.

EGG DROP SOUP WITH CELLOPHANE NOODLES

1 quart chicken broth, skim off fat
¼ cup cornstarch
Salt to taste
¼ teaspoon monosodium glutamate (optional)
1 egg, thoroughly beaten but not frothy
2 tablespoons chopped scallions, green part included
Freshly ground pepper
1 cup cooked Chinese cellophane (bean thread) noodles†

†Available in Oriental groceries.

1. Remove about ¼ cup of the cold chicken broth and blend it in a small bowl or cup with the cornstarch.
2. Bring the remaining chicken broth to a boil and, when it is simmering, stir in salt, monosodium glutamate, and cornstarch mixture. When the soup has thickened and cooked for about 1 minute, turn off the heat.
3. Immediately but slowly start adding the egg in a thin stream, stirring constantly in a circular fashion so the egg forms thin shreds in the broth.
4. Add cooked cellophane noodles.
5. Serve in individual bowls sprinkled with the chopped scallions, and with freshly ground pepper on the side.

Yield: 4 servings. 160 calories per serving.

THREE DELICIOUS SALAD

2 cups fresh bean sprouts
2 cups shredded carrots
½ cup shredded water chestnuts
3 tablespoons light soy sauce
1 teaspoon sesame oil.
1 teaspoon sugar
½ teaspoon salt
¼ teaspoon monosodium glutamate (optional)

1. Drop shredded water chestnuts into boiling water. Boil for 5 minutes. Drain and rinse with cold water.
2. Rinse bean sprouts, drop into boiling water for 30 seconds. Drain and rinse with cold water.
3. Drop shredded carrots into boiling water for 30 seconds. Drain and rinse with cold water.
4. Combine soy sauce, sesame oil, sugar, salt, monosodium glutamate. Toss with bean sprouts, carrots, and water chestnuts.

Yield: 2 servings. 185 calories per serving.

STEAMED WHOLE CRABS WITH GINGER SAUCE

Place any reasonable number of hard-shell blue crabs in a basin or a sink and run cold water over them. Add ¼ cup of salt or more and let stand at least 1 hour. This will rid the crabs of much of their sediment. Drain and rinse the crabs.

Transfer crabs to the top of a steamer and steam, covered, over boiling water for 20 minutes. Pour hot crabs onto a platter and serve hot with Ginger sauce (recipe below).

Yield: Depends on the number of crabs.

GINGER SAUCE

3 teaspoons chopped fresh ginger†
4 teaspoons sugar
3 teaspoons soy sauce†
3 teaspoons red wine vinegar

†Available in Chinese markets and by mail order.

Combine all the ingredients and stir to blend.

Yield: 1 serving. Approximately 280 calories per serving.

DELICIOUS BEAN CURD SOUP

1 bean curd cut into ¼-inch squares
Salt to taste
1 medium tomato (about ⅓ pound)
5 cups chicken broth, skim off fat
¼ teaspoon monosodium glutamate (optional)
¾ cup cooked fresh or frozen green peas
3 tablespoons cornstarch (optional)
¼ cup water (optional)
2 egg whites

1. Peel and seed the tomato. A simple way to do this is to drop the tomato into boiling water for approximately 12 seconds. Drain immediately and pull away the skin with a small knife. Remove the core of the tomato and slice it in half around the middle. Take one half in the palm of your hand and squeeze it gently as you would an orange. Squeeze only enough to remove the seeds without bruising the flesh. Repeat with the other half.
2. Cut the tomato into small cubes and set aside (about ¾ cup).
3. Bring the chicken broth to a boil and add salt, monosodium glutamate, bean curd, peas, tomato cubes.
4. The broth may be served at this point, or it may be slightly thickened. To do this, blend the cornstarch with the water and stir it into the simmering soup. If cornstarch is not used, the soup is 90 calories per serving.
5. Put the soup into a serving bowl. Lightly beat the 2 egg whites and pour them into the soup in a thin stream, stirring constantly.

Yield: 5 servings. 120 calories per serving.

COLD SPICY NOODLES

2½ oz. fresh Chinese noodles (lo mein). Makes approximately 1 cup when cooked.
2½ cups fresh bean sprouts
½ teaspoon sesame oil
1½ tablespoons wine vinegar
1½ tablespoons light soy sauce
1 teaspoon hot oil

1. Drop noodles into a large quantity of boiling water and cook until tender, approximately 5 minutes. Drain and rinse under cold water. Allow to drain again. Add sesame oil, toss to blend, and refrigerate, overnight if possible.
2. Rinse the bean sprouts. Drop into boiling water and cook for approximately 30 seconds. Drain, rinse with cold water, drain again. Combine with cold noodles.
3. Combine vinegar, soy sauce, and hot oil. Toss with noodle, bean-sprout mixture. Serve cold.

Yield: 2 servings. 200 calories per serving.

LETTUCE PACKAGE

1 large firm head iceberg lettuce
½ cup shreded bamboo shoots†
12 to 16 water chestnuts†, preferably fresh, sliced (if fresh ones are used, peel and run them under cold water before slicing)
6 to 8 dried black mushrooms†
½ pound coarsely ground very lean pork
1 egg, lightly beaten
1½ tablespoons dark soy sauce†
1 tablespoon plus 1 teaspoon cornstarch
2 tablespoons dry sherry or shao hsing wine†
½ cup chicken broth
1½ teaspoons sugar
¼ teaspoon monosodium glutamate (optional)
2 teaspoons salt
4 tablespoons concentrated chicken broth, skim off fat
1 cup finely diced celery
1½ tablespoons vegetable oil

†Available in Chinese markets and by mail order.

1. Discard the outside layer of the lettuce and split the head in half with a knife. Peel away 16 to 20 of the largest leaf halves, place on a serving dish. Set aside in refrigerator.
2. Cut and chop the bamboo shoots and water chestnuts into very fine dice. Pour hot water over mushrooms to cover. Let stand 1 to 30 minutes, then drain, squeezing to extract most of liquid. Trim off stems and finely shred the mushrooms, then cut and chop into very fine dice.
3. Combine the mushrooms with the bamboo-shoot-and-water-chestnut mixture and set aside.
4. Combine the pork with the egg, soy sauce, and 1 tablespoon of the cornstarch. Mix well and set aside.
5. Combine the wine, half the regular strength chicken broth, the sugar, monosodium glutamate, and salt and set aside.
6. Blend the remaining teaspoon of cornstarch with the remainder of the regular strength chicken broth and set aside.
7. Heat 4 tablespoons of concentrated chicken broth in a wok or skillet, and when boiling add the pork mixture, stirring quickly and constantly to separate the bits of pork. When the pork is cooked, add the mushroom mixture and cook, stirring, about 2 minutes. Add the wine-broth-and-sugar mixture and cook about 15 seconds, stirring. Stir the cornstarch mixture to make certain it is properly blended and stir into the pork. Cook, stirring rapidly, about 15 seconds. Add the celery and stir just until the celery is heated through. Add the 1 tablespoon of vegetable oil, stirring to distribute it. This will glaze the dish.
8. Turn the dish out onto a serving platter and accompany the meat with the platter of lettuce leaves. To serve, let each guest help himself to a cold lettuce leaf, the cup of which is then filled with a spoonful of the pork. It is wrapped between the fingers, then eaten while the pork is still hot.

Yield: 4 servings. 200 calories per serving.

STIR-FRY WATERCRESS

2 bunches fresh emerald-green watercress
6 dried black mushrooms†
⅓ cup shredded bamboo shoots†
1 tablespoon peanut, vegetable, or corn oil
Salt to taste
1 teaspoon sugar
¼ teaspoon monosodium glutamate (optional)
1 tablespoon kao liang Chinese liqueur† (optional)

†Available in Chinese markets and by mail order.

1. Trim off and discard the tougher parts of the watercress stems, leaving those that are tender. Rinse the watercress well and shake or pat dry. There should be 7-8 cups of loosely packed leaves with tender stems.
2. Place the mushrooms in a mixing bowl, add boiling water to cover, and let stand 15 to 30 minutes. Drain, squeeze to remove excess moisture. Cut off and discard the tough stems. Shred caps—about 1/3 cup.
3. In a wok or skillet heat the oil, add bamboo shoots and mushrooms. Cook, stirring, over high heat about 1 minute. Add watercress, stirring.
4. Add salt, sugar, monosodium glutamate; cook 1 minute, stirring.
5. Add the kao liang, if used, and cook about 5 seconds.
6. Spoon the vegetables onto a serving dish, leaving any liquid in the pan. Reduce it over high heat and pour in the liquid that will have accumulated in the dish. Reduce briefly once more and pour the remaining liquid over the vegetables.

Yield: 4 servings. 60 calories per serving.

SHRIMP BALL SOUP

6 oz. raw shrimp, shelled, deveined
Whites of 1½ eggs
1 tablespoon cornstarch
½ teaspoon salt
Dash monosodium glutamate (optional)
2 cups chicken broth, skim off fat
Watercress

1. Place in electric blender: shrimp, egg white, cornstarch, salt, monosodium glutamate. Blend.
2. Have a saucepan of cold water ready.
3. To shape shrimp ball: wet spoon, shape shrimp paste with spoon into 1-inch ball. Drop each ball into the cold water. Wet the spoon with cold water each time.
4. When all balls are formed, place saucepan on stove and bring the water slowly to a boil. Let cook until shrimp balls float. Drain.
5. Drop shrimp balls into chicken broth, boil. Garnish with watercress.

Yield: 2 servings (12 balls). 140 calories per serving.

JADE CHICKEN SQUARES

7 oz. boned chicken breast
½ cup raw shrimp, shelled, deveined
4 large spinach leaves
2 teaspoons egg white
2 teaspoons finely shredded scallion
2 teaspoons cornstarch
1 teaspoon dry sherry
2 tablespoons water
Dash monosodium glutamate (optional)
Salt to taste

SAUCE:

5 sliced button mushrooms
½ cup chicken broth, skim off fat
⅓ cup whole milk
¼ teaspoon salt
Dash monosodium glutamate (optional)
2 teaspoons cornstarch
1 egg white minus 2 teaspoons (used above)
1 tablespoon finely diced ham

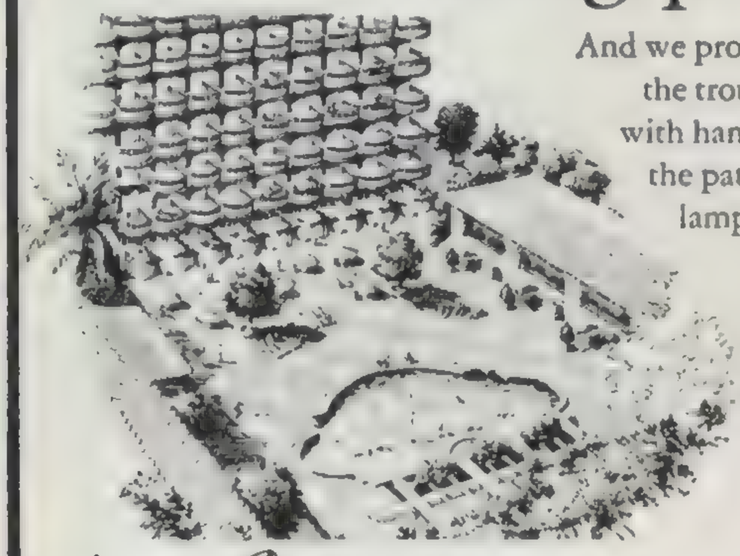
1. Slice chicken breasts horizontally into eight 3-inch-by-1½-inch rectangles; pieces should be approximately ¼-inch thick.
2. Finely chop remaining chicken breast (about 2 oz.) with shrimp.
3. Combine chicken-shrimp mixture with 2 teaspoons egg white, scallions, cornstarch, sherry, water, monosodium glutamate, salt. Mix.
4. Lightly dust one side of each chicken square with cornstarch.
5. Place 2 tablespoons stuffing on each of 4 chicken rectangles. Top with remaining chicken rectangles, cornstarch side should be in contact with stuffiig. This will form a sandwich, chicken replacing the bread.
6. Bring water to boil, turn off heat. Drop spinach leaves in water for 15 seconds, drain, rinse with cold water.
7. Cover each stuffed chicken rectangle with spinach leaf. Trim leaf to just cover rectangle.
8. Steam chicken squares 10 minutes.

SAUCE:

1. Bring to boil chicken broth, milk, mushrooms, salt, monosodium glutamate.
2. Combine cornstarch and 1 tablespoon chicken broth. Add to boiling broth mixture. Stir. Boil for 1 minute.
3. Turn off heat. Add egg white in a thin stream, stirring constantly in a circular fashion so that the egg forms thin shreds in the hot broth.
4. Pour sauce over steamed chicken rectangles. Garnish with ham. Serve immediately.

Yield: 4 servings. 180 calories per serving. (Continued on page 174)

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(Continued from page 132)

LUCIFER: "...it would eliminate guilt. I mean, if God can love the Devil, he can love absolutely anybody"

betray her with a goat. . . .
(Straightens up)
Only let me sit beside the throne and whoever looks at me will say, "There but for the Grace of God go I!" What a *lesson!*—But before you answer—the point, the far-reaching ultimate . . . is that this will change the future. Do you remember the future, Lord?

GOD: Of course I remember the future.

LUCIFER: It is a disaster; it is one ghastly war after another down through the centuries.

GOD: You can never change the future. The past, yes, but not the future.

LUCIFER: How do you change the past!?

GOD: Why, the past is always changing—just lose a few documents. But the future can no more be turned away than the light flowing off the moon.

LUCIFER: Unless we stood together, Lord, arm in arm; you immaculate on your throne, absolutely good, and I beside you, perfectly evil. Father and son, the two inseparable buddies. Do you follow?
(GOD is caught by it)
There could never, never be war! You see it, I can see you see it!—If good and evil stand as one, what'll they have to fight about? What army could ever mobilize if on all the flags was written—"For God and Country and the Stinking Devil!" Without absolute righteousness there can never be a war! We will flummox the generals! Father—you are a handshake away from a second Paradise! Peace on earth to the end of time.
(GOD is peering, feverish)
And that, sir, is the entire story.

GOD: In other words . . . I would no longer be absolutely right.

LUCIFER: Just in public, sir. Privately, of course . . .
(A gesture connecting them)
. . . we know what's what.

GOD: We do.

LUCIFER: Oh Lord, I have no thought of . . . actually . . . .

GOD: Sharing power.

LUCIFER: God forbid.—I'm speaking purely of the image.

GOD: But in reality . . . .

LUCIFER: Nothing's changed. You're good and I'm bad. It's just that to the public . . . .

GOD: We will appear to be . . . .

LUCIFER: . . . Yes.

GOD: Equal.

LUCIFER: Not morally equal. Just equally real. Because if I'm sitting beside you in heaven . . . .

GOD: Then I must love you.

LUCIFER: Exactly. It would short-circuit self-righteousness and pull the plug on war.

GOD: Mmm.

LUCIFER: It's exciting, isn't it?

GOD (deep in thought): It certainly is, yes.

LUCIFER: And the best thing about it is that it would eliminate guilt. I mean, if God can love the Devil, he can love absolutely anybody.

GOD: *That's* certainly true, yes.

LUCIFER: So people would never come to hate themselves. You could look forward to boundless affection everywhere. Another Eden.

GOD: Mm.
(Pause)
Is there anything more?

LUCIFER: Well, I could go on, but I think that's the outline—I can't find a hole in it.
(Pause)

GOD: Operationally speaking. . . .

LUCIFER: Yes.

GOD: "...if God could love the Devil, then God has died. —And that is precisely what you're after, isn't it?!"

GOD: Yes *sir.*

LUCIFER: Yes sir. Excuse me.

GOD: In cases of lying, cheating, fornication, murder, and so on—who judges them?

LUCIFER: Oh you do, Lord. You go right on laying down the Law.

GOD: But how can I, when standing beside me, apparently my intimate friend—is a spirit to whom nothing is evil?

LUCIFER: No problem; you lay down the Law and I give them sympathy.

GOD: Oh. You mean you'd plead for them.

LUCIFER: Not plead—I might point out mitigating circumstances.

GOD: A sort of friend of the court.

LUCIFER: Right; and no one could ever doubt your justice.

GOD: I don't follow.

LUCIFER: Well, when a criminal is condemned by God, he expects it; but when the Devil appears to support the verdict, the man is mousetrapped.

GOD: —Do I understand that you intend always to support my verdicts?

LUCIFER: Oh, that goes without saying, Lord. That's the whole point.

GOD: Then you've reformed?

LUCIFER: Lord, I have never done anything excepting out of love for you.

GOD: In other words, underneath our apparent conflict we are both on the same side.

LUCIFER: Exactly, sir.
(Pause. GOD thinks a long time)

GOD: Then what do we need you for?

LUCIFER (thrown off): What I started out saying . . . we'll show that good and evil are not so far apart.
If even I can make it in heaven, then no one's wholly lost, and man will love and obey you for the love you show to me.

GOD: Yes.
(Slight pause)
There is only one problem.

LUCIFER: Why? It seems absolutely perfect to me.

GOD: There is a problem.

LUCIFER: What's that?

GOD (looking straight at him): I don't love you.

LUCIFER (shocked, HE can hardly speak): . . . You can't mean that.

GOD: Afraid I do.

LUCIFER: Well.
(A deflated laugh)
That is certainly a surprise.

GOD: I see that. And it is fundamentally why we can never sit together.— Nothing is real to you. Except your appetite for distinction and power. I've been waiting for some slightest sign of repentance for what you did to Paradise, but there's nothing, is there? Instead, I am to join you in a cosmic comedy where good and evil are the same. It doesn't occur to you that I am unable to share the bench with the very incarnation of all I despise?

LUCIFER: I can't believe you'd let your feelings stand in the way of peace.

GOD: But that is why I am perfect—I *am* my feelings.

LUCIFER: You don't think that's a limitation?

GOD: It certainly is. I am perfectly limited. Where evil begins, I end. When good loves evil, it is no longer good; and if God could love the Devil, then God has died.—And that is precisely what you're after, isn't it?!

LUCIFER: I am after peace! Between us and mankind!

GOD: Then let there be war! Better ten thousand years of war than I should rule one instant with the help of unrighteousness!

LUCIFER: Lord God, I am holding out my hand!

GOD (rising): Go to Hell! Now thou art Fallen in thy beauty.
As the rain doth fall and green the grass
And the fish out of water suffocates,
So dost thy fall prove that there are consequences.
Now die in Heaven, Lucifer, and live in Hell
That Man may ever know how good and evil separate!

LUCIFER: Lord?
(HE is upright, stern)
You will not take my hand?

GOD: Never! Never, never, never!

LUCIFER: Then I will take the world.
(HE exits)

GOD (calling): And if you ever do I will burn it, I will flood it out, I will leave it a dead rock spinning in silence! For I am the Lord and the Lord is good and only good!
(The ANGELS appear above)

ANGELS (sing loud and sharply): Blessed is the Lord my God, Glory, glory, glory!

GOD (HE sits, cleaved by doubt. He turns his head, looking about): Why do I miss him?
(HE stares front)
How strange.
CURTAIN ■

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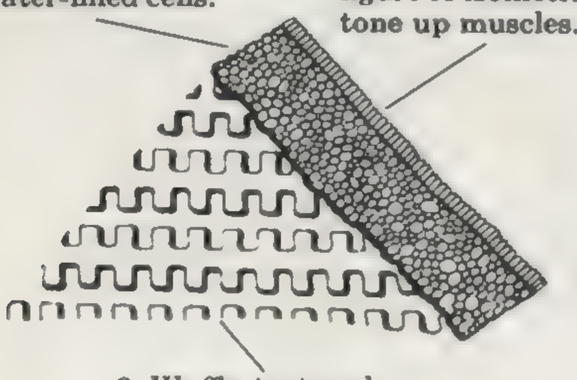
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(Continued from page 107)

Back exercises to do while reading the newspaper or talking on the telephone—perhaps to your psychiatrist

repeated as often as is comfortable and/or possible. The second exercise is the same as the first, except one lies on one's back instead of one's stomach.

"This kind of program has several advantages," Dr. McElroy said. "One doesn't need to get undressed, one doesn't need any special equipment, and it's time-saving: you can do it while busy with something else, answering the telephone, reading the newspaper, or watching television, for instance. Traveling salesmen have been known to stop their cars at the side of the road and do the exercise with their feet hanging out the front door." He doesn't mention whether any of the salesmen were ever questioned by puzzled police officers.

If back muscles become tired and sore during the day, especially after prolonged sitting or driving, he recommends a third exercise: tensing one's buttocks and holding them tightly, as long as possible, releasing them slowly for two seconds and then tensing them again. This exercise, too, has the distinct advantage of allowing the patient to do it anytime, anywhere, while engaged in some other activity. For anyone with a slightly stiff, sore back, Dr. McElroy suggests that this be done for about a minute every morning before getting out of bed.

He strongly suggests that anyone engaged in a sitting occupation move around on his chair as much as possible. "If you've been watching me during this interview, you may have noticed that I don't sit like a bump on a log," he said. "I am constantly moving a little. That's the whole point of prescribing rocking chairs for patients with sore backs. You have to move . . . and, therefore, your muscles don't become tight and sore."

A warning note: People with bad backaches should not, on their own, start in on these exercises without first seeing a doctor and receiving his approval. Some doctors feel that for certain kinds of backaches certain kinds of exercise might be harmful.

Dr. William S. Collins, Jr., Cushing professor of surgery at Yale Medical School and chairman of the department of neurosurgery, agrees with many of Dr. McElroy's conclusions. He, too, sees far too many patients who have had unnecessary back surgery.

Although the causes for back pain are often complex and difficult to pinpoint, Dr. Collins feels that many of his patients seem to suffer from chronic depression. "It's probably a vicious circle," he said. "A depressed person naturally moves less and more slowly than a cheerful one. He or she frequently walks and sits in a slumped posture. That can cause backache. And, of course, the pain tends to increase the depression, which results in even less movement and worse posture."

When Dr. McElroy hospitalizes such patients, he frequently puts them on anti-depressant medication, gives them a few days bed rest, and then puts them on a vigorous, supervised exercise program which they perform in their hospital rooms. "I have had some of my patients kicking their legs and doing other muscle-strengthening exercises for as much as five hours per day, with rest periods in between the sessions," he said.

Some of these patients find the regime surprising, especially if they have been treated with traction, complete bed rest, or surgery previously. One patient said, "If I have to work so hard, what am I doing in the hospital?" That's the point. The patient wouldn't be working so hard if he were at home, sitting in a chair or lying in bed.

Dr. Collins has his patients return for checkups once a year, if at all possible. "The point of this is not that they really need any new treatment, but I can spot very easily whether or not they have been keeping up with their exercise and weight-maintenance programs. If the patient gets a little flabby around the waist and stomach, I know he or she is back to the same old bad habits," he said. "I then issue a warning that the backache will probably come back. It almost invariably does."

A strong advocate of prevention as the best treatment, Dr. Collins said, "Most bad backs might have been avoided." He suggests to parents hard mattresses for their children. "Soft, lumpy mattresses are one way to create future back problems."

Dr. Collins feels that children should be encouraged in sports that they can enjoy all their lives, rather than in the team activities that tend to turn them into television-watching fans later on. "In order to continue to play football, you need a team. There are few teams around for the forty-year-old executive. Therefore, I encourage my own children in such sports as tennis, skating, and, particularly, swimming. There was a day when a boy who was a tennis or figure-skating enthusiast was considered a sissy by his football-playing pals. Fortunately, that syndrome seems to be disappearing." He points to the Danish and Norwegian royal families who continue to play tennis into their seventies and eighties as examples to follow. "You can tell by the way these men and women walk that they have few back problems," he adds.

A great many people have heard about the "psychosomatic back." "Many of my patients ask me, as they walk into the consulting room, 'Do you think my problem is really in my back or between my ears?' " said Dr. McElroy. Usually, the back problem combines physical and emotional factors, according to Dr. Stephen Fleck, professor of psychiatry at Yale University, who got his own bad back trying to lift the front end of his car out of a sand dune on Cape Cod.

"When a person is angry or anxious, or otherwise emotionally upset, his problem is often expressed in a physical symptom," Dr. Fleck said. "Usually that part of his or her anatomy that is most vulnerable is the one that's affected. If the person has a tendency toward ulcers, the ulcer will be aggravated. The frequent-headache sufferer may get a bad attack. The person with a back injury or weakness gets a backache. Whether the problem's psychosomatic or not, the pain is real. The physical cause of the pain has to be treated, along with any emotional problems that may be aggravating the situation."

The late Dr. Harold G. Wolff of the Cornell University School of Medicine, one of the world's foremost authorities on the causes and cures for headaches, and Dr. Thomas H. Holmes of the University of Washington School of Medicine, in a study called "Life Situations, Emotions and Backache," traced the backache patterns of seventy-five patients who were questioned carefully about the onset of their disability and its history throughout their lives. Although the precipitating episode usually was entirely physiological, i.e., bending, turning, straining, or lifting activity, there was a striking correlation between later periods of general unhappiness and episodes of debilitating back pain.

A salesman, who complained of a lifelong history of chronic back pain, for instance, remembered that he had his first truly disabling episode after entering law school. He hadn't wanted to be a lawyer at all, he told the examining doctor. His father "forced" him to go. He quit, went into business for himself, and the backaches vanished. They returned when he started having marital and job difficulties, disappeared when he got a divorce (and a mistress whom he loved and who made him comfortable), and reappeared when the mistress left him and he remarried another, apparently unsuitable, woman. At that point he became part of the backache study. Just discussing his present wife, his in-laws, and his domineering father could bring on debilitating attacks of low-back pain.

Another patient in the study, an unhappily married nurse who also had job problems with her supervisor, suffered from painful backaches right after telling the interviewer about the impossible personalities of her husband and/or her boss.

Objective physical tests proved that back muscles became "hyperactive," i.e., tense, when these patients became emotionally upset, precipitating episodes of excruciating pain. "The patients tended to be on guard and ready to take action," the report stated. Their muscular structure tightened up to allow them to take some kind of action; but since their life situations left them unable to fight or to run away, they got severe backaches instead. "Finally a vicious circle ensues in which the somatic and (Continued on page 176)

FRANKIE FITZGERALD

"Joined nothing but the public library"

(Continued from page 110)

echo in the Lexington Avenue apartment. "It is a Marx Brothers comedy," Frankie said as she greeted, in successive ten-minute intervals, three men on their way to doing a documentary film on Vietnam, sent to her by friends of friends to ask about her contacts in Paris as well. Frankie is cordial, smiling, and efficient, not wasting a moment. The priests, the generals, the Catholic left wing, the intellectuals, Frankie names all those who may help her visitors thoughtfully and with authority. When the men leave, she talks about the book, what led to her doing it. She gulps her words—this seems to happen only when she talks about herself—but she does seem to enjoy memories that are happy ones, at least in retrospect.

"After college there was this period of terrific self-examination and then I met George Plimpton and Bob Silvers back from working on *The Paris Review* and I thought, I guess I always knew, it was something artistic and literary that I was after. It was the time of the novel and Mary McCarthy and all of that era and so I thought I'd better go to Paris where I would find gaiety and a real intellectual push. Well, of course, it wasn't like that at all. At all."

For Frankie, Paris was "fantastically lonely as well as intoxicatingly beautiful." She lived on the Île de la Cité and passed the flower market and the bird market on the way to work. "Oh, yes, I did get a job after a while. Vladimir Nabokov got it for what really amounted to the daughter of one of his fancy friends. I worked for the Congress for Cultural Freedom which I learned later was a CIA front. I had a pad and a pencil and nothing to do—my idea of an office and I've never wanted to be in one since." Frankie did learn other things. That she loved wine, could cook, and was totally frustrated writing a novel that "got worse as I became more desperate about how it was going."

After two years Frankie returned home, took six months, "a terrible time, to figure where I was going," and then suddenly, or so it seemed, it wasn't the time of the novel anymore but of the New Journalism. Clay Felker, the editor who gave Frankie her first assignment, remembers how pleased he was "to have stumbled on this beautiful creature who wore a slouchy hat and was a talented reporter besides."

Reporting still, only on a Proustian level now, recognized for her scholarship and her sensitive, sympathetic, and elegaic assessment of the Vietnamese, Frankie plans "for the moment, anyway, to go back to Vietnam. One cannot let go of this subject. One wants to see what happens." Undoubtedly, there will be another book on Vietnam. Her great security is looking forward to the eleven-A.M.-to-five-P.M. routine of typing with coffee and Tab breaks—"banker's hours," she admits, the secret of their appeal and accomplishment being "not having any lunch. I want to keep writing and the only way I know to write is simply to sit down and do it."

The next chapter in Frankie's personal life is less certain. There is a man, a journalist; there is the thought of buying a "dilapidated old house" in the country nearby, apart from the Maine cottage she is building with her FitzGerald brother and sister. There are also conflicts, more resolved sometimes than others, about the traditions and privileges that color her life, almost more provocative than she cares to recognize.

Of her Grandmother Peabody at eighteen, photographed on the brink of a world voyage with two friends and a chaperone, Frankie wrote that she looked "as though the earth were very young and she its first explorer." Walking down New York's Sixty-sixth Street with Frankie—tall, her head tipped slightly skyward, gravely smiling as she waved a taxi to take her to meet her lawyer at the Four Seasons restaurant ("I shall have to get a new lawyer if he eats at places like that")—I thought she looked sturdy and purposeful and I understood why her most intimate friends call her "STRAC," an army term meaning terrific sport, being a pulled-together person. I also thought Frankie looked as though she knew the earth was jaded but that she could explore the possibilities of renewing it in her own quiet, intelligent way. ■

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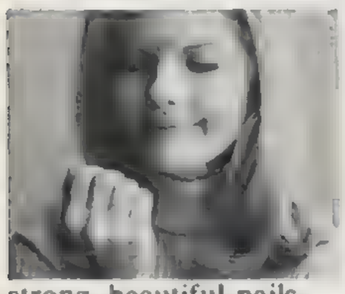
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MORRIS LOUIS
(Continued from page 134)

"Veil paintings have a radiance we associate with mystical experiences"

pigment down to the consistency of a watercolor wash, he patiently stained in layer after layer until a rich iridescence was the result. Because light shines through darkness, the veils glow with a kind of supernatural radiance we also associate with mystical experiences.

Although Louis was not widely recognized while he lived, Lawrence Alloway brought his works to public attention in an exhibition of works done prior to the series of "stripes" Louis was painting in 1962 when he learned he had lung cancer.

In an exhibition held at The Solomon R. Guggenheim Museum in New York a year after Louis's death, Alloway compared Louis's paintings to those of Clyfford Still, Mark Rothko, Barnett Newman, and Jackson Pollock in their grandeur and majesty. Both Michael Fried and Robert Rosenblum were quick to agree with what seemed a radical judgment at the time: that Louis was the peer of the first generation New York School painters. In 1964, Alan Solomon picked Louis as one of the principal representatives of the United States at the Venice Biennale; Louis's paintings stood out with such authority and brilliance that his international reputation, which grows with each passing year, was established.

Louis's works, especially the poetic, evocative veils, resemble Still's and Pollock's images in suggesting metaphors for natural phenomena; they remind us alternatively of waterfalls, mists, rainbows, fire, volcanic eruptions, and other changing organic configurations. Otherwise, it is hard to link Louis with "first generation" Abstract Expressionism. For one thing, Louis's paintings simply do not look like New York School works. But this is not surprising, since Louis was never an "action painter" nor did he work in New York. On the contrary, Louis never moved far from where he was born in Baltimore, Maryland. He appeared generally wary of the New York scene, preferring to stay in Washington, D.C., where he and his wife both taught.

As opposed to the thick paint, hard encrusted surfaces, and marks of physical gesture of Abstract Expressionism, Louis worked with highly diluted paint; a soft, absorbent surface; and a static, often roughly symmetrical image. Yet despite these differences in technique and design, the critics who first recognized that Louis's work bore comparison with that of Still, Pollock, Rothko, and Newman were right; for, like those painters' astonishing visions, Louis's paintings also achieve a level of ambition and complexity rare in modern art.

The emphasis on color, large scale, and cosmic imagery of Still, Rothko, and Newman must have affected Louis; but only Pollock suggested a new approach to technique that liberated his gift for color. Pollock had found a way of applying paint to canvas automatically, without making successive discontinuous marks with a brush. By dripping paint down on to the canvas—as Louis himself would later pour and spill down on to a lateral surface—Pollock created a homogeneous paint surface that unified his paintings, forcing the viewer to perceive them as a whole rather than as an accretion of distinct parts.

Undoubtedly, Jackson Pollock was uppermost on Louis's mind when he began painting his remarkable initial series of veils sometime in 1954, paintings still astonishing in their originality. These were Louis's first important color paintings. In the black-and-white paintings that immediately preceded them, Louis was already imitating Pollock's dripped painterly line. By dripping, Pollock delineated a pattern of movement without defining closed shapes or planes with his viscous fluid line, thus opening a new stage for abstract painting.

Oddly, Pollock could never use his own discovery to further synthesize the other traditional polarities of painting—*disegno* (design) and *colore* (color). It was this extraordinary synthesis that Louis achieved and that marks his art as another crucial turning point. He was aided in his search for a more complex and condensed synthesis of the means of painting by meeting Helen Frankenthaler. Like Louis, Frankenthaler had been drawn to the immediacy and originality of Pollock's art and to the new sense of openness his space defined in opposition to the traditional closed, shallow Cubist space.

In 1951, Pollock made a surprising move, dripping black enamel directly into raw, unprepared canvas. Frankenthaler was the first to realize the importance of this new technique; and she, too, began painting on the floor, omitting the academic preparation of the canvas with coats of glue and priming, and staining paint right into the fabric of the canvas. Unlike Pollock, she was mainly interested in color, in using the canvas as Cézanne had used the page in his watercolors, allowing the ground to soak up color and to shine light through it. Thinning her pigment until it had the consistency of watercolor, Frankenthaler imbedded her color right into the canvas fabric itself, allowing it to flow and spread, emphasizing the qualities of canvas as a soft, absorbent piece of cloth.

On a visit to Frankenthaler's studio in the spring of 1953, Louis first saw Frankenthaler's paintings using the new soak-and-stain technique. (The meeting had been arranged by their friend Clement Greenberg, who later became Louis's first and most voluble champion.) Along, too, was Louis's younger friend from Washington, Kenneth Noland. This visit radically changed the art of both men. For both had been seeking a way to use color without being thrown back to rigid Cubist shapes and limited space; Frankenthaler's method of dyeing paint into the canvas fabric provided their answer.

After their return to Washington, Louis and Noland sometimes painted together on the same canvas. Within a few months, however, they were going in different directions.

Between the time Louis painted the first series of veils in 1954 and the beginning of his second series of veils in 1958, there was a crisis in Louis's art, passed over in the literature about him, which seems to present only the genius who produced a succession of masterpieces instead of the human being (Continued on page 176)

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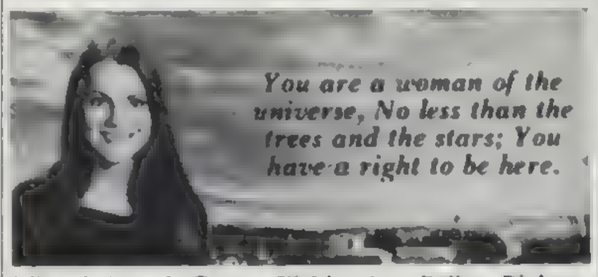
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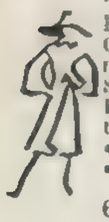
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ESTÉE LAUDER

(Continued from page 130)

Certainly the image of the woman who uses Estée Lauder products, as she is projected in advertising, is consistent. Karen Graham, the model in all Lauder photographs for the last two and a half years, is fresh, pretty, healthy, the epitome of a vital American young lady (to use a word so demoded it may mean something again). When Karen first appeared in Lauder advertisements, most editors were still choosing models who flaunted their uniqueness. Just to be pretty and clean seemed not exclamatory enough.

Mrs. Lauder thought in her own way. Now Karen Graham is one of the most sought-out models anywhere. Times have caught up with her.

Estée Lauder not only knows the image she wants her firm to present, she lives it. But the fascination of this Queen of Beauty whose press releases and real life present a façade of dukes and princesses, tennis and caviar, French furniture and English silver is the woman behind this façade: competent all the way down the line. She can make up a woman in a wink (and has been known to touch up perfect strangers in elevators) and the woman will look better and fresher than she did before. She can train her salesgirls "not to sell but to let women buy," yet she is her own best saleswoman, with irresistible forces of conviction and enthusiasm. She can clean a large room thoroughly in half an hour, if only to prove it's possible to a lazy housemaid. And she is a magnificent cook.

"Look," said her younger son Ronald, who heads the Clinique division. "People are more interested to know that she has flown a man in from Czechoslovakia for a party for the Czechoslovakian ambassador, or that her cook worked for the British Royal Family than that she can bake an apple pie." *More* interested, maybe. But *most* interested that she can do both. At least once, in Europe, when Mrs. Lauder could not find a chef worthy of some extra-notable guests, she cooked the dinner from soup to dessert, gave serving instruction to the maid and butler, went upstairs at 7:15 (an Estée rule: ten minutes to lie (Continued on page 174)

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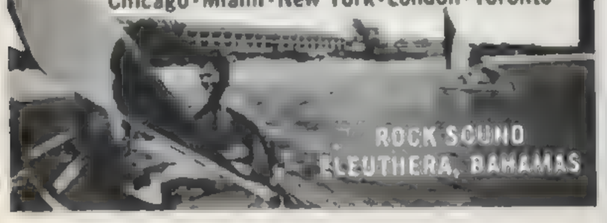
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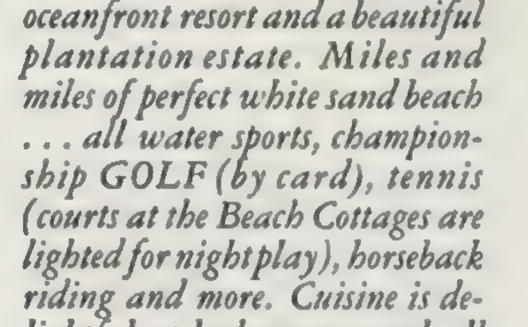
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ESTÉE LAUDER

"Never tell a son he made a mistake"

(Continued from page 173)

down, and a quick cup of tea or coffee before dressing) and appeared to greet guests at 8:00, glowing. She told inquirers the chef's name was a sworn secret.

Not the least of Estée Lauder's competences is as a wife and parent. "You have to work at being married and being a parent," she said, adding some advice on raising a son: "Never tell him he made a mistake. At most say, 'I might have done it this way.'" Her methods have worked. Both sons of Joseph and Estée are competent, assured, hardworking young men, executives of the company, willing to stand up to their formidable mother when they must and more willing to do her honor as parent and boss. Away from work, she pitches in, sleeves rolled up, to help with her three grandchildren; the surest sign that she is a parental success may be that her daughters-in-law think she's great.

At work, Estée Lauder, her own best example, remembers the names of all the people who work with her products across the country. "You take your cue from the top," said Ronald. "If she can remember, we'd better be able to." To sell the Lauder line she has pulled the cosmetics buyer of one large Texas store out of the salon of a major rival. She has stood up in a meeting of top management at a whopping department store to tell them they were all dopes and she would leave if they didn't take her advice.

While the Lauders now have doctors, chemists, and technicians to develop new things, Mrs. Lauder remains responsible for new perfumes, and drives her staff up walls by deciding at the last moment that one still isn't quite right—hold the mailings, hold the packaging, hold the ads. Let's try one more whiff.

"Never let anything go," said Estée Lauder. "Stay on top of everything. Stay organized. Don't let anything make you stop." Whatever she does she does with fervid single-mindedness. Determined she would spend July in a new undecorated London apartment acquired less than six months before, she hired a car and driver in New York and for two nonstop days shopped—chandeliers, chairs, china, ashtrays, rugs—had them shipped and moved in on time, lock, stock, and silver spoons.

Organization, energy ("she rests by doing something else hard"), relentless drive, and unsparing criticism are unquestionably the building blocks of this towering woman of business. But, a friend suddenly said, "I forgot to tell you, Mrs. Lauder is far more romantic than anyone realizes." That may be the solder between the capable doer and the golden image. Her instincts for ordering priorities, for conserving and releasing energies serve an appetite for living that overwhelms, delights: "She has the gift for doing freshly each time what she has done a hundred times before." One has the feeling about Estée Lauder that at the end of everything she does is a fulfilled dream. ■

THE CHINESE DIET

(Continued from page 165)

SNOW PEAS AND STRAW MUSHROOMS

- 1 pound snow peas†
- ¼ teaspoon monosodium glutamate (optional)
- 2 tablespoons dry sherry or shao hsing wine†
- Salt to taste
- 1 teaspoon sugar
- 1 tablespoon corn oil
- 1 15-ounce can straw mushrooms† (8 ounces drained weight), drained

†Available in Chinese markets and by mail order.

1. Pick over the snow peas and "string" them by pulling off stems from one side to the other.
2. Stir to blend: monosodium glutamate, wine, salt, sugar. Set aside.
3. Put the oil into a wok or skillet, and when it is very hot add the straw mushrooms, stirring constantly. Cook about 1½ minutes, stirring, then add the snow peas. Cook, stirring briskly, about 1 minute. Add the wine mixture and cook, stirring, about 30 seconds. The snow peas are done when they are still crisp, emerald green but have lost their raw taste. If they overcook they lose their texture and color.

ACCESSORY DETAILS

Cover: Korrigan sweater.

Page 86: Kenneth J. Lane for Marvella earrings, at Lord & Taylor.

Pages 88 and 89: Earrings by Kenneth J. Lane for Marvella. Bracelets by Trifari, at Gimbels. Tights by Beautiful Bryans. Sandals by Herbert Levine, at Bonwit Teller.

Page 90: Palizzio bag. Christian Dior tights. Palizzio shoes.

Page 91: Earrings by Michael Moraux for Dubaux, at Bergdorf Goodman. Kay Fuchs gloves. K.J.L. necklace.

Page 94: K.J.L. earrings. Beautiful Bryans tights. Shoes, Shoe Biz at Henri Bendel.

Page 99: Hat by Don Anderson for Scheer Bros. Trifari earrings. Scarf by Echo Scarfs. Bagatelle bag. Georg Jensen bracelets.

Page 102: Hair clip by K.J.L.

Page 105: Earrings by Bruce Keiser at Sonnabend Gallery. K.J.L. necklace used as bracelet. K.J.L. watch. Grandoe gloves. Mario Valentino bag. Belle-Sharmeer tights. Herbert Levine shoes.

Pages 124 and 125: Hat by Don Anderson for Scheer Bros. Bottega Veneta bag. Kay Fuchs gloves. Amulets and Talismans necklace. Bracelet by Rosemary Peck, at Lehman Saunders. Round-the-Clock tights. Herbert Levine shoes.

Page 126 (left): Hat, Don Anderson for Scheer Bros. Arlene Seichek bracelets. Van Raalte gloves. Bottega Veneta bag. Phoenix tights. Palizzio shoes.

Page 126 (right): Hat, Don Anderson for Scheer Bros. Necklace by Bruce Keiser, at Sonnabend Gallery. Van Raalte gloves. Bottega Veneta bag. Roman Stripe tights. Herbert Levine shoes.

Page 127: Mr. Martin hat. Silver necklace by Bruce Keiser, at Sonnabend Gallery. Ivory necklace by Design Jewels International. Kay Fuchs gloves. Bottega Veneta bag. Van Raalte tights. Shoes, Silvia B. for Fiorentina.

Page 128: Eisenberg Ice earrings. K.J.L. watch. Trifari necklace used on bag. Bagatelle bag. Doro scarf. Schiaparelli tights. Shoes: Customcraft by Rossi.

Page 129 (left, seated): Dreyfus International earrings. Necklace by Geoffrey Beene.

Page 129 (right): K.J.L. earrings. Borbonese necklace. Robert Originals necklace on Bagatelle bag. Shoes: Customcraft by Rossi.

Pages 140 and 141: Sutton Time watch. Sandals at Miller Eye.

Page 142: Light shields by Flents, at Boyd Chemists. Jewelry and bags by Gucci. Shoes by Golo.

Page 143: Necklaces by Benedikt. Sandals at Charles Jordan Salon.

Pages 144 and 145: Hat by Eleja. Watch: Caravelle by Bulova. Belt by Abbe Creations for Christian Dior, at Bonwit Teller.

Page 146: Diving Goggles from Kida Fishing Supply Co., Honolulu.

Page 147: Sunglasses by Bausch & Lomb, at Meyrowitz. Scarf used as a bandeau by Echo Scarfs, Bloomingdale's. Watch: Caravelle by Bulova.

Pages 148 and 149: Goggles by Kida Fishing Supply Co., Honolulu.

Pages 150 and 151: Jean Charles Brousseau visor at Bonniers. Chain by Aurea Jewelry Creations. Bernardo sandals.

Page 152: Hat by Don Anderson for Scheer Bros., of Monsanto Wear-Dated polyester and cotton. Bausch & Lomb sunglasses, Bloomingdale's.

Page 153: Adolfo hat, at Saks Fifth Avenue. Gucci jewelry. Belt by Ben King for Midtown Belts. Herbert Levine shoes.

Page 154: Bausch & Lomb sunglasses.

Page 155: Adolfo hat, at Saks Fifth Avenue. Bausch & Lomb sunglasses. Trifari bracelets.

Page 156: Earrings: Marvella. Alexis Kirk ring. Customcraft by Rossi sandals.

Page 157: Glasses by Bausch & Lomb at Meyrowitz. Marvella earrings. Sterling bracelets by M & J Savitt. Hat (in her hand), by Style Art. Sandals, Shoe Biz at Henri Bendel.

Page 158: Georg Jensen gold chain. Trifari bangles, at Altman's. Herbert Levine sandals.

Page 159: Red bangles by Donald Stannard. Blue bangles by Trifari, at Altman's. Fredelle Footwear sandals.

Page 160: Napier earrings. Trifari bangles. Herbert Levine shoes.

Page 161: Red necklace by Benedikt. Red, black, white necklaces by William de Lillo. Donald Stannard bangles. Willie Woo ball bracelets. Sandals at Saks Fifth Avenue.

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MORRIS LOUIS

(Continued from page 170)

"The continuing excitement of discovering experimental paintings"

who had at least as many failures as successes. Because Louis was mercilessly critical of his own work, very few of the failures survive. For example, he destroyed virtually everything he painted between the two series of veils.

The second series of veils, with their bronzed, autumnal cast and deep resonant colors, can be seen perhaps as Louis's own criticism of his initial efforts. Emphasizing the striations formed by the vertical channels into which paint flowed, they have a strong rhythmic and structural quality few of the earlier works achieved. But Louis would not allow the veils to become a formula, and he soon moved on to the "florals," with fresh color and petal-like stains evoking a bouquet image.

His next major series were the "unfurleds," which rank with the veils in terms of sheer drama. Now he began sorting colors out, setting them adjacent to one another instead of allowing them to mix themselves within the canvas. A new brilliance and purity of hue contrasting with the dazzling whiteness of the canvas was the result. Again, there was the illusion of a light source within the canvas, but now the impression was of a flood of light coming from the center of the canvas. Such a use of light filtering through the color links Louis with the whole art historical tradition of luminist landscape painting from Claude Lorraine to J. M. W. Turner. In fact, the very structure of the unfurleds themselves, with their banks of diagonal rivulets of coursing color framing an open center, recalls the structure of Claude's classical landscapes in which architectural monuments flank an empty center from which the sun blazes forth.

Louis's premature death not only robbed American painting of one of its greatest masters, it created a situation unprecedented in art history. Because the paintings have been released to the public gradually, usually in a series, one has the impression that Louis painted for only four years. Discounting the works preceding the veils and the many paintings Louis destroyed, our picture of Morris Louis consequently is still far from complete. We do not know, for example, how many of the paintings left rolled up in his studio Louis would have kept, nor do we know whether he would have revised the marks he penciled in to designate where paintings should be stretched. Nor are we certain which way he meant his paintings to hang, since he was known to change his mind. These mysteries persist, as does the continuing excitement of discovering experimental paintings not done within the well-known series, which are slowly being released, changing our view of the variability of Louis's images.

To claim Morris Louis is a great painter is not to explain why he is a great painter. The equation in recent criticism between quality and innovation does not provide sufficient evidence. True, Morris Louis innovated techniques and forms; and he used color in fresh ways. But there is something more to his art. Quality is not assured by radicality. Innovation for its own sake—to do something for the first time—is meaningless. The quality of Louis's art is a result of the extreme condensation and complexity of his synthesis of all the innovations that preceded it. Quality is the process of distillation—distillation not purchased through simplification or reduction but arrived at through synthesis. And it is this synthesizing intelligence, as well as the sheer dramatic power of his color and imagery, that singles Morris Louis out as one of the greatest painters of our century. ■

BACKACHES

(Continued from page 168)

"Sexual activity is good for back problems"

psychic reactions to conflict become matters of concern to the patient and further enhance and perpetuate the conflict and symptoms."

Many patients with chronic back problems worry about their sex lives. Few patients and/or their partners bring this subject up with their physicians, probably because they are embarrassed. Few physicians mention it without being specifically asked . . . probably for the same reason. When they are asked, most doctors are reassuring. "If the back pain is too severe, the patient just won't be interested," one doctor said. "But sexual activity is actually good for a person with a chronic back problem. It is relaxing and it is good exercise. As a matter of fact, one of the exercises we prescribe specifically for backaches is the pelvic thrusting motion which is usually part of sexual intercourse."

How does this research and advice help the chronic backache sufferer? The general conclusions drawn from interviews with the various specialists seem to point clearly in one direction: no one should have back surgery without very careful consultation, probably with several physicians. When in doubt, some other method of relieving the symptoms should be tried.

In the case of chronic back pain, prevention is obviously the best treatment. This includes keeping one's weight normal, sleeping on a hard mattress, and exercising regularly. Spurts of exercise such as going skiing without getting into condition first, doing an hour of uninterrupted calisthenics at the local exercise club after months of total inactivity, or playing three sets of tennis after spending the winter watching football on television are probably worse than no exercise at all, since they can precipitate a bad back.

If your back starts to hurt, don't wear a brace, a tight girdle, or other supporting garment unless specifically prescribed by a physician. Well-developed back and stomach muscles are the best support a back can have. Sexual activity is fine as long as it is a pleasure and not a painful chore.

If backaches seem to strike with tension and emotional upsets, it may be helpful to get at the basic cause of the problem. Until that is accomplished, Dr. McElroy's "dry swimming" exercises may relieve the situation. One might even try them while lying across one's hard mattress, telephoning the psychiatrist. ■

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